

# Public Document Pack



**WOKINGHAM  
BOROUGH COUNCIL**

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To:- Executive Members

## **EXECUTIVE - TUESDAY, 21ST MARCH, 2023**

Please find attached, supplementary papers which should be considered as part of the papers for agenda item 110: Off Street Car park Charges.

### **Agenda No    Item**

110.    **Off Street Car Park Charges (Pages 3 - 124)**

Appendix 5: Responses received following statutory objection period  
Appendix 6 a) & b) Stages 1 and 2 of the Equality Impact Assessment

Yours sincerely

A handwritten signature in black ink, appearing to read 'Susan Parsonage', written in a cursive style.

Susan Parsonage  
Chief Executive

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## Appendix 5

Summary of responses		WBC Off-Street Parking Charges TRO2023		
	Total	Objections	Support	Comments
Responses Pre- Notice	15	10	1	4
Responses Post-Notice	267	146	3	118
<b>Total Responses</b>	<b>282</b>	<b>156</b>	<b>4</b>	<b>122</b>
<b>Proportion of Responses</b>	<b>100%</b>	<b>55%</b>	<b>1%</b>	<b>43%</b>

## OBJECTIONS

Date	Comment	Officer's Response	Decision
13/12/2022	I <b>object to charging</b> for car parks after 6pm in Woodley. My daughter is 17 and attends classes at the Vibez studio, parking in Lytham Road car park. She, like many others, often does 3 hours on a weekday evening. The car park charges will mean she will be unable to attend these classes as it is just too expensive. The alternative from where we live is 3 buses, for a 17-year-old girl at night. This is not happening. Don't we want our young people to exercise and stay fit, have positive experiences, keep a shopping centre thriving, or do we want to limit their lives and potential? I don't know so much about the other car parks but the Lytham Road one supports local businesses and enables people from all walks of life to attend dance classes. I believe this is not a balanced decision but is based on greed and not the benefit of the society it is supposed to serve. I am happy to discuss the points above.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
13/12/2022	I <b>wish to object strongly</b> to the possibility of increasing the car parking charges in Woodley. This would certainly have an impact on the businesses in the Shopping Parade as people would think seriously of shopping in Woodley if the car parking charges increased and would travel elsewhere. Also, what happens to the local theatre as I certainly would not be prepared to pay a further charge on top of the theatre ticket price.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
13/12/2022	I <b>object to the increase</b> in Woodley car parking charges.	No grounds for objections provided	No material change
14/12/2022	I <b>object strongly</b> to the proposed car parking increases. This will have a detrimental effect on trade in Woodley.	No grounds for objections provided	No material change

14/12/2022	I <b>wish to object most</b> strongly about the proposed huge car parking increases. These increases will have an enormous effect on Woodley Town businesses who I believe have already expressed their dismay at the proposed increased charges and changes to evenings and Sundays. The restaurants and the theatre will certainly be affected. These increases will all but kill Woodley Town businesses as many of us can easily drive to Asda, Marks & Spencer, Sainsbury where the parking is free, and this is surely what will happen. So far, the Council is completely ignoring the petitions from residents and businesses and in fact the car parks in Woodley are not losing money and are operating at 95% pre pandemic usage levels. I rather gather that any extra income will be used to offset the Park & Rides which are not having their charges raised. I have lived in Woodley for many years, it has a good community spirit and lively shopping area, and these huge, proposed parking charges will most certainly change all that. This is a very short-sighted ill thought out proposal which will have a devastating effect on Woodley.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park and ride sites are not included in this proposal and will be reviewed separately.	No material change
14/12/2022	I am emailing <b>you to object to</b> the increases you plan to put into force in Woodley. Do actually realise or think what this will mean. Small businesses will suffer extremely. People will not drive in and add on extra money to go for a meal or even a catch up over coffee. Not the best idea you have had.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
14/12/2022	I would <b>like to strongly object</b> to the car parking increases in Woodley Town part of Wokingham Borough Council. The increases are totally out of line with any inflation linked costs and will totally destroy the business that up until now have flourished. Also, I understand that there will be no off-street parking in Woodley. This is just a cash grabbing reason for the increase so as from 1st January I will no longer use Woodley I will drive to other shops that offer free parking or order on line. Which will add to the carbon dioxide in the area so much for a sustainable and green Wokingham Borough Council. These charges need to be reduced and free parking on Sunday reinstated and free parking after 6 o'clock. Thank you Woodley Resident of 56 years very saddened that the Town is going to be ruined by your actions.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
14/12/2022	<b>I object to</b> the new car parking Charges going up in the new year.	No grounds for objections provided	No material change
14/12/2022	Dear sirs, I wish <b>to lodge our objection</b> to the planned /proposed increase in Car Parking charges for Woodley Precinct Please register our objection Thank You	No grounds for objections provided	No material change

15/12/2022	<b>Definitely against</b> any of the huge increases you are planning and especially evening and Sunday charges Are you trying to get less people into Wokingham so that even more business's collapse and then you will lose out on business rates? There is hardly any point in coming into Wokingham now unless for a coffee and there are plenty of other places for that Surely there is another way to raise some money i.e. no flower decorations less new computers and phones for the council offices	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
15/12/2022	I am a Woodley resident and <b>am opposed</b> to the proposed car parking charge increases.	No grounds for objections provided	No material change
15/12/2022	I am astounded at the parking charges that are being proposed. I am 64 and want to keep fit by attending fitness classes at Vibez (above the Iceland store) and if the evening/overnight parking charges are implemented I will have to stop going. I am living on a tight budget and the one thing that gives me companionship and fitness will be taken away. The charges that are being proposed will affect many people and independent businesses. I <b>strongly oppose</b> the charges on all levels.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
16/12/2022	<b>I object strongly</b> to these proposed increases. As stated by a council member... "The off-street car parks, excluding the Park and Rides, are not losing money. "Wokingham shops are already struggling to survive and these increases in parking charges will make matters much worse. Common sense before dogma, please.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
16/12/2022	Good afternoon I wish to <b>log my objection</b> to the proposed car park TRO. Not only is this permitting the ridiculously high increase in parking charges in the Borough, but it is also now trying to add permission to bring these into parking that is currently free to residents. Without a full consultation explaining the options, you cannot sign yourself up to powers to introduce charges in areas such as Wallace Close. This is not what the TRO process was designed for, and this should cease with a full consultation on all proposed new car park charging locations consulted on.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max There are no plans to	No material change

		introduce charges in car parks that were previously free.	
17/12/2022	<p>I wish to <b>register my OBJECTION to</b> WOKINGHAM BOROUGH COUNCIL (VARIOUS-OFF-STREET-BOROUGH CAR PARKS) (NO **00) ORDER 2023 as published in the Public Notices of Wokingham today. It is my view they will lead to increased parking on the roads, as people try to avoid paying them when their budgets are already stretched. The increased-on road parking will lead to more confrontation between the unhappy residents affected by it and motorists. In turn this will lead to demands for 'something to be done', so there will be additional spending on double yellow lines, residents/permit holders only parking and payment meters, followed by a need for additional enforcement officers to ensure compliance. This will further kill off the town centres and local shops as the footfall will be reduced by people choosing to shop online. It will also lead to a reduction in visitors to outdoor recreational areas, such as Dinton Pastures as people try and find alternative ways to exercise without paying for the privilege. I think this has not been well thought out and I urge you to reconsider. if additional funds are required, I suggest just being honest with residents and increase the council tax. Please acknowledge receipt of my objection. I'd be grateful if you could also let me know how many people are in support of this proposal vs the number of objections. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max These proposals will not require additional Staffing levels for enforcement of car parks and on street parking spaces. Country parks have increased their charges annually with no detriment to the footfall at these location Parking charges should be paid by the users of the car parks and not part of the Council tax as every household may not have a vehicle.</p>	No material change
17/12/2022	<p>Dear Sir/Madam In response to the TRO notice of 15th December I would <b>like to object to</b> the scale of the charge increases and additional hours and days where charges are applied. While we all understand the council's revenue/cost pressures, the scale of these increases are the wrong changes at the wrong time. I am concerned this will have a major adverse impact on traders in the key shopping areas - and especially I feel sorry for the market traders' charges. As a commuter who used to use Winnersh Triangle daily, the reasonable charge was a key differentiator for choosing that route, over the more expensive but faster journey via Reading. I fear charges may encourage more people to go the faster route. As for local car parks such as Woodley, I struggle to see the justification for some charges doubling. It will simply drive people away from using Woodley and encourage them to out of town shopping where car parking is included. I strongly</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

	urge a review and compromise pricing, for the good of traders and ultimately Wokingham's revenue. Kind regards		
18/12/2022	I would <b>like to object to</b> the increases in the car park charges. Living close to the shops in a narrow road, we will have more people parking their cars and coming back later in the evenings this will disturb the neighbourhood, there are lots of elderly people living here. It is always very congested when they have the Woodley extravaganza, people parking both sides on a narrow road and parking half across peoples drives. There is no way an emergency vehicle would be able to get through. Also, the business in the evenings will suffer they already pay high rents. You will be destroying the centre of Woodley. If the park & ride are running at a a loss, put the charges up for them don't penalise people coming to use the shops and cafes in Woodley. Regards	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park and ride sites are not included in this proposal and will be reviewed separately.	No material change
18/12/2022	We are local residents to the Woodley centre; we are <b>strongly objecting to</b> the increase in car-parking charges and the increase in times for parking around the Woodley centre. We particularly object to the evening cost changes as this will lead to visitors parking in residential streets local to Woodley centre and lead to additional noise pollution to these local residents as visitors return to their vehicles. We also note that local businesses will also be impacted by these increases in a time when they are already struggling financially to provide a viable business to our community. These changes will not only impact Woodley centre business but also local residents. Please let me know what the plans are to prevent street parking around residential areas within walking distance of Woodley centre. Thanks	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max On street parking will be reviewed separately from this proposal.	No material change
19/12/2022	I am writing to you regarding the new charges planned for Woodley <b>and I object for</b> the following reasons: 1) Woodley have a large population of elderly people who need their cars to shop in Woodley and having to pay after 6pm and all day Sundays will impact on the elderly 2) Sunday car boots are already struggling and having to pay for parking and buyers will not visit if they have to pay 3) small independent traders I.e. coffee shops, take away shops people will not use these if they have to pay £1 to just pop into to buy a take away or buy a paper or milk from Lidl People visiting the restaurants will not want to pay for parking for a couple of hours. Also, the Oakwood theatre and the library will be Impacted by this. In my opinion is very short sighted! And finally: How much is this going to cost to employ a parking attendant between the hours of 6pm and 10pm and all-day Sunday, surely the amount that collected will be outweighed by paying someone.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Staffing levels for our enforcement includes evening and Sundays already.	No material change



20/12/2022	<p>I wish to object to the proposal to substantially increase the car park charges within Wokingham Borough. The proposed increase is substantial and will deter residents and visitors from parking and then shopping in Wokingham, Woodley, etc. This in turn will increase the pressure on on-street parking spaces and Waitrose car parks. There could also be an increase in illegal parking/stopping on yellow and double yellow lines with a resulting increase in traffic jams, congestion, and air pollution.</p> <p>Best regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Staffing levels for our enforcement includes evening and Sundays already. for on street and off-street enforcement.</p>	No material change
20/12/2022	<p>Hi, I completely object to these increases in Parking charges when we are all struggling to cope with the cost-of-living crisis. I have already voiced my objections to one person who just was not prepared to listen and used our communications to make a political point and not to address my real concerns. I feel that a fair increase can be justify but not a punitive increase, just to cover their short fall, there are many ways to make savings and they need to look more closely to home. There are many more homes being built in this area, and very little in way of additional services, therefore, they must be receiving massive amounts of extra income, they need to think again - typical Lib/Labour tax and spend.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
20/12/2022	<p>Given the number of vacant shops and those due for closure, I would have thought that any increase in car park charges would be counterproductive to the healthy future of the town centre. The council should be encouraging more centre visits not discouraging them. I object to any increases currently proposed. Thanks</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change



20/12/2022	<p>Dear sirs, <b>I am writing to protest most strongly</b> against the proposed new charges for Wokingham parking as well as the introduction of charges for Sundays, Bank holidays etc. This is appalling – I understand that encouraging people to walk or cycle is a good thing, but as a pensioner who lives too far away to walk in (Finchampstead), I would have no other choice but to go to Bracknell where there is free parking. This would be bad news for road congestion, pollution from a longer car journey, cost to me - and not least it would be very bad for Wokingham Retailers who are already suffering, This will just discourage more people from shopping in Wokingham. It seems to me this is a 'Penny wise, Pound foolish' sort of scenario. Yes – it will increase revenue in the short term - but that revenue cake will shrink as more people decide to go elsewhere with the end result of less revenue for Wokingham as revenues from shops falls. I know I am not alone in this viewpoint – I am aware of thousands of people who have signed a Petition against this which it would appear is going to be ignored. Please reconsider before you inflict another piece of 'death by 1000 cuts' on Wokingham town. Sincerely</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
20/12/2022	<p><b>I would like to strongly object</b> to the increase in parking charges in Woodley, or at least to the level expected. Woodley precinct is a vibrant shopping area which we use regularly and others too. Businesses in Sundays and evenings in particular will severely suffer and will eventually close leading to another shopping area with lots of empty shops. Is that what you want? It is short-sighted to looking for small parking wins over the business brought in through the shops and restaurants being open. If you are looking for cost savings, let me tell you how ridiculous it was that my road (Ashtrees Road) was resurfaced recently when there was absolutely nothing wrong with the surface. It's not even a busy road. In fact, it is worse now than before. What a waste of money and that cost alone could have paid for so much of the parking costs you are searching for. People come from miles around (including Reading town centre) to shop in Woodley as it's far easier. This will be a major deterrent. I am furious with this short-sightedness. This is how you kill off local shops and restaurants.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
20/12/2022	<p>Dear sirs, <b>I am writing to protest most strongly</b> against the proposed new charges for Wokingham parking as well as the introduction of charges for Sundays, Bank holidays etc. This is appalling – I understand that encouraging people to walk or cycle is a good thing, but as a pensioner who lives too far away to walk (in Finchampstead), I would have no other choice but to go to Bracknell where there is free parking. This would be bad news for road congestion, pollution from a longer car journey, cost to me - and not least it would be very bad for Wokingham Retailers who are already suffering, This will just discourage more people from shopping in Wokingham. It seems to me this is a 'Penny wise, Pound foolish' sort of scenario. Yes – it will increase revenue in the short term - but that revenue cake will shrink as more people decide to go elsewhere with the end result of less revenue for Wokingham as revenues from shops falls. I know I am not alone in this viewpoint – I am aware of thousands of people who have signed a Petition against this which it would appear is going to be ignored. Please</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

	reconsider before you inflict another piece of 'death by 1000 cuts' on Wokingham town. Sincerely		
20/12/2022	Dear Sir or Madam, <b>I write to record my objection</b> to raising the charges for car parking in Wokingham Council car parks. To do so will damage trade for the shop keepers during the day and the restaurant trade at night. Not long ago a proposal was made by WBC to restrict car use in the town by narrowing the roads and widening the pavements in an effort to make life difficult for car users. This would have cost several hundred thousand pounds to implement. So, this administration is quite happy to spend huge sums on hair-brained schemes and then say they have a funding gap! I have made the point in a letter that was published in 'Wokingham Today' that West Oxfordshire Council has scrapped all parking charges with the result that town centres in their area are busy all the time. WBC should scrap parking charges (except for certain categories) otherwise businesses will close, and they will lose thousands of pounds of Business Rates income. Yours faithfully,	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
20/12/2022	Hello, <b>I am raising objections</b> to the car parking charge increase as with the cost of living increasing this only adds to more people being out of money and struggling to afford things. Many people do their weekly shop at Lidl and Iceland and require a car to carry their shopping. Would it not have made sense not to build the new park and ride by the Oakjingham belle which cost millions and then decide not to open it and save money that way? Rather than affecting a local area and shops by increasing money? Kind Regards	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park & Ride funding was provided separately for this location.	No material change
20/12/2022	Hi, <b>I would like to officially register my dissatisfaction</b> with the proposed increase in parking charges. I fear for local shops and especially restaurants if this increase goes ahead. Why are these increases needed? Why are Wokingham Council spending so much money on the park and ride at Winnersh? It won't be used! Is this increase plugging the loss of income from the park and ride during covid? Parking on local roads around the shops is already horrendous and it will only get worse and become dangerous for other road users. Kind regards	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park & Ride funding was provided separately for this location.	No material change

20/12/2022	<p>Dear Sir, <b>I am writing to object</b> to the new charges that are proposed for WBC car parks in 2023. I am convinced that the charges will have a detrimental effect on trading in the town. At a time when traders need every penny they can get, the new charges will act a deterrent to visitors to the town. I think the most pernicious part of the charges is to charge from 6.00 a.m. until 10 p.m. It will kill evening footfall when one of Wokingham's strengths is its hospitality industry. The application of charges on a Sunday will also prove deleterious to the businesses, and once they start to close through lack of footfall, it will have a domino effect on the remainder. Wokingham will become a ghost town. Has the council learnt nothing from the debacle prior to the last increase when it tried differential pricing and an evening charge? A modest increase and a return to the previous chargeable hours then, simplified the process and was accepted – witness the use of the car parks now. I believe that a modest increase (if absolutely essential) might be bearable (e.g., £1.00 for the first hour and £1.50 or £1.60 for two), but to more than double the current charges, with so much competition in Bracknell and Reading is nonsense. To say that the new charges would be comparable to parking in neighbouring towns is to compare apples with pears. I would like to know when Wokingham will attract High Street stores as the other towns have. It's worth remembering that we used to have a Marks &amp; Spencer store here, we don't any longer. We used to have a lot more besides. Many people come to the town for social reasons. There is a reason why we have so many coffee shops, as well as restaurants. People come to meet other people and help Wokingham to be the friendly place it is today. They might not spend a lot, but they do make the hospitality sector here a thriving one, because car park charges are currently affordable. People will think twice about spending a Sunday morning or afternoon here if these swingeing increases are implemented, not to mention in pubs, where there is practically no parking space on site. It might be good for the out-of-town ones, but not for the ones in the town centre. I wonder if anyone on the current Council has undertaken any analysis on the effects of the increase, I can only assume they have taken current usage and multiplied the revenue generated upwards. Has anyone heard of the Demand Curve? I thought not. The Council could well end up with lower revenue than they currently receive. Yours faithfully</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
20/12/2022	<p>Dear sir/miss, <b>I would like to strongly object</b> to the proposed price rise of the car parks, particularly Woodley. It's totally unacceptable. How many shops have we lost now due to people can't afford these ridiculous charges? Half the shops now are charity shops. You should be supporting local businesses not putting them at a disadvantage all the time. Refuge waste charges for business is ridiculous. Doesn't anybody see if the shops are successful so are you! Also, you want to now charge from 18:00 to 22:00 how greedy are you? 80 pence an hour is a joke already. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

20/12/2022	<p>I am writing to object to the Lib/Lab Coalition proposals to double car parking charges and introduce parking charges on Sundays, Bank Holidays and in the evenings. We are all now struggling in the cost-of-living crisis. This change would just further driving Woodley residents to avoid to shop and eat at the shops near the car park and thus the shops and restaurants be suffered. Income of the car park and shops would be largely decreased which results in a lose-lose situation. So I would strongly request to keep the current car par charge policies. Yours sincerely,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
20/11/2012	<p>I would like to lodge my and my husband's objection to the proposed changes in car parking charges by the council. Our town centre is dying on its feet with the current charges, and an extension into the evening &amp; at bank holidays is just a lazy, greedy unimaginative way of raising funds by the council. A reasonable rise would be acceptable by the majority of residents, but not doubling &amp; extending the times for this charge to be made. This Christmas is the most miserable I have ever seen in the town centre with the closing of even more shops - the last large shop that sells clothes &amp; household goods - M &amp; Co going into administration &amp; the rest struggling to keep their heads above water having to offer large discounts &amp; sales to attract shoppers- they too will be lucky to survive after Christmas. Even the post office in W H Smiths was empty today &amp; I was expecting a large queue. So, depressing! We are left with cafes &amp; restaurants galore, pubs, gyms &amp; charity shops. We have lost banks/ carpet shops/clothes shops/ shoe shops/ hairdressers &amp; beauticians/ travel agencies etc &amp; we now have lots of empty premises. We have a growing population, which theoretically should be able to support a thriving market town, but they are going elsewhere where there is choice &amp; variety for clothes, shoes, furniture, carpets etc. However, Wokingham council are on target to strangle what is left. Please do not ruin our town further. Be imaginative, look to recover the deficit in the budget in other ways. What about a local weekly post code lottery with a high monetary prize? To maintain the shops we have, you should be offering free parking on a Sunday &amp; free market pitches for traders on Sundays to grow the market, encouraging people to come to town. Hairdressers should be offering vastly discounted services on a Sunday (Headmasters is open on a Sunday &amp; if successful other hairdressers, nail bars &amp; beauticians would follow). Cafes could also discount prices on a Sunday- just look at the response to the new Greggs- People love a discount/ cheap prices/ a bargain. Call it 'Crazy Sundays'. Don't bring in parking charges on a Sunday &amp; in the evening, we don't want our town centre to become a desert.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

20/12/2022	<p>Dear Sir, <b>I strongly object to</b> the proposed increases that are to be made to Car park charges especially for Woodley. I work for the NHS and currently use this car park in Headley Road for work and now looking to pay double what I currently pay per week. Also changing the time for parking charges, I feel is going to be detrimental to the businesses in the precinct especially food outlets and supermarkets, people will go elsewhere where parking to shop and eat is free. An enjoyable night out at the Bosco lounge for a quiz on a Monday evening is now going to cost more or need me to find parking elsewhere that may not be so safe to return to in the dark. An increase in the prices was a thing to be expected at some stage but by this amount is disgusting and will ruin the precinct business.</p> <p>PLEASE reconsider this decision Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
20/12/2022	<p>Dear Sir/Madam, <b>I am writing to record my strong OBJECTION</b> to the Wokingham Borough Council's proposed increase in parking charges to the car parks in Woodley shopping precinct. This increase will have an adverse effect on the businesses that are operating in the shopping precinct and my ability to avail of the variety that currently exists. I for one am often attracted to those shopping areas that provide free parking which is contradictory to the Council's stated aim to reduce carbon emissions. Please reconsider this proposal. Sincerely yours</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
20/12/2022	<p>I am very sad to hear about all the possible increases in parking charges, this will stop families having the freedom to go to parks as well as the shops in Woodley and the restaurant and takeaways in the evening. It will have devastating consequences on the community to make people think twice about going anywhere because of the charges <b>I strongly protest</b></p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
20/12/2022	<p>Dear Sir/Madam, I understand that Wokingham Borough Council are proposing to increase the charges in the carparks in Woodley. As a resident of Woodley, <b>I am registering my strong object to</b> this proposal. In the current climate of high inflation and our Council's stated objectives to reduce carbon emissions this is a contradictory approach. It will encourage many car users to go further out to shops where free parking is provided. This will severely affect the businesses operating in the shopping area many of the smaller ones which are already suffering from the effects of inflation and loss of incomes. Please reconsider this increase Sincerely yours</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

20/12/2022	I am contacting to express my objection to the proposed increases in parking charges in Wokingham town centre. As a resident of many years, I fear for the future of the traders in the town. An increase of 100% in times of severe financial pressure is unaffordable for many. I do appreciate that charges need to increase, but such an astronomical hike can only harm the town. I will definitely shop elsewhere, and I suspect I am not alone.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .	No material change
21/12/2022	I am writing in protest at the proposed increase in parking charges by the Lid Dem council to be imposed on Wokingham car parks. The increases will severely damage the town centre businesses and will facilitate the destruction of the Wokingham centre of town. If the proposed increases take place, I will no longer go into the town centre, and as such will not be supportive of the businesses there. These draconian increases must be stopped.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .	No material change
21/12/2022	I wish to register my objection to car parking charge increases and timing changes. Woodley has just a small shopping centre which needs support from the community. Parking will increase drastically in residential roads surrounding the shopping centre. Total mistake by Lib/Labs.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. On street parking will be reviewed separately to this proposal	No material change
21/12/2022	Hello, I would like to register my objection to the increase in parking charges because I think it the wrong time to make it more difficult for the local shops, restaurants, and other businesses by discouraging people from using them by increasing parking chargers. I am not unique in "paying a bit extra for contingency" when parking charges are low, and I am sure I am not unique in paying for the shortest time possible when charges are high or are raised. Having 'paid a bit extra for contingency' (say 2 hours instead of 1) the likelihood of having more time to spend in, in this case, Wokingham means more time to use the local businesses (e.g., that there will be time for a coffee). The town stands to lose revenue - parking, shops and other businesses - should parking charges be	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max . The	No material change



	<p>increased. Please reconsider your decision, and where appropriate, please challenge yourselves on "there is no impact on me because I walk into town from my town centre location, whether that location be home or my Wokingham centre-based employer". There must be other ways to make savings - much as I love the community events, and attend the street concert every year it is arranged, perhaps moving some of them to alternate years (the street concert?), or combining them (May Fayre and street concert on the same day, at a reduced overall cost?) would be one of many things to consider. Kindest regards,</p>	<p>check in check out option provides for customers who are unsure of how long they need. When they check out, they are only charged for the time used and don't have to pay for additional contingency time.</p>	
21/12/2022	<p>I would like to express my opposition to the proposed Wokingham Council increases, that have recently been voted through by Committee. These are excessively unreasonable, and do not reflect a moderate and measured increase, taking into account the current economic situation and ability to pay. The impact on local businesses and members of the public, who may now see shoppers parking in the street, is not acceptable. Given the overall impact on Council finances that this increase may provide, it is clear that they are slight and appear punitive on ordinary people, for little or no real benefit. It would have been much more politic to agree a reasonable increase in rates for key times, to provide the maximum benefit, without running the risks, as I've outlined above. Providing off-peak free parking, has no real impact on revenue, whilst it does provide encouragement for people to visit the Precinct town centre, at evenings and off-peak weekends etc Please, Please re-consider this, before committing to a final traffic order amendment Many thanks</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
21/12/2022	<p>Absolutely appalled at the price increases in Woodley. Myself and many of my neighbours will no longer use the shops in the precinct. Bye bye small businesses...well done Lib/labs for destroying our local community. I strongly object to the car park charges increase in Woodley.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
23/12/2022	<p>Dear Sir/ Madam I am writing to object to the proposed increase in parking charges. Much is made by the council that our currenr charges are reasonable compared to neighbouring towns. So they should be, as Woodley is a very small town, it does not have the charm and variety of shops that Wokingham has, and it certainly cannot be compared to Bracknell as a shopping destination. It is for this very reason that parking should be maintained at its current level. As well as shopping, we use the dance studio and precinct restaurants after hours and charging after 6pm and on Sundays will affect our, and no doubt, many others decision to ise Woodley amenities. This could have a catastrophic effect on Local businesses leading to a fading high street. I cannot understand why charges are</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park</p>	No material change



	<p>being raised to help fund the park and ride? Surely this should be funded by the destination town (Reading) who will benefit from the increased footfall and not Woodley, who could, as a result, lose more trade. If we are to pay for a park and ride, it should surely be within the Borough... Woodley residents currently have no public transport access to Wokingham. Please, to save Woodley from becoming a ghost town, reconsider your parking charge decision. Yours faithfully</p>	<p>&amp; rides car parks are not funded from these proposals</p>	
23/12/2022	<p>Dear Sir, As Wokingham Borough resident living in Woodley, I accept the need to increase the rates of the present parking charges. But I am notifying you of my opposition to evening and Sunday charges. I am opposing evening and Sunday charges for the following reasons: The detrimental effect on small businesses e.g., the need to pay for parking when collecting a meal e.g., fish and chips. The need to pay a parking charge when just withdrawing cash from an ATM. The damage to social life, and the increased risk to the mental health of people who use the Oakwood Centre for evening activities. Yours Sincerely,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
23/12/2022	<p>Dear Sir/Madam, I would like to register my objection to the proposed increases and the proposed changes to the free parking after 6pm and on a Sunday at the Woodley Precinct. I believe these changes would have a detrimental effect in the community and the businesses. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
23/12/2022	<p>Dear Council members. I wish to voice my opposition to the plan to increase car parking charges. The car parks are usually very busy on Sundays as, in addition to shopping, lots of community activities take place on Sundays in Woodley. Maidenhead lost its trade in the centre because of the high parking charges they have made. The activities that keep the community alive and healthy would cease to take place if large parking fees had to be paid. For the good of the community Sunday should be a free parking day.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change

26/12/2022	<p>Dear Mr Easton, I am writing in regard to the proposed changes to the parking charges at School Lane Car Park, Wargrave. As a resident of the High Street, I wish to <b>state my objection to the</b> effective doubling of the residential permit to £292 per year. At a time of rising inflation, I might accept a proportionate increase. However, such an egregiously large hike and with no provision, nor proposal for improvements or modern amenities (such as electric vehicle charging) one can only feel this is an unfair tax on residents who have little alternative. The proposed increases to residential permits and hourly rates will force those who cannot afford it to park in the already pressured on-road spaces about the village, further increasing congestion and parking disputes, blocking emergency vehicle access and residential driveways. I do hope that on consideration of the objections from myself and others that you might reconsider such significant increases. Kind regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. EV chargers are being considered for many of our car parks and this request will be sent to our EV charging team for consideration in future scheme being developed. There is a EV charger location to be installed this year in Braybrooke road for public use. Residents permits for School lane Car park will remain available at their current fees.</p>	No material change
27/12/2022	<p>Dear Sirs, <b>I object strongly to the excessive increase</b> in parking charges proposed by Wokingham council. 1) the council ignored the local partition 2) None of the towns in the Wokingham BC is large enough to sustain these charges. 3) the small businesses in the area will be adversely affected as the increases in charges bring Wokingham in line Reading and Bracknell but without the diversity of shops. Yours sincerely</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
28/12/2022	<p>Hi <b>I object to the proposed increase</b> in car parking charges for Wokingham Borough/District as this will not help local people to come into town to do shopping &amp; support the local shops instead of going to Bracknell or Reading or attract new businesses, shops &amp; restaurants. It is not the responsibility of the tax payer to pick up any shortfall in monies that have been wasted/misspending of tax payers monies irrelevant of</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be</p>	No material change

	whatever party had overall control/seating at the time when financial budgets were proposed and set. Regards	budgeted for by paying monthly Evening charges are set low at £2.00 max. Car park charges are not levied against the tax payer only drivers who use the facilities.	
28/12/2022	<p>RE: Wokingham Car Park charges proposal - I am writing to object to the car park charges proposal with regards to both the extending of the chargeable hours and the rates.</p> <p>Background i am a member of Places Leisure and have used Wokingham Leisure Centre on a daily basis since it opened in July 22. It is a fantastic facility offering gym, swim and a large variety of instructor led classes. The centre is 4km from my house and on route to/from my daily journey to Twyford. My routine at the centre includes 2 classes per day (2*45min or 1hr classes) and a swim (30 min to 1 hour lane swim). I can spend up to 4 hours in the centre if you include arrival and departure time and the times between one session ending and another session commencing. Currently, my membership costs me £42 pcm plus £5 on car parking pcm (outside of the 2 hours leisure centre allowable parking on a Saturday). A total cost of £47 per month. I've included the parking because other facilities offer inclusive parking as part of their membership package.</p> <p><u>Objection One</u> Cost under the new proposal</p> <p>The new proposed charges are going to increase my monthly cost to £102 pcm. That is a 117% increase, and all of the increase is car parking. I'll have to pay £2 per evening Mon-Fri and £2.50 on both Sat and Sun daytime. Based on this cost increase I will have to leave Wokingham Leisure Centre and find an alternative leisure centre (which will increase my carbon footprint) <u>Objection Two</u></p> <p>The extending of the chargeable hours to include both early mornings, evenings and Sundays will deter people from 1. becoming or remaining as members of the leisure facility given that members will have to include parking charges in their "total" cost calculation if they visit for more than 2 hours. and 2. reduce the time people spend at the leisure facility (e.g., there won't be enough time within the 2-hour allowable parking to use the health suite or have a swim or enjoy a coffee). This will have a direct impact on Places Leisure's income, future facility investment and local employment at the facility. and 3. taking the opportunity of an ad hoc visit to the town centre in the evening or at the weekend (particularly a Sunday) in support of local businesses <u>Objection Three</u> The Council has built a wonderful facility that incorporates not only leisure but a wellness facility and the local library. At a time when libraries are being under-utilised, moving it to a new "leisure inclusive" facility opens the library to a new audience and increased footfall. The changes to the hours and chargeable rates will have a negative impact on this vital community service.</p> <p><u>Objection Four</u> Just as I do more than one class there are instructors who do multiple classes on a single evening. If you</p>	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. Free 2 hours parking will remain in place for leisure users.	No material change

	<p>include arrival time, set up time, class time, waiting time between classes and departure time most instructors will exceed their 2-hour allowable parking and will have to pay for parking. Instructors will have to consider if it is worthwhile doing multiple classes. If an instructor stops leading a class, it will impact on class availability and member usage of the club (because some members only like certain classes because of the instructor). Also, most of the instructors are female with a flexible pattern to work which fits in with a home life that in most cases includes children that are cared for by a partner who works opposite hours. Removing their opportunity to earn a "living wage" can only be negative not only on the instructor's personal wellbeing but also on Council Services who may have to support the individual with child care etc In addition to instructors the employees of the centre are going to be paying double their current parking charge. I'm positive some will find employment elsewhere and Place Leisure will be forced to increase the hourly rate not to improve an employee's disposable income but simply for them to stand still and recruit new employees. <u>Objection Five</u> Wokingham Council talked for a long time about regenerating the town centre and has taken steps to do this over the past few years. Despite not having secured an anchor store, new small businesses have moved into the town centre which going forward can only encourage further business investment, increased footfall, increased local employment and increased income to the Council through business rates etc. Why destroy this business model? It makes no sense to place additional costs on both businesses (whose staff will have to be compensated for additional parking costs) and visitors/ customers. <u>Objection Six</u> At a time when there is a National Cost of Living Crisis why is the Council going off at a tangent by imposing these parking charges. Part of the support that residents need during this crisis is with their health and wellbeing which a well-funded and well supported leisure facility does. A place that provides light and warmth; the opportunity to train and feel good within oneself; the chance to meet existing friends and make new friendships. To emphasize my point attached is a social media post that Places Leisure put out in October 22 bestowing the benefits of wellbeing through leisure activities. I hope you will take on board the above objections and at the very least maintain the current charging periods and increase the current chargeable rates only by inflation. If the Council needs additional it should look to increase Residential Council Tax rates by the maximum allowable. My understanding is that Wokingham is an affluent area with a well-run Council so residents who can afford to contribute more should be happy to do so in order to maintain excellent local community facilities. (nb I've ccd both the Area Manager for Places Leisure and the local MP. I hope that they too will be making their objections known to this proposal)</p> <p>Regards,</p>		
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29/12/2022	<p>Hello, I am writing to object to the current plan to increase Wokingham's parking charges, and the removal of the free parking at the council carpark on a Sunday. Wokingham is a market town, a town of great character and full of unique independent businesses. Wokingham thrives on the custom of 'window shoppers', people who may pop into town to wander around, grab a coffee and check out the independent shops. These businesses rely on the passing trade to be able to continue trading. I believe the increase in parking charges will deter such passing trade and eventually mean these shops have to close and then Wokingham becomes a town without its unique town centre. Closed units do not attract more visitors and closed units do not give confidence to potential new businesses who were thinking of opening here. I understand that there is a shortfall in funds, and this is part of the plan to bridge the gap; however, if people stop shopping in Wokingham not only will you not fill the financial gap, but you will also initiate a new problem when our town centre begins to die. Finally, I would ask you to consider the elderly in our community, a huge proportion of our population, who will really struggle with this increase cost and the net result for them is that they will feel unable and unwilling to venture out of their homes. This is crazy when so much funding is ploughed into other projects which aim to get them out of their homes and involved in our community. I urge you to reconsider on these grounds and the various others that people will bring to you. Kind Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
29/12/2022	<p>I have seen the proposals to almost double the parking charges in Wargrave AND extend the time when parking charges apply to include evenings, Sundays and Bank holidays. I wish to object very strongly to the increase in parking charges in the School Lane Car Park. Wargrave is a small village with very little by way of facilities, no bank, no Post Office, only one small general store, a chemist and a very sparse bus service. The main activities within the village are self-generated by villagers but now even these will be under threat. Wargrave Theatre is an active organisation who put on at least four productions a year in the Woodclyffe Hall, in the centre of the village, and provide the opportunity for people in the village to see a play or pantomime in their own village, plus it provides the opportunity for people, not only from within the village, to take part in these productions. In addition, they run Wargrave Youth Theatre which gives weekly evening tutoring in drama to nearly forty children and gives them the opportunity to perform on a stage before an audience, invaluable experience for them in later life and not necessarily in the theatre. All this is now in jeopardy by these proposed increased parking charges, particularly the extended hours when the proposed charges will be applied, namely evenings and Sundays. I hope you will give some consideration to the effect that these charges will now have on just one organisation in the village of Wargrave.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

29/12/2022	<p>Good evening, I wish to record my objection to the proposed car parking charge increases in Wokingham. At a time when money is tight, the last thing any responsible council should be doing is adding further costs on motorists. This will only deter shoppers from using Wokingham town centre, and effectively encourage them to shop elsewhere. Wokingham still has empty shops and needs to both encourage new business into the town, and support those who have already committed to the town and are finding trading conditions difficult during a shopping downturn due to squeezed pockets. The change I am most offended by is the proposal to charge for parking in side roads and car parks after 6pm, which is currently free. The evening social scene in Wokingham is vital to the success of so many restaurants and pubs. Charging motorists to park in order to access these businesses is plain crazy. I think the coalition council in Wokingham has lost the plot and is not acting in the best interests of the Wokingham community. A great deal of funds and energy went into the regeneration of the town centre, but the council seem determined to undermine its success. I sincerely hope the proposals will be withdrawn. Kind regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
30/12/2022	<p>Dear Sir/ Madam, I am writing to object to the proposed increase in both price and time of the parking charges to be levied in Woodley. I fear that all too often, a narrow objective driven by the desire to 'increase' funds is pursued without considering the broader economy, or the consequences of increased prices. Parking for visitors to the Woodley Town Centre is an essential for all but those that live within walking distance and contributes positively to the attraction and viability of the Town Centre. Encouraging a vibrant and successful Town Centre creates more, rather than less services for the residents. Parking is an amenity that must be valued and developed. An example of this is the Vibe Dance Studio. It is one of the larger facilities of it's type in the country offering a broad range of dance genres for all age groups. Their customers travel from outside of the County. However, customers have to pay, and a £1 increase in the parking charge is an increase of up to about 15% in the total cost of the lesson for those relying on parking. You may find that rather than parents parking, dropping kids at the dance school and having a coffee in the Town Centre they chose to drop off and return to collect 'waiting' in the area creating local congestion. There are many similar examples. Or if customers balk at paying increased charges, they stop using the dance school and it has to close because it s no longer profitable. A further example of these 'unforeseen' consequences was the introduction of charges for using the tip; many could not afford the charges and preferred to 'fly-tip' blighting the environment and local communities. Please consider ver carefully the consequences of increasing parking charges. Best regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change



30/12/2022	<p>To whom it may concern, As a resident of Wargrave and frequent user of village facilities, <b>I am strongly against the introduction</b> of evening, Sunday, and Bank Holiday parking charges at THE ONLY public parking at the centre of the village. Additionally, the proposal to double the parking charge is not only an unjustifiable increase during the current cost of living crisis but will significantly affect the commercial viability of existing businesses in the High Street. Many older and retired people in Wargrave put tremendous amounts of effort into organising, running, and supporting events for the wider local community and imposing such significant changes to THE ONLY public parking in the centre of the village will undoubtedly impact upon this involvement. Those of us with limited incomes that are already being eaten away through inflation, energy crisis costs and increased taxation cannot sustain this proposed change and as a result the community will undoubtedly suffer. Yours faithfully,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
30/12/2022	<p>Good afternoon, <b>I write to object to the rise in car parking fees</b> and extending fees to 7 days and evenings proposed for 2023. These will significantly impact local residents particularly the elderly who need cars to visit and shop at local precincts. The increase in parking fees and times will also affect local independent retailers which is likely to result in retailers closing down due costs and reduced sales at a time when retailers need support. You're faithfully</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
31/12/2022	<p>Wargrave is a small village with a currently growing high street. The vibrancy of the village is steadily increasing as small businesses return to a recently empty centre. <b>I strongly object to the proposed increase in parking charges</b> which will doubtless impact on the number of people stopping briefly to visit the small businesses.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
02/01/2023	<p><b>Please log my objection</b> to this year's planned increase in parking charges in Woodley. Thank you.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change



02/01/2023	<p><b>I want to register my objection to</b> Wokingham Councils plan to double car parking charges in Wokingham. As a key worker, in retail, the new daily charge would take more than 10% of my wages. I always try to find a free spot, however that isn't always possible. If I end up having to pay on each day, I work this would come to around £120 per month which I can ill afford. Also, the increased charges are going to make people stay away from the town hitting businesses. I would have thought the council would want to encourage people to Wokingham bearing in mind that there are many empty retail units. Or perhaps Wokingham Council could look at bringing in some sort of subsidy to help key workers? Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
03/01/2023	<p><b>I would like to convey my disappointment and opposition to</b> the proposed increase in car park charges. It is unnecessary and lacks business sense as it will act as a deterrent to attract more business and will reduce footfall of people passing through the village by car and wish to visit pubs, shops, coffee shops and hairdressers. This a small, minded policy that just damages the local economy.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
03/01/2023	<p>To whom it may concern, Doubling the cost of car park tickets from 6am to 10pm every day, including Bank Holidays, would have a detrimental effect on the shops and businesses in the small village of Wargrave where I live. It would adversely affect community groups and events. School Lane is the only public car park serving the Woodclyffe Hall, which is already struggling to regain the bookings cancelled in the wake of the pandemic. Wargrave Theatre Workshop would lose some of its audience if the cost of parking was doubled. I accept that car parking fees may need to increase, but doubling the cost is surely too much for residents already struggling with across-the-board price hikes and the effect of the cost-of-living crisis. <b>I would like to register my objection</b> and appeal to Wokingham Borough Council to reconsider.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
03/01/2023	<p><b>I wish to object</b> strongly about the proposed increases to parking charges in Wargrave. This action will destroy the heart of the village, the few remaining businesses in the High Street will close down as there will be a drop in footfall, already there is little passing trade as there are few places in Wargrave to park. It will become a ghost village The neighbouring residential roads are already full with residents' cars Exactly how much extra revenue will this raise, and how much will it cost.? . It is outrageous!</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change

03/01/2023	<p><b>I would like to register my opposition</b> to the proposed increases in charges by Wokingham Council. As a resident of one of the smaller villages under its jurisdiction I am acutely aware of how this will affect our community. The very small car park serves our High Street which no longer has shops, but does still have "life" in the form of 2 coffee shops and hairdressers a dentist and a pub. None of these have any on site car parking, In addition, the Village Hall is located in the High Street, and this has no car park. Consequently, all these businesses and the Hall are reliant on people being willing to pay to park to patronise them. Please consider the small communities whose struggling business will be killed off if their patrons are faced with such an increased cost.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
03/01/2023	<p><b>Please can I strongly object</b> to any proposed increases for car parking in Wokingham. I work part time in Wokingham for the minimum wage of £9.50 in support of a small business. It will not be worth me continuing if I have to pay more for parking than I already do. I also believe that small businesses in Wokingham will face reduced custom as a result of these proposals, at a time when they are struggling to survive. There are already a number of empty units in the town which surely reduces income to the council, and these will increase if people are deterred from shopping due to these proposals. Given the cost-of-living crisis which means most of us are facing an upward battle to pay our bills, these parking charges do nothing to help us. Please reconsider. Sincerely</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
04/01/2023	<p><b>I would like to lodge my objection</b> to the increase in car park charges as outlined by WBC. I am looking to now shop at Sainsbury's (Winnersh), ASDA (Earley), M&amp;S &amp; Aldi (Shepherds Hill) or Waitrose (Twyford) where parking is free. The increases will detract shoppers from Woodley precinct which currently needs all the custom it can get. 15 minutes concession for parking to see the GP or nurse at the surgery at Woodley is also not enough. The pharmacy close to the Baptist church and Tesco mobile is heaving with custom as it's free to park to get a prescription. Custom is being lost to the Woodley precinct and customers seek alternatives to avoid increasing costs of parking.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max .</p>	No material change
04/01/2023	<p><b>I am writing to object</b> in the strongest terms to the proposed new charges for parking in Wokingham district. Small communities rely on residents being able to park and utilise local amenities. This will kill that ability, especially the proposal to charge for parking after 6:00pm. High street shops and businesses are struggling as it is. This will be their death knell.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

04/01/2023	<p><b>I wish to object</b> in the strongest possible way to the proposed increase in car parking charges and the extension of chargeable time for parking. It is unreasonable to charge anything at all in an area such as Wargrave where parking is at a premium but absolutely necessary for local businesses. An increase in cost is unjustifiable and is likely to lead to illegal parking or obstructive parking to avoid the charge. Parking on the High Street is severely restricted but rarely monitored, whereas Wokingham regularly monitor the car park but totally ignore the street parking. This is unjust and downright mean as is an increase in charge. The extension of parking hours is considered to be deviously restrictive. Not only will it affect the pub and use of the Woodclyffe Hall but also all the businesses that remain in Wargrave. Normal car parks stop charging after 6pm so why are you penalising Wargrave and the rest of Wokingham district) with this unreasonable extension? It means anyone staying overnight at The Bull has to go outside to pay for car parking at 6am, which is clearly ridiculous and unreasonable. Similarly, anyone wishing to use the pub or Hall has to pay up to 10pm which is also unreasonable, restrictive and badly thought out. How do you think local people will react to these draconian measures? What is your aim? It appears that you want to grab as much money as possible, yet you have removed the public toilet and are not offering anything as a reason for pure money grabbing. How about providing charging points for electric cars? You carefully omit to do this at present, no doubt due to cost. Please understand that a car is a necessity in Wargrave and your efforts to reduce ownership or use cannot work. Please reconsider and remain with the charges and timing we have, rather than attempting to gain a few extra pounds income at the inconvenience of the whole car owning population.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
05/01/2023	<p><b>I object most strongly</b> to these increases as there is no justification for them Off street parking in Woodley is not losing money for the council. If the Park and Ride scheme is losing money, then increase the charges for this.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. Parking charges are not funding the Park &amp; Ride sites.</p>	No material change

01/05/2023	<p><b>I am writing to lodge an objection</b> to the proposed parking increase and extended hours to 10pm for the Wargrave car park at school lane. I totally disagree with this proposal: 1. Our aim should be to entice people to spend time in Wargrave, visit the local coffee shops or eat at night at the various pubs. This will be yet another deterrent to people visiting or staying for any considerable amount of time. 2. By increasing the time &amp; cost you are only pushing parking elsewhere across the village which is already congested down narrow roads. I live at the top of Wargrave Hill and the hill is usually littered with cars parking along the left hand side (predominantly in the summer months) which makes it extremely dangerous when coming up the hill with no view of oncoming traffic. With further restrictions on the school lane car park this will be a natural alternative by which to park which will cause mayhem and potential accidents (Incidentally and as an aside I think the bend along Wargrave hill should be double yellow lines which should be a priority!!! ) 3. Assuming the main issue with the car park is people leaving cars overnight why don't you have an overnight charge instead? That way you can charge an expensive surcharge (if you so wish) for the overnight option but you don't penalise those who just want to stop by for a quick bite to eat in Wargrave in the evening. I really hope this does not go through. I find it quite a greedy ploy by the council.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
05/01/2023	<p><b>I wish to record my objections</b> to the changes to the parking charges in Woodley. I fully understand the challenges to the council's budget but object to the after 6 charging and the charging on Sundays as these will be detrimental to the businesses that operate in our vibrant town and are having to deal with their own financial challenges that the imposition of these charges will only exacerbate</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
05/01/2023	<p>Dear Sir/Madam, <b>I am opposed to the proposed</b> price increases. I use the car parks when I am shopping, meeting friends for coffee and for attending Shine exercise classes. I usually pay for two hours parking and am happy to pay £1.20 for this. I am not able to pay any more so if prices rise I will, like my friends, visit the town centre less frequently. The businesses in Woodley will lose a lot of custom because of the price rises. If prices are being increased in order to fund the park and ride facilities this is completely wrong. Our nearest park and ride facility is too far away for me to use so I use the normal buses. Yours faithfully,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

06/01/2023	<p>I wish to protest at the proposed increase to parking charges at Woodley Town Centre. Like so many council decisions this is being made without any overall business plan. Long term revenue will be lost overall from the centre. It will become derelict and unpopulated. Once introduced this will add to the already declining activity of the centre. How do you expect trade to continue when all other nearby shopping facilities provide free parking? Why hit somewhere like Woodley? The scale of shops is not to a standard that can provide for expensive car park charging. In addition to the retail shop other facilities such as the Town Council's Oakwood Centre, the Library and the doctors will also suffer. This is unfair on a community such as Woodley. A foolish plan to obtain revenue by councillors and officers who largely do not even visit or use the centre. If this council, and others throughout the country, thought and operated like a true business, it would recognise just how unprofessional this planned action is.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
06/01/2023	<p>To Whom it may concern I would like to oppose the above parking charge increasing in the Wokingham car parks. As a long-standing retailer in Wokingham, we have believe that these price increases will impact all the businesses in the town. I believe that customers will visit the town less and also become very time aware and less lightly to window shop. I feel they are more lightly to just get what they need and leave this minimising the parking charges. These price increases will also severely impact staff working in the town. The retail sector is less well paid, and the daily price increase will make it harder to retain staff and attract new staff. I recently gave my staff a £1500.00 pay rise to help with the cost of living and after tax it will NOW only just cover their increased parking charges. Many people I have spoken to have said the will be using the surrounding roads and even invest in scooters to make the final leg of the journey to work. This has also been discussed with our staff as an alternative and we have offered to help fund the scooters.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change
06/01/2023	<p>Hi, Being a resident of Wokingham Borough for so many years, it pains me to see the proposed huge increase in car parking charges. It's good to see people flocking the town post the pandemic, but the increase in car parking charges might force people to shop elsewhere including my family and myself. This will hurt the small businesses and the weekly market. The free parking currently in operation from weekdays 6pm - 6am should also be retained in my opinion. I am hugely opposed to this proposal. Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max.</p>	No material change

08/01/2023	<p>To whom it may concern, I am writing to object to the proposed parking charges increases throughout Wokingham Borough. As a Woodley resident I believe the increased charges will be hugely detrimental to local businesses and residents and will see our local shopping centre struggle even more than it has done. My main concerns are as follows: 1) 100% increases across many of the time slot charging points will be a deterrent to visitors to our Towns, it will inevitably reduce the footfall 2) Introducing Evening charges will hit the hospitality sector which has been struggling due to the pandemic; restaurants will lose business to other establishments with free parking 3) Retail units will suffer due to the reduction in footfall, they are already struggling financially due to the cost of living crisis 4) Workers for the retail units who park all day for work will suffer and potentially have to give up their jobs 5) Members of local community clubs (Woodley Camera Club for example) will have to pay to attend their meetings due to new evening charges 6) Market Traders, who are currently struggling to be financially solvent will suddenly be hit by a new requirement to purchase a permit to trade I do not support the councils proposed increases and wish to object to these. Kind regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. Market Traders Permit offer a reduced all-day charge.</p>	No material change
09/01/2023	<p>I wish to object to the car parking increases in Woodley due to the impact it would have on local businesses, shops and restaurants. It would also impact on local residents as people are likely to park on residential streets rather than pay the increased fees. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max . Staffing for enforcement of the restrictions already work evenings and weekends to cover this.</p>	No material change



09/01/2023	<p>Dear Sir I wish to object to the proposed increases in car parking charges as set out in the attached schedules which accompany the Draft Order dated 15 December 2022. While it is recognised that local authorities may impose reasonable charges for its off- street car parks, it is however, illegal for councils to set charges in order to provide a source of revenue for other activities, even if the money raised is used to fund transport provision. The level of charges must be based solely on the need to manage parking. It is my assertion that the proposed increases in charges for both Wokingham Town, as set out in schedule 2 and for car parks outside Wokingham, as set out in schedule 3 are excessive and are neither commensurate with the Council's costs of managing the car parks in the borough nor with the current financial situation. Specifically, the increase of 62.5% from 80p to £1.30 for one hour's parking in Wokingham and 108% from £1.20 to £2.50 for 2 hours in grossly overpriced and is ultra vires given the legality to set charges that are fair and reasonable and specifically for the purposes of providing car parks. The proposed increased for Woodley are 25% and 67% for one and two hours parking respectively, and while not on the same scale as those proposed for Wokingham are nevertheless excessive and would have a deleterious impact on the number of visitors to our towns including local residents and retail workers who would be forced to park in nearby residential streets. On-street parking on the public highway will inevitably lead to conflict and tension since road users wish to be able to park conveniently close to their destinations. However, this will lead to roads obstructed by parked vehicles and traffic congestion as users seek alternative free ways of parking. The proposed increase in charges for Sundays and evenings at a time when the hospitality industry is already on its knees with increased costs of energy and supply costs will have a negative impact on footfall and will drive business away to other local destinations where parking is free such as Henley-on-Thames or Maidenhead. The proposed introduction of a £35 permit charge for market traders is another example of how this will have a deleterious effect on footfall. Markets provide an attractive and pleasant shopping experience generating financial benefit for coffee shops, bars, restaurants and take-aways as well as providing an "anchor" for the other businesses and shops on market days. This addition charge will cause already struggling market traders to seek alternative locations where the local council provides free all-day parking or increase their prices adding further financial burden to already struggling households. Clubs and Societies as well as town centre dance studios who rely on free off-street parking to attract their members and customers will see a decline in numbers attending their courses and classes as a result of the proposed evening and Sunday charges. There has long been a suspicion amongst drivers that parking charges and penalties are being treated as "back door" taxation by local councils. The amount that can be raised is so great – in some cases comparable to the amount raised by Council Tax – that it creates a "moral hazard" by tempting authorities to treat it (or to be perceived to be treating it) as a source of revenue. Local</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max The charges are set to meet the current operating costs of all the car parks.</p>	<p>No material change</p>
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	<p>authorities have no legal powers to set parking charges at a higher level than that needed to achieve the objective of relieving or preventing congestion of traffic. There is a real risk that they will misinterpret the meaning of s55 of the Road Traffic Management Act. This section prescribes the range of expenditures to which local authorities may apply any surplus funds that parking generates. It is not a list of the reasons for which they may make excessive charges. Therefore, if the proposed charges are introduced in order to raise funds, for example to off-set council tax increases then the council will be acting ultra vires and leave itself open to a challenge in the courts. It is my assertion that Wokingham Borough Council has not presented a fully costed justification for the level of charges that it intends to impose, based on evidence and reasoning as to why this level of increase is necessary to relieve or prevent congestion of traffic. I would urge the Council to reject the proposed off-street parking places order 2023 until such times as it has conducted a comprehensive review and has clearly demonstrated that the intended revised charges are commensurate with its management costs. You are reminded that Wokingham Borough Council has a legal requirement that parking charges may only be set for "relieving or preventing congestion of traffic" and not for any other reason.</p>		
09/01/2023	<p>Dear Sir/Madam I attend dances at Vibez Studio on Sundays/evenings and the free parking is a major incentive. It would no longer be affordable or practical for me to do this if the parking adjacent to the studio was limited to 2 hours and was very expensive. Raising the parking charges will impact the viability of the shops in Woodley which are already under severe strain. Shoppers will just go to places which offer shops as good or better and free or cheaper parking. The car parks are usually very busy on Sundays as, in addition to shopping, lots of community activities take place on Sundays in Woodley. These activities keep the community alive and healthy and would cease to take place if large parking fees had to be paid. For the good of the community Sunday should be a free parking day. The off-street car parks in Woodley are not losing money and charges do not need to be raised. They are operating at 95% of pre-pandemic usage levels. The Council should not unfairly increase parking fees in Woodley to subsidise its Park and Ride operations which do not benefit the town at all. Why should Woodley contribute to the Reading Park and Rides? If charges are increased as proposed, users of Woodley precinct will park in surrounding roads, rather than pay the huge increase, thus causing problems and annoyance with residents in those areas. One cannot but wonder at the short-sighted, ill-judged Council proposals which would contribute to destroying a small but vital shopping centre. Yours faithfully</p>	<p>The proposed parking charges have been set to meet the current shortfall in revenue against operating costs of the car parks. Prices remain competitive with neighbouring Local authorities. Market traders will benefit from a reduced all-day charge.</p>	<p>No material change</p>

09/01/2023	<p>Good afternoon, I hope my emails find you well, I hereby object to the purposes parking charges to the small car park on school green in Shinfield. As you are aware the cost of living is making many people lives very difficult at the moment. Many parents do not have an option but to use their car for the school run in the mornings, like myself I have 3 kids to 3 different schools. Adding a charge will add 2 extra coatings as day, for an already struggling family. As a hard-working family we don't not need the extra cost for our school runs. This on top of bills and fuel will make us struggle. Kind regards</p>	No Charges have been proposed for School Green car park.	No material change
09/01/2023	<p>Traffic Management Team, In response to the ROAD TRAFFIC REGULATION ACT 1984 Notice of Proposal, I am writing to you to express my objections regarding the proposed charges for the car park at School Green in Shinfield. From what I understand, the proposed charges will be £1 for up to an hour. So, I will be paying £2 per day to drop my children off at school and pick them up again? Approximately £400 per year just to drop off / pick up my children at school? I think this is greatly unfair. Unfortunately walking or cycling to school is not an option. My other concern is the road that leads down to the school will be used even more. The surrounding roads will also become even more dangerous with cars parked along – the section of road leading of Hyde End Road to Chestnut Crescent for example. I understand there have been a few near misses on that road already. Regards,</p>	No Charges have been proposed for School Green car park.	No material change
09/01/2023	<p>To whom it may concern, While I broadly support the principle of raising revenue beyond taxes, I have to object to the inclusion of Shinfield School Green Car Park, at least as far as being included within a blanket "one size fits all" proposal. There is also an inherent (un)fairness issue which sees locals being hit by financial penalties just for living in a village especially where public transport options face an uncertain future. Persistent long-stay parking at School Green car park has long been an issue which deprives village residents' access to a local resource which should serve as a short-stay facility for residents to use to visit the new parish hall (and the activities that run from there), the cafe/library within the parish hall building, use the recycling facilities, drop off/collect children from the local infant and junior schools, even buying a kebab from the van. While we should be aspiring to walk where possible, the facilities at School Green serve a community far wider than just the immediate village and they (and the businesses/facilities wanting to attract them) would be the people being penalised at the introduction of parking charges. As a Local Adviser at the Infant School (and a parent) I would also be concerned at introducing parking charges which might, in turn, jeopardise the safety of our students. The parking in the vicinity of School Green at around school pick up and drop off times is always a disaster and I'm sure those residents in the immediate roads around the schools would be only too keen to concur. However, your proposal would mean parents who have to drive their children to school will be penalised with an "hour charge" at both 9am and 3pm, daily, or perhaps 3 times a day if you have a child at both schools and one child has an after-school club and the other doesn't. The alternative is that these parents are forced into parking more in these neighbouring</p>	No charges have been proposed for School Green car park.	No material change

	<p>areas where there is already tension between the parents and the residents = more on pavement parking, fewer safe crossing points, reduced visibility for all the children getting to school, more frustration. This creates the metaphorical bubble on the wallpaper and there's no "winners" with this scenario. I should add at this point that we are a family which for 90% journeys to/from school are done on foot or by bike, so I am not making these comments from a point of personal gain. However, as a parent who also has one of their children who attends a club at the School Green Parish Hall between 7 and 8pm, it isn't safe to walk to/from in winter due to the lack of street lighting on the bottom part of the footpath down from Church Lane/Honeysuckle. For a 7pm start there will be potentially 15 parents dropping children off, and the same number picking children up from the 6-7pm class. There are often multiple classes running in different rooms adding to parking demand. The Parish Hall has fewer than 10 parking spaces (one half of their car park is given over to disabled and electric car parking spaces). These visitors have to be able to park 'somewhere' in order to access this facility. Forcing them into paying for parking in a village that has seen over-development that has not been supported by proportionate infrastructure and facilities would be another kick in the teeth. At the moment there is a level of goodwill in the village (or at least an entente cordiale) where local businesses - notably The Bell and Bottle pub, the Co-op and the Baptist Church support/tolerate parking surges at peak times. I suspect it would put strain on this relationship if WBC took away the only free alternative for school parking. To add, you have also the building of the supermarket to consider which will add more short-term carnage but also may provide a short-stay free solution and see the School Green car park standing empty and thus not recouping any revenue. Coming back to my original comment about the long-stay parkers... If funding the parking *has* to be done then perhaps a fairer solution would be to have a system which allows for perhaps a period of free parking - perhaps 2 hours (fair for those wanting to attend activities at School Green Centre, dropping/collecting children, getting a kebab from the Kebab van) - and then charging for those who want to park there for longer/ all day (particularly those who view the car park as an unofficial Park and Ride facility to commute into Reading). Of course, this proposal will be unpopular for employees at the Infant school and at Shinfield View but perhaps there might be a potential for a seasonal permit or some other longer term solution. I would therefore urge WBC to reconsider this proposal and perhaps be more dynamic in their strategy and respond to each location according to its needs rather than trying to apply a blanket policy. Regards</p>		
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10/01/2023	Hello, It has been brought to my attention that you are looking to introduce a parking tariff at the School Green car park in Shinfield. I would like to understand your reasons behind this as this car park is only used for users of the Primary School and Shinfield View care home. There is already a massive issue with the lack of parking at core school drop off and pick up times so to introduce a parking tariff for people simply needing somewhere to park to take their children into school or visit an elderly relative just seems greedy and unnecessary. Please can you <b>take this email as a strong objection</b> to you plan. I would also like to understand why this plan has been proposed when we are already in a cost-of-living crisis and people are struggling financially. To have to then pay a daily charge or potentially a parking ticket penalty (should a busy parent forget to pay) for the use of this out-of-town space that has no requirement for parking charges or parking management just seems extremely out of touch with the people living in tough times. Please can you confirm receipt of this objection. Yours faithfully,	No Charges have been proposed for School Green car park.	No material change
10/01/2023	Dear Sir or Madam, I am horrified at the proposed car parking charges increase and the plan to impose car parking charges on Sundays and Bank Holidays. I do appreciate that costs are increasing for local councils, but this planned increase its ordinary members of the public hard when they are struggling already. It will also several affect retail outlets in the Wokingham area with residents choosing not to shop but to increase on-line purchases. <b>I strongly OBJECT</b> to the planned charges increase Kind regards	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
10/01/2023	Good morning, <b>I object to the proposal</b> of introducing car parking charges at the school Green Shinfield car park. A huge amount of people use this space for drop off and collection of children from Shinfield infant school, normally just using the space for 10-15 mins - without this space it becomes even more challenging to park and cars end up being park on residential roads or blocking people in. Could it not be under 30 mins free? This would allow for drop off and pick up but if over then totally accept payments for parking over would be a good idea. Regards	No Charges have been proposed for School Green car park.	No material change
10/01/2023	Hi there, <b>I would like to raise an objection</b> to the proposed parking charges, mainly in relation to School Green car park - Shinfield. My objection would be regarding the times of the proposed charges 08.00. As you are aware there is a huge demand on school green at school pick up times, there is insufficient parking within the community. I would propose that the charges start from 9.30am allowing the car park to be used free of charge for school drop offs. My main concern and reasoning is that in the last week there has been circulating messages re the parking proposal, and parents' responses for solution is to park in nearby housing development Shinfield Meadows. Shinfield Meadows is already an over populated car sanctuary whereby parking isn't adequate for residents never mind school traffic parking. It will also increase the risk of	No Charges have been proposed for School Green car park.	No material change

	accident with people rushing to park on the development. You either change the timing of school green parking, or double yellow line the development...however as this is not yet council adopted I assume you will just leave as is and not even consider impact. Until it is council adopted, then I imagine double yellow lines will be everywhere along with wardens. Regards		
10/01/2023	I object to the increased car parking charges in Woodley car parks. This will affect the shops and businesses in Woodley especially making the charges to include 24 hours seven days a week. With the increased cost of living it's hard enough for people to manage to survive. Woodley has a large aging population who rely on shopping by car. This will mean younger people also parking on adjacent roads.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
10/01/2023	I wish to <b>express my complete disapproval and objection</b> to your TRO regarding the changes to the proposed car parking charges in the Borough. There can be no reason to increase these charges as they are high enough already and any increase will deter the public from using these facilities and that will mean a considerable loss of footfall and trade to the businesses relying on customers parking to access the businesses. There are plenty of small retail shopping centres and supermarkets that offer free parking in the locality and any increase in your car park charges will just mean shoppers will go where they can park for free. With reference to the Park and Ride services, I note that it is losing money, prices should therefore be increased, or services cut accordingly. I am sure that the majority of the community would rather have the more essential parking charges lower, and the P&R increased or services suspended. I would suggest that more consideration is given to the welfare of the communities and the businesses serving them rather than just increasing charges to increase your revenue.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park & ride proposals are not included in this Order process and will be reviewed separately.	No material change
10/01/2023	<b>I object to the rise in parking prices in Woodley</b> as this would lead to hardships for the shopping centre which is used by so many local people. Please review.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
11/01/2023	<b>I wish to log my objection</b> to the intended proposal of introducing parking charges. As a parent of three children in two Shinfield schools the introduction of parking charges will cost me an unaffordable £360 a year for 20 minutes parking a	No Charges have been proposed for School Green car park.	No material change

	day. Free for 30mins Will alleviate the cost for schools, and residential problems with parking. Regards		
11/01/2023	To whom it may concern I <b>am writing to object</b> to the proposed charges at School Green carpark. This car park has an issue with people parking and commuting onwards, leaving vehicles for long durations and blocking spaces. Whilst it is understood the introduction of a fee will prevent and reduce this issue, it will adversely affect those dropping and collecting children to the two schools. 170-180 academic days per year will cost parents and guardians some £340-£360 per year for a 20-minute school run. Staff for Shinfield Schools, and Shinfield Parish Council will also now be penalised. Alternatively FREE parking for 30minutes to allow the use and flow of the area would be a compromise and free after 5.30pm for drop off/pick up for clubs. Kind regards	No Charges have been proposed for School Green car park.	No material change
11/01/2023	Dear Sirs In relation to the proposed changes for parking fees, that include the car park, School Green, I <b>have to object</b> on the grounds of safety. While I personally do not drive to the school for drop off, I am however daily put in danger by the lack of safe pedestrian options around the green. While the majority of cars, use the School Green car park, many also use the Coop and Pub parking and the residential roads nearby. If a fee was introduced, costing parents around £350 a year (for those that have no other choice to drop off given the very poor timings of public transport and the insane cost of the same transport), then many more people would be jostling for space within the Coop and Pub car park and the residential streets. Adding further disruption to the section of main road, blocking more commuters who are just passing by. Already, in their haste people are not paying sufficient attention as they try to park within the 15min-30min drop off window and then try to get underway to get to work etc. Adding more cars to this worries me. Also, while there is 1 traffic light controlled crossing, a significant number of people cross the road further up towards Spencers Wood, where there is an exit from the new housing development, this crossing is blind to drivers on a 40mph road that approaches, but is outside of the 20mph zone. I would ask that you also consider the need to pave the grass verge alongside the school from the crossing AND introduce better crossing control and visibility and extend the 20mph zone back to include the crossing, as its only a matter of time until a child is hit. On my walk to School, I have to cross 1 40mph road, 1 30mph junction, 2 Car park entrance/exits, all without the required/ adequate safety I would get in a more built-up environment. I would propose that the car park either offers free parking between 3pm and 10am or allow for a 30min drop off window. Given the car park is pretty empty outside of the school times anyway, I expect the cost to add a parking monitor to this space, will outweigh the money you make from the car park and people that do use it daily will just start parking within the residential streets anyway. Making the space redundant. Happy to discuss,	No Charges have been proposed for School Green car park.	No material change



12/01/2023	<p>I <b>object to the</b> proposed car-parking increase in Woodley. It would be detrimental to the existing businesses in our shopping precinct. Yours sincerely,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
12/01/2023	<p>The increase in Woodley Car Park charges: I <b>object in the</b> strongest terms possible to the huge increases you are proposing. 1) You will without a doubt kill off Woodley Town Centre. Given the current climate of inflation and expenses, most, if not all people, will NOT be able to afford such high increases. They will find alternative places, towns, and retail parks to do their weekly shopping. I for one will Not visit Woodley any more as I simply cannot afford to do so. 2) You will kill all the shops, traders, cafes, and restaurants and end up with a ghost town, and we will NEVER get that back. Because you will end up with a DEAD town, YOU WILL NOT COLLECT THE REVENUE YOU'RE HOPING FOR AND END UP WITH LESS FINANCES. 3) What will your layout in extra costs amount to. You will have to pay a warden extra money to police the car parks in the evenings and Sundays and that will outstrip any extra revenue you are hoping to make. 4) Finally, you will NOT get my vote, or my families votes, if you should go ahead with this ridiculous and unsustainable huge Increase. We hope you will listen to common sense and only increase by a small amount and keep the evenings free after 6pm, to support the local cafes and restaurants and keep Sundays free to support the local markets, which are needed all the more these days. A satisfactory response would be appreciated. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
13/01/2023	<p>I <b>completely object</b> to the rise wanted by WDC for the charges for Wokingham's car parks. The other members of staff I work with in Peach Street park in Easthampstead road long stay. They cannot possible afford the increase. Wokingham businesses suffered huge losses during the redevelopment and then Covid. Now lack of customers will again affect trade. What is WDC thinking? So many units empty so many coffee shops and charity shops. So much promised with the regeneration! We have a lovely town with plenty of new houses. Everyone will just go to Bracknell. Losing M&amp;S in Peach street was a big mistake. Please think again before it's too late. I work part time in Wokingham and live in Finchampstead</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
13/01/2023	<p>I can't quite believe the stupidity of a council that won't listen to the people who voted them in I <b>object to the introduction</b> of these changes to the parking terms and conditions</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution</p>	No material change



		that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	
13/01/2023	Hi, I <b>would like to object to</b> the proposed introduction of parking fines at School Green in Shinfield. I am concerned about the infliction of cost on those using the car park for school runs and the detrimental effect this may have on car parking in residential roads surrounding the schools - which have no capacity for extra vehicles. These schools have a large catchment area and working parents often have no choice but to drive their children to school. Regards	No Charges have been proposed for School Green car park.	No material change
13/01/2023	<b>We object strongly</b> to the increase in car parking charges for Woodley. It will destroy many local businesses who are already struggling with the present financial crisis. Increasing the hours to 10pm will affect evening restaurants and the Oakwood Theatre. Charging for Sunday will cause many of the shops to close on that day. We urge you to think again.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
14/01/2023	<b>I object to increases</b> on the grounds that retail prices are increasing at a steady rate while oil prices are steadily falling without a subsequent fall at the pumps ?.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
14/01/2023	Good morning I'd like to <b>register my objection</b> to the new parking rules you're looking to enforce on the Shinfield School Green car park Whilst I understood the need to stop people parking here for long periods of time and then traveling into Reading/Wokingham town it'll have quite an impact on the local residents who use it just for the school runs and after school activities at the Shinfield Parish Hall and infant's school. If anything, 1 hour's free parking would help and then charges apply outside of this time or 2 hours no return. This would help with the school runs and the clubs so may children attend in the evenings.... dancing & gymnastics at the Parish Hall and Karate on a Tuesday Evening at Shinfield Infants. Plus, parking at the Parish Hall is limited so when hiring for parties this is going to have an impact. Kind regards	No Charges have been proposed for School Green car park.	No material change

14/01/2023	<p>We are writing to strongly object to the proposed increase in parking charges in the Wokingham Borough Council area.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
14/01/2023	<p>Hi I object to the car parking increases as there is still no business case available for anyone to scrutinise the numbers. In addition, 40 businesses in Woodley precinct hosted our petition objecting to the increases as they are concerned how the charges will impact on their businesses and staff. Best wishes</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
15/01/2023	<p>To the traffic management team: Please consider this objection to charge the public to park at School Green car park in Shinfield. The car park has an issue with people parking and commuting onwards, leaving vehicles for long durations, and blocking spaces. Although introduction of parking charges may prevent or reduce this issue, it will massively impact parents who are dropping and collecting children at Shinfield infant school, Shinfield nursery and Shinfield St Marys junior school. 170-180 academic days per year will cost parents and guardians approximately £360 per year for a 20-minute school run. Staff for all of the schools and Shinfield parish council will also be penalised. Parking is already stretched when it comes to school drop offs and pickups, by introducing parking charges this will just spread the pressure further and affect local residents and businesses (such as Robyn's nest cafe, the post office/convenience store, Davis Tate, the cycle shop, The Bell and Bottle and the co-op) which already have limited parking. As an alternative, FREE parking for 30 minutes would allow the use and flow of the area, especially for parents and carers of children at the schools and would offer a compromise. Regards</p>	<p>No Charges have been proposed for School Green car park.</p>	No material change

15/01/2023	<p>I've heard there is a proposal to introduce parking charges at shinfield school green. I'm emailing to object as a resident of the council. My address is .....My children go to Shinfield infant and st Mary's junior school and this parking is invaluable for the school run. I think a drop off period should be considered, and perhaps longer-term parking can be charged for. But I can appreciate their maybe staff who work in the area who may need to park, for instance in Shinfield view the care home. No one should be charged to park to work. Furthermore, I cannot see who else parks in the area apart from those of us who drop off our children at school or use the local very limited facilities such as the community centre or the care home. What is the purpose of introducing the charged apart from collecting more money from the local population who may already be struggling with a financial strain of the current crisis? Why burden the local community further for a small car park which serves such few nearby services?</p> <p>I'd like you to register my objection as a local resident and mum to children at the nearby schools.</p> <p>Thanks</p>	No Charges have been proposed for School Green car park.	No material change
15/01/2023	<p>I am contacting this email address to object to the proposed new/increased car parking charges in Woodley Berkshire. While nationally, it is probably usual to regularly increase the various charge bands, but to add in an extra situation to deter parking within the evening hours and all day on Sundays, is a recipe for killing off the evening trade in the restaurants and Saturday market and the Sunday car boot sales in Woodley. Woodley has prided itself in gradually building up the evening and Sunday economies over recent years, so please don't ruin it for the vibrant atmosphere in our town! Also, asking market traders to pay very unreasonable parking charges will absolutely kill off these events. I wonder if you realise that if shops have to close, Wokingham Borough Council will then lose these important business rates? So, by putting up these cars parking charges and extending the time-frame of charge bands this proposed process will be absolutely self-defeating! I fail to see how you think trying to raise these car parking fees will help save an ailing local park and ride system? I understand that all objections need to be made to this address before 22nd January 2023. From:</p>	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Market trader permits offer a reduced all day parking fee.	No material change
15/01/2023	<p>I object strongly - I'm A local resident whose kids go to Shinfield primary- we only use this space for 10 mins to drop off or pick our kids- It's unfair for the council to introduce parking charges- Regards</p>	No Charges have been proposed for School Green car park.	No material change

15/01/2023	<p>Dear council members. I've seen the proposal to introduce parking charges at Shinfield - school green car park. I'm emailing to object as a resident of the council. My address is...My concerns are as follows:</p> <p>My children go to Shinfield infant, and this parking is invaluable for the school run especially during cold and wet weather when my young children need to arrive at school warm and safe. I think a drop off period should be considered and perhaps, if really necessary, longer-term parking can be charged for.</p> <p>I appreciate there are local staff who work in the area and may need to park, although I still struggle to understand why introducing these charges would benefit anyone except the council pocket. No one should be charged to park in order to carry out their work for such a sma community. I ask you to consider who else really parks in the area apart from those of us who drop our children at school or use the very limited facilities such as the community centre or the care home. What is the purpose of introducing the charges other than to collect more money from the local residents, many of whom will already be struggling with financial issues in the current crisis? Why burden the local community further for such a small car park which also is used by residents with the food van there each evening. The charges will not only affect residents but the businesses too if less people come to use the car park as a result of the charges or will cause upset to local residents as the same people find alternative parking in nearby streets. Thus, putting pressure on parking wardens and the local police which will consequently cost more than the money you will gain from a small car park. I'd like you to register my objection as a local resident and mother to children at the school. Regards</p>	No Charges have been proposed for School Green car park.	No material change
15/01/2023	<p>Dear council members. I've seen the proposal to introduce parking charges at Shinfield - school green car park. I'm emailing to object as a resident of the council. My address is... My concerns are as follows: My children go to Shinfield infant, and this parking is invaluable for the school run especially during cold and wet weather when my young children need to arrive at school warm and safe. I think a drop off period should be considered and perhaps, if really necessary, longer-term parking can be charged for.</p> <p>I appreciate there are local staff who work in the area and may need to park, although I still struggle to understand why introducing these charges would benefit anyone except the council pocket. No one should be charged to park in order to carry out their work for such a small community. I ask you to consider who else really parks in the area apart from those of us who drop our children at school or use the very limited facilities such as the community centre or the care home. What is the purpose of introducing the charges other than to collect more money from the local residents, many of whom will already be struggling with financial issues in the current crisis? Why burden the local community further for such a small car park which also is used by residents with the food van there each evening. The charges will not only affect residents but the businesses too if less people come to use the car park as a result of the charges or will cause upset to local residents as the same people find alternative parking in nearby streets. Thus,</p>	No Charges have been proposed for School Green car park.	No material change

	<p>putting pressure on parking wardens and the local police which will consequently cost more than the money you will gain from a small car park. I'd like you to register my objection as a local resident and father to children at the school. Regards</p>		
15/01/2023	<p>Dear council members. I've seen the proposal to introduce parking charges at Shinfield - school green car park. I'm emailing to object as a resident of the council. My address ..... My concerns are as follows: My children go to Shinfield infant, and this parking is invaluable for the school run especially during cold and wet weather when my young children need to arrive at school warm and safe. I think a drop off period should be considered and perhaps, if really necessary, longer-term parking can be charged for. I appreciate there are local staff who work in the area and may need to park, although I still struggle to understand why introducing these charges would benefit anyone except the council pocket. No one should be charged to park in order to carry out their work for such a small community. I ask you to consider who else really parks in the area apart from those of us who drop our children at school or use the very limited facilities such as the community centre or the care home. What is the purpose of introducing the charges other than to collect more money from the local residents, many of whom will already be struggling with financial issues in the current crisis? Why burden the local community further for such a small car park which also is used by residents with the food van there each evening. The charges will not only affect residents but the businesses too if less people come to use the car park as a result of the charges or will cause upset to local residents as the same people find alternative parking in nearby streets. Thus, putting pressure on parking wardens and the local police which will consequently cost more than the money you will gain from a small car park. I'd like you to register my objection as a local resident and mother to children at the school. Regards</p>	<p>No Charges have been proposed for School Green car park.</p>	<p>No material change</p>
16/01/2023	<p>Dear Team, I've heard there is a proposal to introduce parking charges at Shinfield School Green. I'm emailing to object as a resident of the council. My address is ..... My Son goes to Shinfield Infant, and St Mary's junior school and this parking is invaluable for the school run. I think a drop off period should be considered, and perhaps longer-term parking can be charged for. But I can appreciate their maybe staff who work in the area who may need to park, for instance in Shinfield view, the care home. No one should be charged to park to work. Furthermore, I cannot see who else parks in the area apart from those of us who drop off our children at school or use the local very limited facilities such as the community centre or the care home. What is the purpose of introducing the charge apart from collecting more money from the local population who may already be struggling with the financial strains of the current crisis? Why burden the local community further for a small car park which serves such few nearby services? I'd like you to register my objection as a local resident and working mum to a child at the nearby school. Regards,</p>	<p>No Charges have been proposed for School Green car park.</p>	<p>No material change</p>

16/01/2023	Dear Council, I've heard there is a proposal to introduce parking charges at Shinfield school green. I'm <b>emailing to object as a resident</b> of the council. My address is..... My children go to Shinfield infant, and St Mary's junior school and this parking is invaluable for the school run. I think a drop off period should be considered, and perhaps longer-term parking can be charged for. But I can appreciate their maybe staff who work in the area who may need to park, for instance in Shinfield view the care home. No one should be charged to park to work. Furthermore, I cannot see who else parks in the area apart from those of us who drop off our children at school or use the local very limited facilities such as the community centre or the care home. What is the purpose of introducing the charge apart from collecting more money from the local population who may already be struggling with the financial strains of the current crisis? Why burden the local community further for a small car park which serves such few nearby services? I'd like you to register my objection as a local resident and mum to children at the nearby schools. Kind Regards	No Charges have been proposed for School Green car park.	No material change
16/01/2023	Hi, I'm a resident living at xxxx. Recently knowing that the council had decided to raise car parking charges. In my opinion it's too much. As car driving is essential, it is equivalent to rob money from the public. Especially in this difficult time, <b>please count my opposing to your proposal</b> of increment of parking charges. With regards	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
16/01/2023	<b>I strongly object to</b> the proposed changes and increases in relation to Car Parking at the Woodley Centre, it will be detrimental to all the businesses.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change



17/01/2023	Sirs <b>Please can I register my objections to</b> these changes for the following reasons: . 100% increases across many of the time slot charging points will be a deterrent to visitors to our Towns, it will inevitably reduce the footfall – Princess Square Bracknell, owned and run by the Lexicon Shopping Centre is cheaper to park . Introducing Evening charges will hit the hospitality sector which has been struggling due to the pandemic; restaurants will lose business to other establishments with their own free parking. Retail units will suffer due to the reduction in footfall, they are already struggling financially due to the cost of living crisis . Workers for the retail units who park all day for work will suffer and potentially have to give up their jobs. Members of local community clubs (Woodley Camera Club for example) will have to pay to attend their meetings due to new evening charges . Market Traders, who are currently struggling to be financially solvent will suddenly be hit by a new requirement to purchase a permit to trade	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. Market trader permits offer a reduced rate parking fee.	No material change
17/01/2023	I <b>wish to put my objections to</b> the increase in both charges and increased hours 6-10 in the evenings also Sundays and Bank Holidays This will devastate the shops especially the hospitality venues. I have spoken to all the businesses in Woodley, and they are all very concerned about the viability of their interests. 17000 businesses closed in the country last year, we in Woodley bucked the trend as we only have 2 vacancies in the shopping centre. I am very concerned as this will affect the market and the car boot sales which both bring in people to the centre, these increases will also affect clubs who use the car park in the evening causing some to close. Woodley is the only town centre within WBC. That has no free parking within its centre. There is no reason for people to visit Woodley if it is too expensive if you shop at Waitrose you can use M&S free parking, if Lidl's you can go to Aldi free parking, Iceland customers can go to lower Earley, free parking. Without these large shops bringing in customers Woodley will die. Please consider all these points (Kay Gilder)	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
17/01/2023	I wish to <b>register my strong objections</b> to the increases and also the extra times to charging 6-10 evenings and Sundays and Bank Holidays Woodley is not a destination Town it is attractive because Waitrose Lidl and Iceland draw in the people also the Market and Sunday Car boot sales. Customers of Waitrose can go to M&S no parking charges, Lidl's customers can go to Aldi free parking Iceland can go to lower Earley no parking charges This will destroy Woodley. I therefore strongly object to these charges (Trevor Gilder)	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
17/01/2023	Hello, <b>I would like to object to</b> the Woodley shopping carpark charges increasing and particularly the 24/7 charging idea. The whole idea of visiting the shops after 6pm is to avoid the charges. If these are introduced, I will not be visiting the shops at all. I will travel to a shop that does not charge for parking. The shops, restaurants and takeaways will all suffer as a result. Also, the surrounding roads will have even more cars parking on them to avoid the charges. At least at the moment this	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution	No material change

	aspect stops at 6pm. If the charges continued after 6pm, it would continue all evening and overnight. Thanks, you	that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	
17/01/2023	<p>Dear Highways Team, <b>Please could you note my objections</b> to the planned TRO to increase parking charges in council car parks especially in Woodley. The approximate doubling of parking charges when parking for 2 hours or more will deter shoppers from coming to Woodley shops. Local people will shop online, park in retail car parks available in other shopping centres, and Wokingham Borough Council will not achieve the increased revenue imagined - it is far more likely to actually decrease. Introducing evening charges will hit the hospitality sector in Woodley which has been struggling due to the pandemic; restaurants will lose business to other establishments with their own free parking. This will make the Woodley shopping centre less attractive and viable. Retail units will suffer due to the reduction in footfall - they are already struggling financially due to the cost-of-living crisis. More shops will close, and lower business rates will be obtained by the council. Workers at the retail units who park all day for work will suffer and some will give up their jobs, as they will be losing essentially one hour's pay each day. These people will already be on minimum wage. Members of local community clubs (Woodley Camera Club for example) will have to pay to attend their meetings due to new evening charges, so the life of the town will be diminished. Market Traders, who are currently struggling to be financially solvent, will suddenly be hit by a new requirement to purchase a permit to trade, so the markets could close. I believe this rise in parking charges at this time, following the pandemic and when the retail sector has been struggling for years against online shopping, poses an existential threat to Woodley shops and this centre of the community. Some of the precinct buildings are quite tatty, with many residents' complaints about this, and people will not pay exorbitant prices to visit a centre with this standard of maintenance. I also do not believe that this plan will raise the extra revenue imagined, though I appreciate that this might not become clear immediately, so the budget could be presented as balancing in the immediate future using the projections. Maybe your team assumes that it will be other council staff and councillors in the future who will have to deal with the results of this, not yourselves? If there is any concern in the council about the viability of Woodley and other local shopping centres where shoppers are at the disadvantage that the council owns the car parks, please could you think again? Thank you,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max. Market trader permits offer a reduced rate parking fee.</p>	No material change
18/01/2023	<p>Dear Sir, We <b>would like to object to increase</b> in car park charges. Business will suffer as people will be unable to attend classes, productions at the Oakwood Centre, markets. We are not a major shopping town but a community local shop and to inflict this extra cost at a time when people struggle.....</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be</p>	No material change

		budgeted for by paying monthly Evening charges are set low at £2.00 max	
18/01/2023	Dear Chris, RE: <b>Objection to Proposed Car Parking Charges</b> , Woodley Car Parks We are writing on behalf of the Woodley Town Council Planning & Community Committee. This committee represents a mix of Conservative, Liberal Democrat and Labour Councillors. This letter has been agreed between members of all parties and seeks to raise concerns with the new parking arrangements in a non-political way with a focus on the potential negative impact of the proposed charges on the Woodley community. We have a number of issues that we would like to raise and would like to ask for a series of concessions in implementing the scheme. We have given rationale for these concessions and hope that you will respond to each concern in a positive way. The Planning & Communities Committee has four primary concerns about the parking charges: 1. Change of chargeable times 2. Scale of increases 3. Addition of new charges 4. Disproportionate contribution to WBC parking funds from Woodley We would also like reassurance that this does not allow implementation of charging in car parks listed in schedule 1 (e.g. The Bulmershe Leisure Centre Car Park) without additional consultation in the future. (SEE LETTER IN FOLDER)	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max No charges are being considered for Bulmershe Leisure centre as part of this proposal.	No material change
18/01/2023	To whom it may concern, <b>I am writing to object</b> about the proposed parking charges on School Green Carpark. 1. This carpark is used extensively by the local community to access the limited shops, schools, health services and amenities in the local area. If charges were to be implemented owners would park in surrounding streets causing more disruption in an area already full of cars. The car parks that are used during school collection and drop off times are made available by the local pub and the local co-op and are already full. The parking in the local neighbourhood is already busy and already inconveniences the local residents. Forcing more cars onto these roads will not improve the safety of these areas. 2. If cars were to park in other streets around this car park, then the road layout would have to be changed as the surrounding roads are extremely busy and have narrow pavements with only 1 pelican crossing to allow pedestrians to cross Hyde End Road. With the limited amount of parking for the two schools' parents are already being asked to park at the Baptist Church on Hollow Lane. This car park is already full in the mornings and the collection time, and the families then have to cross Hollow Lane, which is extremely busy and has no safe way to cross the two lane traffic. If more families are forced to park in this direction, then I am worried that there will be a serious accident involving a child, as I have personally witnessed a number of near misses. The intake for the primary schools in Shinfield is from a wide catchment area so parents who live in Three Mile Cross and Arborfield need to be able to drive and park in a safe location. 3. I understand that some cars use the car park to access the local bus routes and leave their cars there for the whole day. These are the cars which should be charged for use	No Charges have been proposed for School Green car park.	No material change

	<p>of the car park. If the car park was free for 2 hours and then charged a daily rate equal or above those of the local park and ride at Mere oak then there would be more available spaces for the local community to access the local amenities and support the small businesses which surround the School Green. 4. The byway in front of the school is currently kept clear of parked cars and traffic however if parking charges were to be introduced then this could potentially become where parents and users of the local amenities choose to park. This would cause a significant safety hazard as the school gates open directly out onto the very narrow pavement in front of the school. Yours Faithfully,</p>		
18/01/2023	<p>I'd like it <b>to be noted that I object to</b> the councils plan to make any changes to the car parking in Wokingham. The town is suffering, businesses are suffering and it's too small a community to impose these parking charges for. Other towns have better offerings than Wokingham, so it gives them more validation to up the charges, so it's not comparable. I'd rather we did less 'free festivals' and kept the parking as it is. I already have a hard time getting my family over as it costs them so much to park!</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
18/01/2023	<p><b>I strongly object to the increase</b> in charges for Sundays and after 6. This will be the end of Woodley precinct; I will NOT pay and will go elsewhere.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
18/01/2023	<p>To whom it may concern, I would like <b>to express my objection</b> to Wokingham car parking charges being raised over 100% My daughter works working Wokingham on a basic salary, in her first job. She almost did not accept the job last year when she realised car parking would be £4 a day. This is a lot when you only earn the minimum wage. Now that a daily parking charge will increase to £8-£9 a day I fear she will not be able to stay at a job she loves and gaining good experience in an independent company. If companies can't get the staff, companies WILL leave. Shop workers, entry level employees cannot afford these charges and talent will be lost. A reasonable increase may have been acceptable at £6 a day. Our struggling towns don't stand a chance. Yours faithfully,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

18/01/2023	Can you <b>please register my objection</b> to the proposed changes to parking charges in Woodley? I understand there may be a need to adjust the rates but to extend charges to include overnight and Sundays is outrageous. How are residents who live in properties that have to use the car park be expected to cope with a massive rise to their monthly expenditure especially during these extremely difficult times. It cannot be right to do this. Regards	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
18/01/2023	Good Evening, <b>I am writing to object</b> with regards to the car park prices going up in Headley Road Car Park Woodley. As a resident of Sandford Court, I think it's so bad that we would need to pay over night to park as well as generally Sundays and Bank Holidays now. Please confirm receipt of my objection. Many thanks,	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
18/01/2023	To whom it may concern Please take <b>this email as my absolute objection</b> to the parking charges which are being proposed for School Green, Shinfield. As I'm sure you are aware, and the name suggests, the car park is used every school day for the drop off and pick up of children attending the nearby Shinfield Infant and Junior Schools. I for one, live too far away to feasibly walk my child to school. Driving is the only option. If your proposal to add parking charges to the School Green car park go ahead, this would cause a heart-breaking financial cost to those parents using the car park, at a time when finances are already being stretched to unprecedented levels. If for example to park for up to an hour cost £1, then those parents, myself included, will be paying £2 a day. That equates to almost £400 a year, just to drop and pick up our children from school. That is outrageous and ridiculous. I cannot afford that. Nor can any of the other parents whom I have spoken with. I will have no other choice but to find alternative parking within the local housing estates and that is what everyone else will do also. This in turn will increase traffic build up and irresponsible parking along walk ways which parents and their families take. I guarantee that is what will happen. Please reconsider your proposal. Or at the very least allow a 1hr free pick up/drop off time before incurring charges. Many thanks for taking your time to read my objection.	No Charges have been proposed for School Green car park.	No material change

18/01/2023	I would like to object against the proposal of the increase in car park charges and also to the hours of the car park changing.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
18/01/2023	Hi, I object to the car park increases proposed. Not only is there no valid justification for these increases, but the increases will also cause harm to all the local businesses. Woodley is currently warm and alive with local businesses and easy access is a massive and underrated part of this. No access, no business. This proposal seeks to make access more prohibited which will reduce local business patrons. Thus, and for many other reasons, I object. Regards,	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
19/01/2023	Dear Sir / Madam I wish to register my opposition to the proposed increase in car park charges. The Authority may be be strapped for funds but there are other methods to increase efficiency (I know because I formerly worked for WBC). By increasing car parking charges, you are encouraging the buying public to abandon the town centre shops in favour of going to the large supermarkets and retail outlets where they can park for free. I urge you to think again and try to invigorate the local shopping centres and small businesses, thereby sustaining your income from business rates. Yours sincerely	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
19/01/2023	I am against the changes to the charges and the operation thereof. My wife works at Waitrose Woodley. She parks at 21.30 in Crockhamwell Road Car park. She leaves at 06.30 the following day. In your proposals she would have to buy a ticket at 21.30 to cover her until 22.00 and then the next morning run out at 06.00 to buy another ticket to cover her until 06.30 when she leaves. If there was an option for the 21.30 ticket pausing overnight and starting again at 06.00 then the hour ticket would suffice. But I understand this is not an option.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change



19/01/2023	<p>I am a resident of Woodley and wish to object to the proposed changes to the town's car parks. The proposed changes will do nothing to aid council savings but will contribute to killing the community and town centre enterprises. It will push people to forgo local shopping, restaurants in favour of larger retail outlets that have free parking. These proposals will affect the small businesses and ultimately with the cost of the business rates could further put more people out of work. It is incredulous that anyone could think this to be a good idea. I am disappointed and saddened that this is even being considered when so many small businesses and our local towns are diminishing, our communities need to be cherished and nurtured. Save our town, do not destroy it!!!!</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
19/01/2023	<p>I'm writing to raise objections to the proposed car parking changes, having discussed with a number of local residents. Firstly, to add context - I have lived in Woodley for nearly thirty years and seen the precinct go from local shopping centre, with a butcher and greengrocer, through a miserable period of too many card and charity shops, back to a vibrant community area. In particular, the precinct is far more lively on Sundays and weekends than ever before. I am concerned specifically about the proposed introduction of evening and Sunday charges. This will have a major impact on the small businesses and restaurants in the precinct. As an example, I want to talk about VibeZ. Many people are not even aware that there is a professional independent dance studio above Iceland, comprising six rooms that is home to four dance companies and welcomes an average of 1000 people through its doors every day. Evening is peak time for them when people take classes after school or work. VibeZ runs ballroom and other dance classes for all ages. They host social evenings and tea dances for the older members of our community, as well as classes for young people and children. Dancing is well known as one of the best ways to stay active and healthy, which we should be encouraging. Twelve national and international dance champions have been produced here in Woodley. During the lockdown, the studio suffered from the enforced closures and worked hard to bounce back. The new car park charging is a setback that will certainly reduce the number of people who come to take classes. These people will take their business out of Woodley to other dance schools with free parking. The loss will not only be to VibeZ, but also to the other businesses in the precinct that the dancers use - the coffee bars, restaurants, and other shops. I have spoken to the owner of VibeZ who has told me that if the off-peak car parking charges are introduced this may tip his business over the edge. His plan B is to sell part of the business for residential use. The knock-on effect of this will be to reduce the footfall into the precinct and to replace business rates revenue with lower residential rates. We all understand that revenue needs to be collected to balance the council budgets and would understand existing charges increasing. It is the introduction of new charges that will derail the business models of shops and services that count on people coming into the precinct out of hours and parking freely. Perhaps a system could be created for the small businesses in the precinct whereby they could</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

	offer a refund or parking badge to their customers and staff. If the council could subsidise those, this would ensure that the businesses don't suffer, and that people can continue to visit and spend in our shops from outside the area. I really hope that you will consider these points carefully before making a decision that could potentially put our local community shops and services at risk.		
20/01/2023	<p>To whom it may concern <b>The Woodley Town Centre Partnership have previously objected in writing</b> to the, at the time, proposed increase in Car Parking charges in Woodley Town Centre. We also made a verbal objection at the Executive meeting on 25th October 2022. We were very disappointed that the decision was taken to proceed with the proposed increases. Despite the fact that we have been very successful in attracting new shops and businesses to the town centre, trading and footfall remain a real challenge. Our footfall is primarily driven by the three supermarkets in the town centre and obviously a car is needed for this type of visit. You will no doubt be aware that all three of the supermarkets have other branches nearby that provide free parking. Clearly shoppers will consider this fact when they do their weekly shop after the car park charges have increased, We have previously had free parking on a Sunday and during the evenings. I am aware that the Wokingham Borough Council regard Sunday to be a "normal" trading day and therefore car parking should be charged accordingly. Sunday is not a normal day. Retailers by law can only trade for six hours and in many cases have to pay a premium rate to staff. It is true that Sunday a very busy day, and this is in part due to the fact that the car parks have been free. We have a real concern that if trade drops even by a small amount on a Sunday that these businesses will seriously consider whether or not to continue trading in Woodley. We also have a number of independent businesses that rely heavily on evening business. Despite those challenges of the past two or three years they have remained loyal to Woodley, despite having options to move their business to other locations. At least one of these businesses has made it very clear that he will close in Woodley if these charges go ahead. We also have several community groups often staffed by unpaid volunteers who operate out of the Oakwood Centre in the evening. To expect volunteers to pay for parking will put some of these very valuable community initiatives in peril. Our weekly markets are a very popular and well-established attraction in the town centre. The Covid lockdowns obviously caused stallholders real concern and worry. Despite this, many have remained loyal to Woodley. They currently pay a pitch fee to the Woodley Town Centre Partnership, and this is a critical income stream for us. They also pay for their own car parking. We have supported them by not increasing their pitch fee for a number of years as we are aware that many of the traders are only marginally profitable. We are therefore concerned not only about the proposed increase in parking charges for traders but also the addition cost of £35 for a permit. I would like to point out that an annual charge of £1375 was introduced two years ago for street trading consent, that the Partnership already pay to Wokingham Borough Council. An additional charge of £35</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

	<p>appears overly zealous and we strongly object to this. We understand that in the current economic climate the council will need to manage its finances carefully and has to make very difficult decisions. The fact that we, or indeed any of the traders were not consulted on these proposals has been very frustrating. We feel that if we had been given the opportunity to communicate the devastating effect, they are likely to have in Woodley would have been helpful in the decision-making process. <b>We therefore wish to object to</b> these price increases and urge Wokingham Borough Council to consider other options Yours faithfully</p>		
20/01/2023	<p>Sirs, I really <b>must object to the proposed increase</b> in parking charges, in Woodley. I live in a road in Woodley, where cars are parked, nearly all day, to avoid using car parks, in the centre of Woodley, and your increase in prices will only make this worse, causing more congestion than there already is. Please reconsider your increase please Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
21/01/2023	<p>So I <b>wish to lodge my objection to</b> the proposed increase in parking charges and their increased scope in Woodley town centre as stated in the current TRO. My main concerns are: 1. inflation busting parking charge increases with no business case available for analysis. 2. The application of charges during evenings/nighttime and Sundays etc. 3. the concern it will both push parking on to local residential streets and/or damage town centre business economy. 4. It will encourage people to use other nearby retail facilities that have free parking. 5. No one I have spoken to, friends, colleagues, customers or businesses support the proposals?? So where is the support actually coming from?? 6. The cost of managing extended days and hours?? I feel the proposal is completely out of touch with the local community and business and is unreasonable.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
22/01/2023	<p><b>My objections to the parking charges are:</b> - It would price people out of travelling to our town centres and so reducing the number of customers coming to shop. The charges in most cases will be more than doubled. At these troubling times/cost of living crisis WBC must be supporting/assisting local residents and businesses and not actively damaging them. Also, the increase from 6pm to 10pm for weekdays will actively look to seriously hinder the night-time economy. WBC should be supporting business as we recover from lock-down and its effects. Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

22/01/2023	<p>To whom it may concern I am emailing regarding the proposed changes to car parking and parking charges as set out in the proposal titled 'Wokingham Borough Council (Various Off-Street Borough Car Parks) (No. **00) Order 2023'. I reside within Wokingham Borough Council at..... My first concern regarding the proposed changes relate to introducing charges to park at the School Green Car Park. My daughter currently attends Shinfield Infant and Nursery School and is in xx, therefore at the beginning of her school journey. I also have a younger son who will be starting preschool there in September 2024. I also anticipate both of my children attending Shinfield St Mary's when they are old enough. The parking in the vicinity of both of these schools is already severely limited, and thus we as parents need to utilise several different parking areas to be able to drop off and pick up our children. To introduce charges for School Green Car Park will make it harder for those of us who need to drive our children to school to do so due to having to pay to park twice a day. This is an unfair cost for us to bear, particularly within the cost-of-living crisis we are currently experiencing. My second concern relates to the proposed increases in cost to park in the affected car parks and extending the times to which charges apply. The proposed charges will mean that we, in most instances, will pay double what we are paying now. I believe this will lead to a reduction to people visiting the places served by these car parks or will reduce the length of time they visit for, likely having an impact on the revenue of the businesses surrounding. Additionally, the extension of the times to which the charges apply mean that it will cost more for people to do things in an evening, for example to go out for a meal, and thus may make people less likely to do this. I would assume that with the introduction of longer parking charge times that enforcement officers would need to be in the car parks seven days a week covering all the time that the charges will apply. As this cost would then need to be covered by Wokingham Council, can you provide assurance that this wouldn't take more of our money as taxpayers to enforce the new parking times? As this would then take money away from more essential services you have the responsibility to provide. I would please urge you to reconsider the proposed changes, taking into account the impact they would have on families taking their children to school, and also the impact it would have on people's finances and local businesses. I would like you to <b>please record this email as an objection</b> to the proposed changes put forward by yourselves, and I look forward to hearing the outcome of your consultation in due course. Kind regards</p>	No Charges have been proposed for School Green car park.	No material change
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23/01/2023	<p>To the traffic management team: <b>Please consider the following objection in</b> regard to charge the public to park at School Green car park in Shinfield. The car park has an issue with people parking and commuting onwards, leaving vehicles for long durations and blocking spaces. Although introduction of parking charges may prevent or reduce this issue, it will massively impact parents who are dropping and collecting children at Shinfield infant school, Shinfield nursery and Shinfield St Marys junior school. 170-180 academic days per year will cost parents and guardians approximately £360 per year for a 20-minute school run. Also, staff for all of the schools and Shinfield parish council will also be penalised. Parking is already stretched when it comes to school drop offs and pickups, by introducing parking charges this will just spread the pressure further and affect local residents and businesses (such as Robyn's nest cafe, the post office/convenience store, Davis Tate, the cycle shop, The Bell and Bottle and the co-op) which already have limited parking. As an alternative, FREE parking for 30 minutes would allow the use and flow of the area, especially for parents and carers of children at the schools and would offer a compromise.</p> <p>Regards,</p>	No Charges have been proposed for School Green car park.	No material change
23/01/2023	<p>To whom it may concern, Please <b>take this email as opposition for</b> the School Green car park in Shinfield. I live at number 43 School Green and would like to highlight the danger this will bring at school time, the downturn in trade for local businesses and how it will stop the appeal of recycling as it hosts the designated area to do so. The traffic in the area at school times is at best chaotic, this will increase dramatically with the charges, parents will seek side roads, which already are jam-packed and quite frankly dangerous without the avoidance of the car park. Local businesses rely on the car parking, Shinfield infrastructure doesn't allow the best walking routes and means people drive to the 'hub' of the village being school green. My business will be sabotaged as Will places such as Robyns Nest. Everyone's day to day costs have increased exponentially and this is a cost that isn't necessarily and won't be bring relief to the local area. Regards</p>	No Charges have been proposed for School Green car park.	No material change
23/01/2023	<p>Dear Sirs, I <b>would like to object to</b> the excessive increases proposed to off street car parking charges in the Wokingham borough. In my opinion, it will be hugely detrimental to local high streets and businesses. People will choose to visit large out of town super stores with free car parking rather than their local shops. It to mention that disposable income is being stretched on too many fronts .. right now is not the time for such an increase Please think again, or limit the increases to inflation across the board. Kind regards</p>	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change



24/01/2023	<p>I would like to register my objection to the proposed car parking increases in the Woodley car parks. At the moment I feel the existing charges are fair and any increase would deter shoppers from shopping in Woodley and force them to go to out-of-town outlets thus seriously affecting businesses in Woodley. The Park and Ride at the Show Case Cinema no longer functions and I'm not sure park and ride facilities are used to their full capacity anyway. Using any money from the proposed increases to subsidise them is to my mind a waste of money. I have lived in Woodley for 45 years and never once used the Park and Ride carpark.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
24/01/2023	<p>Having only seen this link for the first time today and noticing the final date was 22nd January, I still wish to express concern about the above. I have been a Woodley resident for over 40 years and always believed it to be an excellent place to live, so many amenities on the doorstep. The plan to abandon free parking after 6 and on Sundays will have a devastating effect on the community, numerous restaurants and cafes, the library (open Sundays), the car boot sale that draws people in to the shops. I regularly pop up in the evening to buy the odd item, something I wouldn't do if I had to pay. There are plenty of supermarkets nearby with free parking. <b>Therefore, I strongly object to the new proposals!</b></p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
24/01/2023	<p><b>Hello, I object to the</b> imposition of parking charges in the evenings, Sundays and bank holidays. Woodley town centre has grown its night time and weekend economy substantially and the new parking charges will affect it adversely. Woodley competes with free parking provision at Waitrose Twyford and Sainsburys Winnersh. Our town centre already has empty shops - further parking cost increases incurred will drive the remaining shoppers elsewhere. Reduced footfall will result in fewer shops and lower revenues for the tax raising entities and ultimately Be detrimental for Woodley residents. I understand the need to balance finances but there are other less damaging approaches to take. Perhaps a reappraisal of property valuations and council tax bands following council approved planning applications in the area? My neighbour's house has expanded from two to five bedrooms with no change in council tax revenues to fund local services. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
25/01/2023	<p>I am disgusted and <b>feel I must object to plans</b> to increasing the Wokingham parking charges, I believe they are already some of the most expensive around any way, to propose an increase in charges of more than 50% is disgusting, I cannot see any justification for any increase at all, the car parks are not even maintained properly. This will surely restrict shopping trips, I will have to start shopping after 6pm or on a Sunday only, until of course your greed makes you start charging 24rs a day 7days a week.</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change



<p>25/01/2023</p>	<p>I am writing to object to the current proposal to introduce car park fees to the free car park at School Green, Shinfield. I am a parent of children attending Shinfield Infant and Nursery and Shinfield St. Mary's schools, and therefore am very familiar with the numerous issues at School Green. I am very rarely able to park in the free car park. The capacity of both schools was increased to triple entry within the last decade and yet no additional provision was made for additional pedestrian or road traffic / parking in the area. The area currently feels dangerous at drop off and pick up times. The car park is difficult to enter and exit due to parked vehicles outside Shinfield view care home. The residential streets adjacent to the school also have problems with (illegal) parking and traffic getting backed up. These issues have been added to by the redevelopment and recent opening of the School Green Centre. The centre was built with developers' money as a 'community asset' and yet its own parking is insufficient to accommodate its staff, and is woefully inadequate for the capacity of the building, particularly at weekends. The council apparently refuses to close the byway in front of the infant school, meaning that vehicles drive along it during gate opening and school pick up times. This sadly includes council facilities manager vehicles. It is believed that the car park is used currently as an unofficial park and ride, by individuals taking advantage of the free car park and commuting onwards by bus. The introduction of additional bus stops along Hyde end rd should now have provided an alternative. It is also used 'long term' by residents unable to park outside their properties at the beginning of Hyde end rd, and by staff employed in the care home and school(s). There is also the Red Kite children's centre located within the junior school site, however their car park is reserved for staff and not for people with babies and small children wishing to access the centre. The council actively promotes walk to school initiatives, and yet the pavements are intermittent along Hyde end rd, with only one pedestrian crossing. This on a 40 mph rd, which is subjected to huge vehicles involved in development, despite the road being signposted as unsuitable for articulated vehicles. The pavements are very narrow in places, and difficult to navigate with more than one child, particularly when the encouraged bikes and scooters, and also buggies for younger siblings are added to the mix. My fear is that introducing car parking fees will drive the vehicles currently legitimately parked on to the surrounding streets, making the situation even more perilous for the several hundred people that move through the area morning and afternoon during term time. I believe the community would be better served by 1. creation of additional resident parking 2. Parking permits for school, care home and school green centre workers. 3. Introduction of a maximum 2-hour free stay for everyone else. Parking fees to be applied to those wishing to park for longer. This would allow for reasonable use of our new community asset, volunteering within the schools and those going about local business eg visiting the estate agent, post office and cycle shop, but would deter those not socially or economically active within our parish. Yours sincerely</p>	<p>No Charges have been proposed for School Green car park.</p>	<p>No material change</p>
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26/01/2023	<p>Dear Traffic Management Team I <b>wish to strongly object</b> to the massive increase in charges for Wokingham borough car parks - this is totally unacceptable and will reduce the number of people who shop in our town and local area shopping centres, and so will have the effect of causing shops to close, which will further reduce the reason for people to visit these shopping areas, and also result in a loss of business rates to the Council. I will not be able to afford these price increases so I will have to stop shopping in Woodley and Wokingham town centres. Also, if you start charging for parking in the evenings and on Sundays, there will be a huge reduction in evening trade for cafes and restaurants. This reduction in trade will cause cafes and restaurants to close - which will rip the heart out of Woodley and Wokingham town centres, as well as resulting in the loss of business rates to the Council. Instead of supporting our town and local area shopping centres, people will go to out-of-town shopping areas where parking is free. For all these reasons I strongly object both to the massive increase in charges for Wokingham borough car parks, and to extending the charges to evenings and Sundays. Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
26/01/2023	<p>I <b>wish to object</b> to the proposed car park charges increase. Whilst a modest increase in the rates in line with inflation would be defensible, the increase in the times is not. The car parks should remain free after 6pm Monday to Saturday and free on Sundays. Best wishes,</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
26/01/2023	<p>Dear Sirs <b>Objection to TRO</b> leading to increases in Car Parking charges in Woodley centre I am writing to object to the proposed TRO that will lead to increases in parking charges that will affect Woodley Precinct. If there are to be increases, it should not exceed the rate of inflation, but in these times of fiscal pressure it would be ideal if it were less. But my strongest objection is to the introduction of Sunday and evening charges. In recent years there has been an increase in eateries in Woodley centre, which has brought visitors to the centre. As a local resident, the centre has now become a pleasant place to stroll through in the evenings, where generally it feels safe. If parking charges are implemented in the evening, there is likely to be a drop in visitors to the Precinct which will put pressure on the eateries and take-aways causing them to go out of business. Evening events at the Oakwood Centre may also be adversely affected, negatively impacting groups associated with the local community. We may then find the return of the unpleasant characters who used to frequent the precinct in the evenings, and the associated unsocial behaviour encountered there. Yours faithfully</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change

27/01/2023	<p>Good Afternoon I would like to <b>put forward my thoughts and objections</b> to the Parking Charges at School Green, Shinfield. First of all, I would like to say that something needs to be done to stop people parking here all day and getting the bus into town. It's not a park and ride. This is part of the reason the car park is full all day long. I object to there being parking charges all day. There is no parking available at the school for parents. We should not be charged for dropping our children at school. For some its not possible to walk due to distance and having to get into work or home from work in time for pick up.</p> <p>Secondly charging people for a short stay is going to drive business away from the Community Centre &amp; cafe. The car park there is not big enough to accommodate its users. My suggestion is a charge between 0930-1430 hours. This would prevent people staying all day &amp; allow parking for the schools. This in turn would make it safer for everyone. My second suggestion is to allow 1 hr free parking. And charge thereafter. This would allow for school drop off / pick up and also stop the all-day free parking for people going into town. I would like to add that adding parking charges here will just disperse the cars into the car park in chestnut crescent. Regards</p>	No Charges have been proposed for School Green car park.	No material change
28/01/2023	<p><b>I am writing to object</b> to the proposed car parking increases in Woodley. Higher charges and charges for evenings and Sundays will result in: reduction in 'footfall' in shopping precinct and loss of business for shops, restaurants/cafes; more people trying to 'street park' causing motoring hazards and blocking driveways/access; more yellow lines to prevent above making it difficult for visitors and deliveries to residents; more people using out of town supermarkets, Asda, Aldi, Sainsbury's, Tesco, with free and plentiful parking, resulting in greater use of vehicles damaging the environment and resident's health; M&amp;S at Shepherds House Hill, Waitrose in Twyford and Caversham offer free parking for greater periods of time, so at best, Woodley shoppers will migrate to these if charges become prohibitive. Woodley shopping precinct is already 'sad' with a large number of charity and betting shops - there is no butcher, greengrocer, etc to encourage healthy living. The new planted area is ugly, unkempt and the new walkway is difficult to navigate with greatly reduced space for pushchairs, buggies and wheelchairs to comfortably pass pedestrians. An initial free 30 mins parking would be a positive move by the Council, encouraging people to 'call in' and then hopefully return for longer shopping trips. I will stop visiting the precinct by car if charges are increased and only go there on foot - accordingly I will not do the majority of food shopping (cannot carry a weekly shop home) there and if I am doing my main shop elsewhere, it is most likely I will use the chemist, coffee shop, etc there and not make a separate visit to Woodley centre. With the current very difficult economic situation for huge numbers of Woodley residents and increasing environmental concerns (fuel usage and climate change), it is a strange proposal by WBC to heap more expense on locals and promote increased mileage in the borough. Money has been spent on re-generating Wokingham town centre, but it appears Woodley town centre is to be depleted of its livelihood by stealth. Disappointed Wokingham Council Tax payer.</p>	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change

29/01/2023	Dear Sir/Madam <b>I am objecting to the</b> proposed increases in charging and charging periods for the off street car parks. I can see no justification for the near doubling and in many cases more than doubling of the charges. Shops, restaurants, leisure centres etc are struggling to recover after the pandemic and I fear, if implemented, these additional charges will put people off visiting Borough town centres. The usage of the Borough car parks (excluding the parks and rides) has recovered to near pre-pandemic levels, hence there is no valid excuse around making up the income as has been claimed by the Liberal Executive member. Best wishes	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
29/01/2023	Dear Wokingham Council, <b>I am objecting to</b> the proposed increase in car park charges (no TRO number is quoted on Wokingham Council website) The proposed car park fee increase is a terrible proposal and very short sighted of the Council. The impact an increase will make will hit the town and workers. For me personally (a retail worker on minimum wage) it will mean I will pay a massive 15% of my wage just on parking!! It's an unaffordable tax in disguise! The shops and service industry in Wokingham are already struggling (M&Co closing for eg) and with the 'cost of living crisis' this proposal will make matters worse. Asking shoppers and patrons to pay more for parking will be the final straw for Wokingham town. Shops and pubs/restaurants WILL close, and the Council will lose valuable income from Business Rates....where is the logic in this proposal? I sincerely hope this increase is not approved.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
29/01/2023	<b>I wish to object to the proposed</b> car parking increases in Woodley. In particular I would like to object to the introduction of evening and overnight charges and also Sunday charges. The introduction of these new charges will have a severe detrimental effect on the businesses in Woodley Town Centre and local amenities such as the library and Oakwood Centre. I would have no objection to a reasonable increase in the existing charges but not extending them as now proposed especially as the main reason for the proposal appears to be to subsidise the loss-making park and ride scheme.	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max The park & ride sites are not subsidised from these increases	No material change
29/01/2023	Dear Highways, <b>I would like to object to</b> the Car parking TRO, the level of car parking charge increases, almost doubling, is likely to drive down use of Town Centre business and in particular impact lower paid workers due to the introduction of extended hours of parking. We have heard from the owners that some shops may decide to restrict their Sunday opening as a result of these changes, it may also impact the use of Clubs in Woodley Town Centre in particular due to the extension of charging hours. Finally, it is likely that this increase in charge will drive people to park in residential roads near the town centres instead, inconveniencing residents. Usage of town	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly	No material change

	centre car parks has now largely returned to normal, and we have yet to see a business case which outlines the likely impact of these increases in car park usage and revenue.	Evening charges are set low at £2.00 max	
29/01/2023	<p>as a Wargrave resident I am very disturbed to hear about the proposed increase in charges for the Wargrave car park. this will deter visitors even more than the already limited parking facilities do already. The dwindling local visitor attractions will suffer more. The ironic logic of this would be that there would be no point in visitors stopping in Wargrave at all thus actually reducing the income from the car park I understand the running of this and other carparks has been outsourced to NSL NSL is a private company whose primary concern above all others will undoubtedly be to maximise profits for itself and its shareholders; This cannot be without the continuing risk of further increases in the future <b>I THEREFORE PROTEST STRONGLY AT WOKINGHAM COUNCIL'S SUPPORT FOR THIS PRICE RISE</b> After the decision has been taken I also want to know, and as a ratepayer I am entitled to be told, what the benefits are to the council of outsourcing ventures such as this to the private sector. I am not making a political point ; I would like you to answer the following questions:- 1 what does the council pay NSL for this service 2 what is NSL's revenue from collecting parking charges 3 how much does NSL pay back to the council (so that the profit they make is transparent) 4 what was the cost/benefit analysis in the first place (and the date) that persuaded the council that using NSL would cost the ratepayer less than if the council used their own resources to collect the parking charges yours sincerely</p>	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max NSL costs are paid for from Penalty Notices and the service they provide operates on a cost neutral basis.	No material change
29/01/2023	<p>To whom it may concern, <b>I am writing to object</b> to the proposed change to Shinfield School Green car park moving from free to a fee being payable. This is essentially a small community car park that is being used to support the local community. It supports parents on the school run, teachers working at the Infant School, people attending the new community centre (for parties and exercise classes, a coffee at the cafe, using the library), family and friends visiting the care home, provides "overflow" car park for the post office and provides easy access for those using the kebab van. I cannot imagine people using these community focused facilities will choose to pay for parking, therefore impacting nearby roads and their residents. I really believe that in this instance the council should leave the car park as it is i.e. free for those parking there. Thank you for considering this perspective. Kind regards</p>	No Charges have been proposed for School Green car park.	No material change

**CONCLUSION OF 156 OBJECTION RECIEPTS BY 00.00HRS ON 29TH JANUARY 2023**

SUPPORT

Date	Comment	Officer's Response	Decision
10/12/2022	<p>It seems impossible to actually find the draft traffic regulation order on the WBC website, relating to the proposed increase in parking charges, which I believe is currently open to comments until 22 Jan 2023. The link...&lt;link address&gt;...redirects back to the starting page. I have read information that the off-street car parks are not losing money, excluding park-and-rides, and that the car parks are operating on 95% of the pre-pandemic levels.</p> <p><b>I have no objection to an increase in parking charges during the working day</b>, particularly as the increases are smaller outside the town. <b>However, the introduction of high parking charges in the evening where there are currently none, particularly outside Wokingham town is likely to be self-defeating</b> as people are likely to be discouraged from visiting clubs and societies and other events in the evening, or find other free places to park. For example, this is likely to reduce rental income from clubs and the theatre at the Oakwood Centre in Woodley. Clubs and societies will seek other venues. I can see no justification for imposing charges after 7pm or maybe 8pm where there are currently no charges and encourage WBC to reconsider this in particular.</p>	Generally, in support but challenges the extent of hours	Accept
15/12/2022	<p>Dear sir / madam, I wanted to write in <b>to put my support</b> behind the parking fee changes. As per attached, local Facebook groups are permanently bombarded by posts by Keith Baker drumming up opposition and trying to stifle such attempts to help balance the books. If the question ever is 'do you want to pay more' without any other context, of course many will answer 'no thanks. Therefore, I don't believe the opposition to these changes should be taken at face value. They're drummed up for the sake of arguing with the governing body. Kind regards,</p>		Accept
15/12/2022	<p>In response to the council's plan to increase car parking, <b>I am in favour</b>. The council should not be subsidising car parking, their limited resources need to be spent on those most in need. It will not reduce the amount I shop in Wokingham. I might walk/cycle into town more but any suggestion that people would sit in traffic for nearly an hour for the privilege of paying £20 to park in Reading or Bracknell instead is pretty farfetched.</p>		Accept



21/12/2022	<p>Dear Wokingham Council, I support the proposed Traffic Regulation Order. When are you going to start white lining road junctions in accordance with the Highway Code? There are 7 junctions and private crossings on Fairwater Drive, alone. Also, can you tell me please how blind people can navigate their way across the very wide entrance to the Reading University Sports Park on Woodlands Avenue? Please reinstate the yellow lines outside the Hudson Road Shops and PLEASE SEND your wardens to visit! We've never seen one and it's never safe for a cyclist to turn left out of Hudson into Austin. Turning right into Hudson at 10 mph often feels suicidal. I'm over 75 and I've had cancer since I was 60. How am I supposed to ride out of Austin Road and onto the Vauxhall Park cycleway please? Otherwise, it's a lovely alternative to Colemansmoor Road or to Loddon Bridge Road! I'm sure that you could do better, and I see no point in winding up motorists with radical proposals until you're white lining road junctions and you've lowered a speed limit or two down to 20.</p>		Accept
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**CONCLUSION OF 4 SUPPORT RECIEPTS BY 00.00HRS ON 29TH JANUARY 2023**

## Comments

Date	Comment	Officer's Response	Decision
09/12/2022	<p>I would like to <b>lodge a complaint</b> about the proposed increase in parking charges. I frequently use the vibez dance studio in Woodley during the evenings and at weekends. With the current cost of living/energy rises to all households, I consider this a bad decision by the Council to force these extra charges on visitors. Whilst I'm in Woodley for this reason, I use many of the other shops and services in Woodley, instead of using my local town. 1. It is important for people's mental health to have exercise that they enjoy and also to maintain their physical fitness, which with obesity at its highest is a real drain on medical services. As we come out of a horrendous time during the Pandemic, our lives will never be the same as we probably all lost at least one person close to us. (I know I lost 3 family members). Getting out of the house and doing an activity that we love goes a long way to help in the grieving process. Without this there would be more drain on counselling services and mental health services which have been struggling to keep up for years. 2. In order to visit important and essential facilities like, banks, the post office and food shops, these increases, particularly at weekends, are extremely bad. For some people it will make it impossible with the current cost of living increases to visit these services. 3. Other shops selling clothes, toiletries, hardware and the news agents will be a thing of the past, because everyone will start ordering online instead of paying riddiculous charges to park. 4. Then there's the harm that these increases will do to ALL the businesses in Woodley, causing some of the businesses to close down, resulting in another depressing ghost town centre appearing. Businesses will struggle to make any profits with the fall in customers and future business owners will look elsewhere for better located facilities. That's if they even bother trying to run their own business in the future! Bearing in mind these businesses have all endured 2 years of pandemic followed by inflation costs affecting them from all directions, these changes to parking hours/days are insane!!! All of the above will consequently result in far less revenue for Wokingham council. I strongly urge Wokingham council not to introduce these changes to parking charges!</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max</p>	No material change
09/12/2022	<p><b>Please do not increase</b> the car park charges in Woodley. It would have a large adverse affect on the shops in the town centre and their staff. If the shops go out of business, then the council would lose much more revenue from rates because the stores are unoccupied. It is unfair to subsidise the loss making park and ride schemes by hitting local business instead. At least please give consideration to a free 30 minute car park stay at all</p>	<p>Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly</p>	No material change

	times for local people to park and pop into the shops for essentials.	Evening charges are set low at £2.00 max	
10/12/2022	I understand that you are in the process of consulting on the level of charges on the Woodley Centre car parks. <b>Can you please advise</b> as to the reason for this proposed increase in charges? Please forward a copy of the figures in the budgets calculations which you are using to Justify your proposals. All the current charges look sufficient to cover costs? Woodley Centre is a vibrant set of shops and the can only prosper if the charges do not encourage shoppers to go elsewhere. See free parking in Twyford , Caversham and Wokingham itself for up to 2 hours next to supermarkets. The current cut off for charges at 6 pm encourages the night time economy for cafes restaurants and bars why damage these businesses with charges that will discourage clients? I have heard that the Park and Ride at Winnersh is grossly overbudget and many months overdue. Is this correct? Do not attempt to pay for your failings on that project by penalising Woodley residents to make up the financial shortfall. The parking in Woodley is on many days insufficient to satisfy he number of shoppers please don't erode this obvious vitality by putting in place increased unwarranted charges.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max Park & ride sites are funded separately to this proposal.	No material change
15/12/2022	To whom it may concern, I am a professional dancer and I train regularly at Vibez Studio. I've been using the car park for years. The introduction of this charge will impact be significantly, given that I usually train hours at a time. I won't be able to afford the training which I need - <b>please consider allowing this to be free to dancers</b> who are using the studio. Best Regards,	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change
15/12/2022	At times I may come to Vibez Dance studio for workshops and rehearsals for dance shows with the army dc and it has been a blessing not having to pay for parking. I come from London so the drive is long plus paying for the classes adds to my expenses. If I had to pay for parking on top of that I am afraid I may not come down to Vibez Dance again. <b>Please reconsider</b> the parking charges.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £2.00 max	No material change

16/12/2022	<p>Hi to whom it may concern. I am <b>writing about the proposed price increase</b> on parking for Woodley car parks, while I understand that council need more help to raise funds, and increasing daytime charges seem fair, as you have said they have not been increased since 2018. BUT I am very concerned regarding the charges to be brought in for evening / overnight parking! My son attends Breakdance at vibes dance studio in Woodley from 6.15-7pm on Wednesdays, and to have to pay an hour's car parking to literally drop him off &amp; pick him up for a club seems very unfair. Also, sometimes I share lifts so I may drop off and my husband picks up in a different car so we would then have to pay twice? This hardly seems fair!! The car park very close to the studio normally gets extremely busy with people trying to drop off children and not get out of their cars, I fear if charges are brought in, even more people will refuse to pay to park &amp; will be blocking the car park trying to drop off &amp; pick up children from dance classes, making this even more congested and unsafe. In addition, the local restaurants &amp; takeaways will suffer, as people will not want to pay to collect a takeaway or go out for a meal. I know my parents prefer to shop at Waitrose in the evening as its quieter &amp; they do not need to pay to park. So, while an increase on daytime parking seems fair, bringing in charging to park in the evening seems extremely unfair. Please consider the small &amp; local businesses and dance clubs (which are expensive enough anyway) that will be affected by these evening charges. Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
16/12/2022	<p>To whom this may concern, <b>I am alarmed to hear</b> that wokingham borough council are looking to not only increase parking charges but to implement a night charge too! I'm absolutely horrified and very concerned about what this will not only do to local businesses but to the older generation and even younger generation those of us who are struggling to make ends meet as it is. It's bad enough that we have to pay for parking to see our Doctor, our surgery is located within Woodley precinct I have three children, therefore seeing the doctor is somewhat essential, the charges are already high enough. I Attend a fitness Class in Woodley precinct which is in the evenings so if a charge after 6 pm is implemented this will mean I can no longer afford to attend and therefore putting my health at risk. My animals are also registered to the veterinary surgery within woodley precinct and I will now have to pay to park to even been seen after 6pm! What about local businesses that are ultimately going to end up shutting down because of extortionate charges but to look at now having their businesses ruined by these charges like the restaurants that we will no longer go to because of the parking charges. I understand that the council are trying to make money however they can, but how can you justify charging the residents of woodley the same as the residents of wokingham??? Woodley have not had</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

	<p>their!whole town centre revamped!!!!...infact woodley precinct has seen better days and yet you wish to let it go even more to and ruin by meaning more and more businesses will close! I thought we were liking to support and encourage local businesses not create a situation where they will ultimately not survive. I cannot stress to you how upset and damaging these proposals are. Please don't ruin our lives any more than they've been ruined since Covid started Yours Sincerley</p>		
17/12/2022	<p>I work at Shinfield Infant School and there are many staff including myself who need to park at school green to come to work (there are not enough parking spaces in the school grounds carpark) <b>If there are charges for parking here please provide school staff with permits to park here so we don't have to eat into our salaries!</b></p>	<p>There are no proposals to introduce charges at School green car park</p>	<p>No material change</p>
19/12/2022	<p>I am writing as CEO of a local charity that supports people with learning disabilities and autism and their families and carers and as a local resident. I understand the reasoning behind increasing the charges and have no objection to them being increased, but <b>I do feel that the level of increase is too much at this time</b> of increasing costs. In a work capacity many of the people we support are on benefits and mobility is also another issue. We moved into the Charity and Community Hub a year ago but there is not a lot of free or disabled parking within an easy walking distance of the Hub. Likewise since moving to the Hub a year ago I have encouraged my staff and volunteers to come into the office and work from here rather than at home so we can provide a full service to our members. In fact this was one of the benefits of the Hub being in a central location near to Shute End where people could come and receive help and support. With the proposed increase to parking charges many of my staff have informed me that they will be unable to afford to come into the office and have said that they would prefer to work from home, which makes it difficult for me. As a Wokingham resident the increase to parking charges will also deter me from popping into the centre of Wokingham as often. I can walk and will try to use free parking where I can. Despite the new shops and squares in Wokingham there is still not a great variety of shops – losing M&amp;S was a disaster- and there is not a lot to attract people to come to the town. If I am going to have to pay such charges I would rather got to Bracknell Lexicon as they have a greater variety of shops. I feel that the level of increase especially in light of the cost of living increases will deter people from coming to Wokingham</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	<p>No material change</p>
19/12/2022	<p><b>If you want to kill</b> iff what little is left in wokingham, go ahead.</p>	<p>No grounds for a response</p>	<p>No material change</p>

19/12/2022	<p>I feel very strongly that these parking charges should not be put in place now when the cost of living has risen so much recently. This parking increase would be more reflective if the council had invested in the development of our town and secured some shops for people to come and visit. Instead Wokingham is beginning to look like the old Bracknell, full of charity shops and not much else1 The price increase will turn even more people away from supporting the local business. Please consider delaying this action or at least rethink the cost increase amount. Kind regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
19/12/2022	<p>Hi, With reference to your "Proposed changes to off-street car park charges" found in the slightly oddly numbered order (No. **00) Order 2023 I would like to provide the following feedback. It has been stated previously that the increases are due to loss of throughput in traffic post COVID and yet parking is close to near Pre-Covid levels again. The Park and Ride Car parks are running at a significant loss and yet these car parks are not significantly affected by this changes in charges. Wokingham council are heavily favouring diverting trade outside of their shopping areas by heavily subsidising park and ride schemes to shopping areas in Reading and asking residents to pay significantly more to pay in their local town centres. These charges will affect trade directly in the town centres where residents are less likely to use the shops for smaller shopping trips. Instead favouring online shops or driving further to shops with free car parks. Residents near affected car parks will see increased car parking on their streets with a higher increase in parking violations through poor parking. The incorporation of car parks such as Bulmershe leisure centre is in direct conflict with the use of these centres to increase health and fitness. To summarise., the scale of car park charge increases and the scope (increasing car parks included) is highly non-proportionate and should stay as it is today. Thank you.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max A review of the Park &amp; ride car park fees and costs is currently being considered separately to this Order process.</p>	No material change
20/12/2022	<p>"Please do not put up the car park fees. I am a pensioner and on a limited income"</p>	<p>Handwritten comment on flyer issued by Wokingham Conservatives</p>	No material change



20/12/2022	Hello, This is a very short response. I am outraged to read about the increase in parking in the Wokingham area. This is not necessary. This will result in people declining to shop in the many public car parks including Woodley which I use regularly. This is simply penalising those who do commit to shopping locally and helping small businesses. Thanks	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
20/12/2022	Dear Team, I work for the NHS in the doctors surgery in Woodley. I am not on a big wage and working locally suits me. The charges being doubled per day is going to have an enormous impact on my wages. If I decide to walk in from Earley you will be losing my £4 a day that you already get. Patients already complain about paying for parking as it is especially when a GP is delayed. Sadly already we have started to think of elsewhere to shop like Aldi, M&S, Asda, Sainsburys, Morrisons etc that all have free parking. We used to meet for a coffee but now meet at one of the many Costa's in the area. This precinct has kept its head above water in all kinds of difficulties but this will be the death of it. You'll have empty shops and that takes time to build back up. Please think this through. It's madness to double them. I thought Labour was about helping people out not chucking them under the bus. Kindest regards and prayers for a sensible solution.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
20/12/2022	By doing that not only you will stop the shop getting more customers, but the people will be struggling to come into town when the cost of living is so high and have to shop daily for their food.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

20/12/2022	<p>The town centre shops are currently on their knees Having fought through covid closures and the swing to online shopping the shop owners need to help shoppers into town Putting charges up like in Elms road multi story which is most often empty is discouraging footfall and making it difficult for staff to afford to park for work By <b>raising charges the car parks won't get used</b> as no one will be able to afford it so you won't gain anything Keep it as it is and enjoy the revenue you get Your raise in charges will be the death of the Town ... then you'll get nothing</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/12/2022	<p><b>Very short sighted</b> by council shops etc struggling now.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/12/2022	<p>By raising the parking charges you will be <b>putting the viability of local businesses at risk</b>. Woodley is on a knife edge and may lose its flagship supermarkets if higher charges are imposed . There are free alternatives nearby which shoppers will use instead , then the centre will die and become Charity shops , estate agents and bookies with no small business able to withstand the fall in customers Also by having evening charges you will make local clubs that use the Oakwood centre loose membership as this is where members need to park . Many of the members of the local art group for example are pensioners . Extra costs may mean they are not able to afford to attend the group meetings which are a valuable social time for them . Having to purchase a ticket at night time in a dark carpark is not safe especially for elderly and female drivers . I know there are alternatives for the tech savvy in the app parking but some find that difficult to use I urge you to keep evenings free for the sake of local clubs residents and evening businesses in the precinct</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

20/12/2022	<p>Although there has been no increase in car parking charges for a number of years in Wokingham <b>the current proposal is very high</b> against the current background of high inflation and poor economic outlook. It requires a moderation in the increase in charges against the huge impact it will have on local shops in Wokingham - look around at the boarded up shops already.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/12/2022	<p><b>Still disagree with</b> the parking increases and Council should now see less footfall over Christmas and New year and following as people will be put off going in the evening to local high street restaurants in Wokingham town centre, the result of which will be detrimental to the borough and its businesses in the Town and favours restaurants with their own free car parking elsewhere. Think penalising the businesses is not a good idea and petty on behalf of the council. Trust future council will overturn this punitive tax.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/12/2022	<p>The Council is manifestly determined to drive shoppers, particularly those in vehicles, away from the town, forcing them elsewhere. Using the excuse that no increase has been imposed in the past few years is scarcely a valid reason for doing so now. If considered absolutely necessary <b>a modest increase might be deemed acceptable</b> by most drivers, but the swingeing increase now being proposed is most definitely not.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

20/12/2022	I am afraid if labour/lib/dem insist on these charges, <b>the public will abandon Wokingham and the shops will suffer</b> . It's just greedy don't think of the pensioners who do not get pay increases. We just have to cope and change our lives. We don't even have a decent bus service	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
20/12/2022	The charge increase should not go ahead. Also the change to the charging times should also stop as <b>this will financially hurt the businesses</b> in the Woodley precinct.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
20/12/2022	Thanks for increasing the charges in a time of Financial crisis with families and shops struggling-a great vote winner!! I'm sure you won't notice much when the <b>shoppers stop shopping and the shops cannot pay their bills</b> . Good move	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

20/12/2022	<p>To whom it may concern, I do not agree with the increase in parking charges. The Woodley town centre is important to the local residents and in particular the older generation most of whom need to drive into town. <b>The charges will also severely impact the local businesses</b> which as seen during the pandemic are vital to a community. We cannot afford to lose more shops that are needed. If money is such an issue then I would prefer the plans to increase cycle paths, destroying grass verges vital to many peoples mental health etc be stopped. The money allocated for that could then be used to prevent the car park increases Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/12/2022	<p>To Whom it May Concern I think it is a really bad idea to increase the Wokingham parking charges by the amount that is being considered by the Lib Dem and Labour councillors. The town has recently undergone regeneration at considerable expense. Surely this was to encourage Wokingham residents and visitors from outside the town to come and use these wonderful new shops and facilities. Unfortunately, soon after, we had the pandemic which has taken its toll not only to the Borough residents but also to the businesses in town who desperately need our custom to stay afloat. Many have folded. Why would these councillors now make matters worse for all these businesses by hiking up parking charges which will put people off of coming to town, especially now we also have a cost of living crisis. I just don't get it!!! <b>This will not just affect the retail units in town during the day but also for the many hospitality businesses</b> in town during the evening. Please, please they really need to think again. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/12/2022	<p>Hello I don't agree with your parking charges going up. <b>Hospitality Businesses will suffer.</b> with the pandemic and the cost of living and the cost of energy prices going up. People are suffering as it is. So please don't increase charge. Thank you</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

20/12/2022	<p>Dear Sir/Madam, We've already stopped going in to Reading to shop, followed by a coffee and cake, due to the excessive car parking charges there. A similar situation will arise in Wokingham with the doubling of car parking charges, as the cost of staying in the town for a cup of coffee and cake would effectively increase for this this small pleasure. An individual's pension and a family's tight budget will only go so far, especially in this present day cost of living crisis and beyond. Our food waste bag roll is now almost depleted and we're now expected to buy those too. The suggested alternative wrappings are just not practicable for the majority of people. The simple answer from us, and friends of ours, is to revert to using the general waste bag once again. The proof of what these retrograde decisions will be, is when <b>the Town's struggling coffee shops/restaurants start closing, business rate income will consequently reduce</b> and the food recycling's hard won achievements will begin to recede. Councillors taking these decisions should use some basic common sense and listen to the people. This is called democracy, which doesn't mean that 49% of a population's wishes are ignored because 51% of people want something. I speak as someone who has lived in Wokingham for nearly 50 years, raised our family here and used our shops to the full. That means at todays Council tax rates, we have contributed the equivalent of £150,000 (without credits!) to the borough, so I feel that the likes of us, and others like us, should be listened to and not just ignored. We are not the new breed of people coming to live in the Town because they liked what they saw .. and then want to change it, to its detriment, with non-sensical and short-sighted decision making! These councillors should be devising new, intelligent and progressive thoughts and ideas rather than just falling back on the old, unimaginative decisions of a dead mind by saying "... raise the charges, they'll just have to pay!" Yours sincerely,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
21/12/2022	<p>Dear Sir I wish to complain about the increase in carparking charges due to be implemented soon. I feel that <b>the increases will kill off the town centre</b> as it will become too expensive to simply pop into the post office or grab a coffee and meet up with friends for half an hour or even grab a few forgotten shopping items. It'll mean even browsing the many charity shops will become untenable. I live in North Woodley and both my husband and I are in our 70s so it's not easy to catch the bus especially in bad weather. I urge you to think again or at least make the first ½ hour to 1 hour free. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change



21/12/2022	<p>1. I accept a small increase in the car parking charges but <b>I do not agree with parking charges for the evening BH and Sundays</b>. This will be bad for town centre businesses it will also increase the number of vehicles which will use roads around the town centre for their parking which is a detriment to other road users. 2. I am told the Borough is increasing the charges due to a loss of income from the park and ride. The council spent a long time building a park and ride at TV business park , it was never sign posted as a park and ride and I drive passed it everyday. I can confirm there were never any Signs to say it was a park and ride. It has now been given to hospital to use for staff to get to and from and the general public cannot use it..... most of the time it is half empty whilst the roads around in TVP business park have vehicles parked all along as they have nowhere to park! The council periodically come along and place parking fines on vehicles. The other park and ride at Winnersh has been closed for a very long time and work in the car park is never ending! 3. Do not punish the citizens of Woodley who support their local centre due to the councils bad management of the park &amp; ride locations in the borough which could and should be used. 4. Other cities such as Oxford and Bath have very successful park and rides, which generate a good income so Wokingham need to resolve this issue to generate more income and reduce cars going into Reading. Thereby providing a more affordable car parks in Woodley for local people to use and support local business. Kind regards,</p>	<p>Comment based on misinformation in Wokingham Conservatives flyer</p>	<p>No material change</p>
21/12/2022	<p>If these increased charges go ahead, it will be <b>bad news for all the shops, restaurants and other businesses</b>. I for one would go else where for hair cuts and eating out and meeting friend socially. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	<p>No material change</p>
21/12/2022	<p>We think it is a huge mistake to double car parking charges in Wokingham town centre. <b>It will discourage us from shopping in Wokingham</b>. The shops need as much support as possible as many are struggling to survive. The recently built multi storey car park is much too inconvenient as it's too far from the shopping centre. My mobility is restricted so I cannot use this car park. Bracknell lexicon centre is fast becoming a better option. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer</p>	<p>No material change</p>

		alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	
21/12/2022	I really think that charging for parking after six <b>will drive people away from Woodley town in the evenings</b> . There are plenty of places where shopping can be done with free parking. Woodley is already neglected by Wokingham BC. You have given no thought to the businesses that will be affected.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
21/12/2022	The proposed rise in car parking charges, even at night and weekends, <b>will have an horrendous effect on traders, restaurants, pubs, and leisure venues</b> . In the long term more businesses will close, towns will be sad and empty. The centre of Wokingham is just beginning to come back to life after the redevelopment and the effects of Covid lockdown. The council should be positively encouraging people to shop in the town, not making it more expensive. A smaller 'town' like Woodley will suffer even more loss of trade and footfall. The park and Oakwood centre will lose customers. (Just over 10 years ago parking in Woodley was 20p!) Statistics in 2022 showed that nearly 60 million e-commerce users shopped on line. Online shopping has more than tripled in the last ten years and will increase even more unless councils stop using motorists as a way of making money. Why pay to park, queue to get in and out of the car park, then to rush to get shopping done before the next level of charge is reached or a fine is imposed for overstaying the time. Online shopping gives people an enormous choice of everything you could ever want. There is the ability to read reviews, compare prices/models of everything from dishwashers to dog food. Delivery is quick (often free) to your door - no lugging heavy shopping to the car. Returns are easy. Wake up Wokingham council!	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

21/12/2022	<p>I, personally have no axe to grind as I live close enough to Woodley Precinct to park at the leisure centre and walk from there. I really think that you should reconsider your proposal to increase parking charges by such a large amount. The restaurant trade will be hit very hard as people will go elsewhere and park for free, Anybody in their right mind will not pay to park to pick up take away food they also will go elsewhere. It's bad enough to have to pay to visit the doctors, and library without it going to cost even more Sunday free parking is very welcome to the Sunday market, footfall will be drastically reduced if you charge as you are proposing. Have you considered the extra cost of employing more wardens? To police the extended hours (6am to 10pm) 7days a week, the extra revenue wouldn't cover their pay as not many people park at these hours. At these present times when everyone being hit by extraordinary risings costs this rise in charges is unnecessary and I'm sure residents will not forget it if you go ahead with your plans at the next elections!!</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
22/12/2022	<p>People need to be encouraged to use woodley by putting up car park charges this will have an adverse affect . It will kill the "social hub " our councillor told us they were trying to create with the new garden and eateries etc. people will go elsewhere. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
22/12/2022	<p>I am against the proposed Council increase in car parking charges. The increase will reduce my use of shops in the town. I thought the tax paid contributed to parking charges as does my rates payment.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max Vehicles using the car parks pay for the</p>	No material change

		<p>maintenance and costs associated with the car parks and is not taken from business rates or council Tax.</p>	
22/12/2022	<p>Good Afternoon, As a Woodley resident of 35 years I am horrified to learn of Wokingham Councils plans to introduce evening and Sunday parking charges. <b>The businesses in the Woodley precinct have had a bad time</b> over the last 3 years and to now drive patrons away from the restaurants and take aways in the evenings would be a severe blow to their survival. I can understand Sunday charges but not evening charges after 6:00pm and I therefore wish to lodge a complaint at Wokingham Councils plans.</p> <p>Every year my council tax goes up and the things promised for the monies paid are not delivered as per the schedules as advertised by the council. I would suggest that if the council want to save money to look at replacing some of the non elected employees with some that ensure compliance to the contracts signed with contractors so as the council get the value for the residents money that they are paying out...eg road sweeping and path cleaning. My road, Enstone Road, should be swept every six weeks but has only been swept twice in 2022 despite the councils web site stating that they were cleaned as advertised.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
22/12/2022	<p>I have seen the proposals in the Wokingham paper and the sharp increases in parking rates. Whilst I understand about the budget hole, you really are having the users of car park pay far in excess of any reasonable increase. If you put the rates up, what you will do is to hit those with the least money to spend in the shops and force more and more to use electronic on line ordering, which in turn will further reduce the footfall to shops. <b>Shops will further close leading to losses of business rates.</b> Those who can, will drive to places outside the borough where they can park for free. The simplification of parking cash rates to single round pounds makes a lot of sense, cash is still an essential element in paying parking.</p> <p>Wokingham and its rural areas should re-think parking charges for the evenings, and leave Sunday as free parking - having to pay to attend church services goes against the spirit of being a CHRISTIAN country - - irrespective of religious variety, Sunday should be without charge in shopping and other car parks. I have no objection to parking charges where one goes for sport, parks etc - there one goes to enjoy and that is part of the cost of enjoyment, but NOT for shopping areas. Whilst I am not a member of any political party, any possible confidence in the liberal management has vanished.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

23/12/2022	Increasing parking charges is <b>self-defeating as less people will come into Woodley</b> . You should be trying to attract customers for the few business that are left, as opposed to making it impossible for people to shop locally. Extending the times that parking charges apply also means that people are more reluctant to use the restaurants in Woodley, not that there are many.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
23/12/2022	Good morning I can't believe that the parking charges are potentially doubling in woodley soon. We are all struggling enough and <b>this will kill our precinct</b> . Also, I run a group for the retired and people who sadly now live on their own after losing partners once a month in the Oakwood centre for two hours. Lots of these people have to pay to park and the group runs for 2 hours. To be safe they have to put in £2 for up to 2 hours which isn't too bad but £4 is absolutely ridiculous. I also don't know if I can afford to pay that and continue running the group. These huge charges are going to affect so many of us in what is already a very difficult time. I personally would be changing where I shop when I live in woodley to somewhere I can park without paying or a lower charge . How many more shops does everyone want to see closed. It's so wrong! From a very disappointed woodley resident.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
23/12/2022	This is a very <b>bad idea to increase the parking chargers, they are high enough as it is</b> , As a pensioner who has lived in Woodley for 65 years, & always shops local it will impact on my life immensely, There has been a very large increase in the population over the years with extra housing with people driving from around the area to shop in our lovely Woodley I know this for a fact we also have to fight for a space in Woodley on Saturday when I visit the market the parking is so bad because of the Park run, I think I shall be walking to Woodley and leave the parking for the wealthy people or Shopping in Aldi where it is free parking or I shall be using the bus. Why don't you consider giving pensioners a parking discount or residents parking it's NOT ON to increase the parking	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

23/12/2022	I attend dances at Vibez Studio on Sundays/evenings and the free parking is a major incentive. It would <b>no longer be affordable or practical for me</b> to do this if the parking adjacent to the studio was limited to 2 hours and was very expensive.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
23/12/2022	The car parks are usually very busy on Sundays as, in addition to shopping, lots of community activities take place on Sundays in Woodley. These activities keep the community alive and healthy and would cease to take place if large parking fees had to be paid. For the good of the community <b>Sunday should be a free parking day.</b>	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
23/12/2022	Good evening I'm sending this message to express my disappointment at the huge increases in car parking charges in Woodley. <b>I believe that is being done to cover the losses being incurred by the Park &amp; Ride</b> rather than increasing the cost for them. This is poor behaviour and is unfair on the residents of Woodley. I would appreciate your comments on this matter.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max Park and Ride car parks are not included in this proposal	No material change



23/12/2022	<p>Please do not increase further and put two hour limits for those who want to dance at vizez dance studio and meet at coffee and shop. You want customers so give us the incentive to visit, shop and use the facilities. Yours</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
23/12/2022	<p>Dear Sir. If you introduce evening and weekend charges, it will be the last straw for me coming shopping and doing business in Woody Yours Faithfully.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
24/12/2022	<p>Unbelievable! We are hanging on to our high street shops by our fingernails and yet, during this cost of living crisis you are going to drive away shoppers because of your price hikes. Incensed regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

<p>24/12/2022</p>	<p>Dear Sir/Madam, I am writing to voice my concerns as a Wokingham Borough resident about the planned increases in car parking charges. My family own a food manufacturing company in Wokingham that employs around 15 local residents and have owned businesses in the Borough since the 1960s. I have witnessed first hand <b>the effect of rising prices on us as a non-retail company and on our customers who are primarily retail butchers and farm shops, including several within the Borough.</b> It has been severe. The industry is battling against both rising utility and fuel costs - I am aware of cases where bills have doubled or tripled, and crippling rises in ingredient costs, with pretty much everything from tin foil to flour rising in price exponentially in the last 12 months. This has, regrettably, forced price rises, although we and most of our customers are making less profit per sale than before, at a time when consumers also have less cash in their pocket to spend, taking customers away from traditional, family-owned high street retailers and into cheaper supermarkets and online. Although I can speak only of the industry in which I work, all one has to do is turn on the news or social media to realise these challenges are nearly universal to industries that rely on high street trade. Obviously, next to none of this is directly the fault of Wokingham Borough Council, but as our local authority you surely have a duty to help us, or, at the very least, not compound the difficulties of the people you serve. Yet, this is what the planned increases in parking costs would do. People are already being driven by the cost-of-living crisis to shop online and at chain shops usually located in big retail parks where they can usually park for free. By increasing the cost of parking for short stays by over 50%, you would be driving even more people away from the town centre, away from the small, high street businesses that are there and that, as I explained, are already fighting bitterly for their very survival. The justification for these rises is, I believe, two-pronged. Firstly, it would raise money for the Borough Council which, since the new administration took over, is claiming to be facing its own economic abyss. This is only true in the very short term. Once people realise they can shop cheaper online, in retail parks, or even in neighbouring towns like Reading and Bracknell, footfall will start rapidly decreasing, then town centre shops will start shutting down, which, because consumers don't like shopping in streets with boarded-up windows, will itself reduce footfall, causing more closures, which will reduce the amount WBC gets in business rates, etc., hurting the Council's bottom line even more. If I am in danger of sounding like Frazer from Dad's Army, it is because, alongside my work in Wokingham, I am also a student at the University of Durham. I am acutely aware of the many boarded-up high streets that adorn the deprived parts of County Durham and even parts of the City of Durham itself, and how they got the way they are, despite every effort to</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	<p>No material change</p>
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	<p>regenerate them. Do not think, just because Wokingham is an immensely affluent area, we cannot go the same way. The second justification is that it would deter the use of cars, which would benefit the environment. Regrettably, such is the scale of the climate emergency that any change in shopping behaviour by the people of Wokingham is going to have a negligible effect on the survival of the planet. I would also query whether the alternative; people buying products online which are far less likely to be locally sourced, or travelling further to retail parks and other towns, is really that much better for the environment. I accept that the environment is a priority of the administration, but as our local council it would be inappropriate for you to sacrifice the businesses, jobs and opportunities of Wokinghamites for a truly negligible and far from certain improvement to the global environment. Also, as a resident of Finchampstead, I can tell you that, unfortunately, people in the outlying villages do require cars to get to Wokingham; the buses simply are not frequent enough to make relying solely on them practical for us, and, for a village with the average age of Finchampstead, the mass adoption of cycling is rather optimistic. I sincerely hope you take my comments and arguments into account and choose to do your duty as our local council and protect our town centre. Thank you.</p> <p>Yours faithfully,</p>		
24/12/2022	<p>To whom it may concern, I'm writing to express my frustration as a Woodley resident regarding the planned car parking charge increases and their application on Sundays and the evenings. I'm sure this is just killing Woodley Waitrose as it's now much easier to visit Twyford rather than use Woodley, with both the ridiculous hassle of entering your car registration number and then requesting a member of staff to authorise your refund. Given this it means we will never visit Woodley to spend money in the other stores and with evening charges will probably avoid the restaurants too. So if, as I suspect, many other local residents think the same then <b>any benefits derived from car parking charge increases will be lost through business rates</b> on the local shops and restaurants the will be closing their doors. I hope the council reconsider of take responsibility for overseeing the sad decline of the Woodley centre. Yours faithfully,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
25/12/2022	<p>Don't <b>make our town centre even more uninvitom</b> Sent from my iPhone</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be</p>	No material change

		budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	
26/12/2022	<p>In this time of hardship I fail to understand why you are increasing the car parking fees in Woodley. My mum is 88, she visits her friends in Woodley every Thursday. She visits Greggs and has a look around the shops. She has told me that the car parking charges will double. She will not be able to afford these increases which means she will become very isolated, which makes me feel very sad. I work full time so I will not be able to drop her up to Woodley. I enjoy the theatre at The Oakwood Centre and having the car park so close has made it affordable. With the new charges I would not be able to go as often as I would like as you want the bring in evening charges. Lidl is a great supermarket but I do feel they will struggle to get people into the supermarket as many parents do their shopping in the evening when their children are in bed. I go to eat at Cozzee and Bosco Lounge many Saturdays but now I will have to pay for the car park. This will stop me going to these restaurants. I will go to a pub that has free parking. You have not done any work on the car park for years. When the leaves fall on the pathways they are not brushed away. The leaves can be extremely dangerous for the feeble and young. Please re think your proposal for the new charges and times. <b>The new charges will affect all the shops and all the people in Woodley.</b> Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
27/12/2022	<p>I only get out twice a week, <b>I love to dance , it's a very social thing for me, please don't put up the chargers</b> just yet, Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
28/12/2022	<p>Dear Sirs, I am writing to respond to the new parking charge consultation. I disagree with the charges more generally, but have very specific concerns that I would wish to be addressed. A) the Notice of Proposal includes Bulmershe Leisure centre and a number of other 'small' car parks into the Order, such as the Pitford Road car park behind my property. While the current plan may not to charge for these car parks (note that the Notice of Proposal does not make this clear - rather simply</p>	<p>An all-day ticket purchase after 6am would cover until 6am the next day. An evening ticket purchased from 6pm would cover until 6am the next day. A free vend ticket purchased</p>	No material change

	<p>providing for the charges in Wokingham Town Centre and without; it is though clearer in the draft Order itself), can a reassurance be given that future amendments to make these facilities chargeable would be subject to a future TRO consultation? B) I often park in the Polehampton close east car park to go to London. It is not clear in the draft order that if I pay for a whole day ticket (being increased by 100pc from £4 to £8 per day), do I automatically get a 'free' overnight vend from 10pm -6am the next day? This is critical as if I stay in London eg to work late/ to go out to a show/ concert, I may not return until gone 10pm. If it's not auto extended I will be fined for a free ticket! C) This would also apply for the new £1/£2 evening charge to use Headley Road car park in Woodley town centre. If we go out for a meal in the town centre, I would not want to have to 'run back' at 9.55pm to 'add' the free vend for 10pm+. I note this could adversely affect Woodley Town/ wokingham Councillors who may have over-running council meetings too! I recommend that the 'free overnight vend' is automatically added to all sessions purchased until the 10pm threshold. Note the current draft order prevents 'topping up' of parking (section 12) but it seems unclear on how this interacts with the proposed 'free vend' for overnight parking. D) as a regular shopper in woodley I occasionally come back in the evening to go out. Currently this isn't an issue as it's free and unchargeable after 6pm. Is it intended under the Order that this would be prohibited? While someone cannot 'top up' parking (section 12), there appear to be no restrictions on leaving / coming back. This then poses a question of enforceability. E) why is the Winnersh park and ride not being increased to £8 per day? If the council budgets are so tight, why are these parking spaces now effectively being subsidised by not being increased? F) the draft order from 16/12/22 has removed the 30min (50p) charging tariff at Headley Road (pp76). Was this intentional as other literature indicated this would be retained albeit increased to 60p. General points / queries - In the interest of fairness, other than the 'mayors car' exemption, would councillors be expected to pay these new charges in full eg in Shute End? Can the council confirm these are not claimable on expenses? Given the councillors voted to proceed with this increase, they should be expected to pay the relevant increased charges too. At this stage, is the council aware of whether Waitrose Woodley will continue to offer an hours free parking? Is the removal of free Sunday and Bank Holiday parking really necessary? <b>This change will limit my trips into woodley town centre on these days which will have an adverse effect on the local businesses.</b></p>	<p>after 10pm would cover until 6am the next day. All Season tickets would provide cover until 8am the next day.</p>	
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28/12/2022	<p>Dear Sir I understand that it is Wokingham Council's intention to put up the parking charges in car parks in Wokingham and Woodley. Living in Woodley and not able to go to Wokingham except by car as no busses run between the 2 towns I am concerned about these proposed increases. I realise that parking charges have not increased for some time. I am not totally against charges being increased BUT it is the proposal to implement charges between 6pm to 8.00am and to charge 7 days a week. Woodley is a residential area. Already cars are parked in the adjoining roads rather than using car parks. This would only increase to the detriment of the residents. To charge from 6.00pm to 8.00am would decimate the local economy of restaurants and take aways. Who would want to pay an extra £1.00 on their fish and chip supper just to make sure it is not cold by the time you get home to eat it. I would go elsewhere to another fish and chip shop where I can park for free. There are a lot of clubs and societies that meet in the evenings in Woodley and to have to pay to park to attend these will put people off. The parents that take their children to dance clubs above Iceland will have to pay to drop off and pick up their children. Other activities in Coronation Hall and the Oakwood Centre would be affected. Parents often share lifts with others so if someone takes the children and pays £1.00 another parent picking up would have to do the same. Even if it is the same family taking and picking up most parents have 2 cars and fathers or mothers would pick up on the way home from work so an extra £2.00 for them. Your health and fitness side of the council encourages children to be active but this would just hinder this. We are members of our doctors Surgery PPG. we meet in the evening at the Surgery so park in Headley Road Car Park. This would cost us to do so and as it is a voluntary activity for the good of the community I feel upset that giving our time will now cost us. We are pensioners and carrying folders of previous notes etc makes walking to the meetings difficult. How will this be monitored - it will cost money to do this. I for one will certainly think twice about using the Woodley centre in the evenings. We have lived in Woodley for over 50 years and have seen many changes some good some bad but <b>this idea of 24 x 7 charging will not help the place we have always been proud of.</b></p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
30/12/2022	<p>The proposed parking change increase will be <b>yet another blow to the businesses struggling to survive</b> in Wargrave. An increasing number of retail, office and licensed premises are desperately endeavouring to continue trading following the pandemic and recent financial constraints. Parking charges should be minimal for all those employed in a Wargrave business and left at the current level for all visitors and residents. Yours,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be</p>	No material change



		budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	
30/12/2022	<p>Re: The proposed increase in parking charges for Wokingham</p> <p>We are members of Kings Church Wokingham. Our premises are on Station Road, directly opposite the Council Offices at Shute End. We have 4 parking spaces. Church members and visitors come from a wide area around Wokingham, where a car is required. In response to the final consultation that WBC legally has to have with its residents on this matter we would like the following points to be considered: <b>Kings Church would suffer disproportionately to other potential users</b> of the car park, simply because our main, and most highly attended meetings take place on Sundays. Church members and visitors come from a wide area around Wokingham, where a car is required. Currently we depend on the Council Office car park which is free after 6pm Monday to Saturday, and all day on Sunday. On Sundays, people involved in setting up can arrive from 9am onwards. Many people arrive around 10am and the meetings frequently finish 12.45pm or later if there is a lunch or a baptismal meeting. This could entail parking for 3 – 5 hours on a Sunday. The numbers who attend each Sunday are increasing, many of whom arrive by car from a wide surrounding area. The church holds regular weekly meetings on some weekday evenings as well. These usually last for about 2 hours. Other non-church groups also use the premises in the evenings. In addition, the church is increasingly becoming a contact point for needy people in the community and the proposed parking charges would impose an additional expense on them which it is unlikely they would be able to pay. The parking proposals will have a very significant impact on our people at a time when financial demands have increased across the board, particularly for the less well off. We are very concerned about this and would ask for your support in reconsidering the Council's decision.</p> <p>Kind regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

30/12/2022	<p>Hi, I'm sending this message in support of the local Conservative party to try and stop the parking charge and increased times in Wokingham car parks. Its very apparent that the current administration is blaming the conservatives for mis-managing increases in previous years, and now they have to do the dirty work of increasing charges now in order to decrease the deficit in the accounts. If you look over the last five years in the town, there has been the regeneration work that included the disruption of the paving etc. plus the lockdown and pandemic that has reduced footfall in the town centre. Over this period, no increases or changes to car park charge times occurred which was a sensible decision by the Conservative administration, so well done to them. With the Lib Dem and Labour proposal, there will be increased costs for traffic wardens to work longer hours that will have to come out of the increased charges. On top of that, having walked around the town today, there are a lot of empty units with many more to come with M&amp;Co, Nat West, HSBC etc. So the attraction to visit the town is diminishing steadily and footfall will undoubtedly reduce with higher car park charges so the effect of recouping extra money is very short sighted. If I'm right and footfall reduces then I can see restaurants and pubs as the prime candidates for shutting down. <b>I feel that this move will destroy the town</b>, I'm certain that revenue can be found elsewhere from the current budget if only they tried a bit harder. I like to dine out occasionally and would normally do this early evening time as many others also do. I think people will vote to go elsewhere outside the town centre where parking costs nothing. I certainly will do this. I hope my email supports your cause to change this.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
31/12/2023	<p>Are you mad! That's the most concise way I can convey my comments. Car parking charges are a <b>guaranteed way to kill high streets and the businesses</b> struggling to survive in our communities. Evening charging is particularly greedy and unnecessary - there is little enough demand for space now so if you introduce charges then people will stay at home. How can you be so shortsighted.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

31/12/2022	<p>Dear Manager, I run Tea Dances with my husband at Vibez Dance Studios in Woodley. I am very concerned about the proposed changes to the parking charges and am worried that the proposal to include Sundays which are presently free, will discourage people from attending Tea Dances on Sundays. Tea dances are also run from 2.00-4.00pm on a weekday afternoon. More people attend the Sunday Tea Dances as they do not have to pay a parking fee. The majority of the people who attend Tea Dances are retired and on a fixed income. If the parking charges increase and apply to Sunday afternoons as well they will not attend as <b>the parking fee will make it just too expensive</b> for them. Vibez Dance Studios will suffer because people will not attend Tea Dances and Wokingham Borough Council will miss out because instead of getting more money from the car parks they will get less. People will vote with their feet and attend Tea Dances or other activities including shopping, in places where they do not have to pay an extortionate parking fee. There are plenty of shopping centres close to Woodley where parking is free, that offer better and more diverse shopping options than Woodley. If the parking charges are increased and are applied to Sundays and evenings, footfall will decrease, shops and activity fitness centres such as Vibez will suffer and the community of Woodley will slowly but surely die. Wokingham Borough Council is employed to look after the needs of the community and should be doing everything it can to create a lively and healthy community in Woodley. <b>Increasing parking charges and charging on Sundays and in the evenings will do the opposite and will kill the town.</b> Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
03/01/2023	<p><b>I hope the parking charges will not be increased.</b> It already costs so much to be able to go and do anything. I live near Wargrave and when using the library or hall it costs a lot just for an hour or so. Look after your residents instead of hiking basic things that take away small pleasures. We are hostage to this situation. Best wishes</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

03/01/2023	<p>Dear Sirs, Your <b>proposed increases in Parking Charges will cripple small towns and villages</b>, not only due to the increase in prices, but the extension of charges into the evening and Sundays. I live near Wargrave in Berkshire and try to support the local cafes and the Bull pub, especially when the Wargrave Theatre Workshop are performing. These events and establishments are currently well supported, but this will not be the case if people can't park close by. Small shops, cafes, pubs and restaurants rely on trade at the weekend and in the evening and if people can't park, they will either go to the establishments with parking or they will go elsewhere into bigger towns that can be accessed by public transport or where there is more choice of venue to justify the charges. At a time when hospitality is suffering more than ever, the timing of this is badly planned. Please can you take my comments into consideration.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
03/01/2023	<p><b>These increases will be detrimental to the local shops and charities</b>, are you trying to break them all??? Think again please,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
03/01/2023	<p>Dear Sir/Madam, It has just been brought to my attention the extortionate increase that is proposed for the car park in Wargrave. <b>This will be the kiss of death for the local businesses in the High Street</b> who find it difficult enough to make a living. At times the car park gets very full you are putting off potential customers forcing people to park in appropriate places. To protect jobs you need to reconsider your decision. It would actually make more sense to have a free car park to encourage customers to support the High Streets businesses. Yours faithfully,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

03/01/2023	Dear Sir, As a resident of Wargrave i read with concern the proposed increase in parking charges in the Wargrave car park. <b>This will simply increase the number of cars being parked in residential roads</b> all day. The parking in Wargrave Hill during the day is already a problem as it reduces the road to single line traffic with a blind corner top and bottom of the hill. Yours faithfully,	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
03/01/2023	Dear Sirs I am aware of your plans to increase the car parking fees in the borough. In the case of the School Lane Car parking <b>I believe these increases in parking charges will punish the residents and also visitors</b> to this part of the Borough. It will drive trade away from the shops, pubs and from Wargrave Theatre, which is bringing entertainment and culture to its audiences (and trade for the local public houses) through providing its theatrical productions at an affordable price. Please do not increase the costs. 2023 is going to be a punishing year for the economy and this could have a very negative impact, particularly on Wargrave. Thank you for your consideration. Kind regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
03/01/2023	Please don't increase parking charges at Wargrave. On the assumption that the council should be trying to maintain some form of community activity on high street, other than it just becoming a residential blob - the current charge for the shop, cafes and theatre use should be maintained. Removing the charge may be counterproductive. <b>Increases will likely lead to less footfall, less revenue to the high street</b> businesses and ultimately less community. Thanks	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

03/01/2023	I am against the increase in parking charges at wargrave . <b>This Will seriously affect trade</b> on the high street and events in the evening. Regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
03/01/2023	There is nowhere to park in Wargrave <b>this will kill the village off</b> . Wargrave Theatre Workshop has notified its members as below and this will make meeting for rehearsals and the actual plays when we need an audience impossible. There are coffee shops and hairdressers in the village how are they supposed to cope when customers can't park and therefore won't bother to come to Wargrave. I would just like to register my/our views.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
04/01/2023	see letter dated 14/12/2022 received TM 04.01.2023 - <b>cites loss of trade in Woodley</b>	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change



04/01/2023	I refer to the proposed new charges for parking, particularly the <b>introduction of charges into the evenings</b> . Wargrave's situation is quite different from Wokingham's. It needs special consideration, giving due regard to such factors as a lack of shops but the number of activities in evenings for which there is no alternative parking. I believe that Wargrave's needs would best be met if the Car Park itself was put under the management of Wargrave Parish Council.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
04/01/2023	Hi, I have just heard you plan to raise parking charges quite substantially and you want feedback about this. My comment is if you do this then I will not be able to afford to park there anymore so will be forced to stop. Therefore you will loose even more revenue. <b>There must be another way you can gain revenue</b> . Look at maybe holding markets and car boot events in the parking buildings as an alternative form of revenue stream. Australia and NZ have this and it worked very well. Kind regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
04/01/2023	Hello, I'm writing with regards to the Traffic Regulation Order for Proposed changes to off-street car parking charges. After the pandemic lockdowns, town centre shops have suffered a decline in footfall. A number of shopfronts in Wokingham town centre are boarded up, and a number of units in even the newly build Elms Field buildings sit empty. The Council has done a lot of work to renew parts of the Town Centre, and now should focus on driving footfall to those areas. The Council should be encouraging residents in the surrounding area to make use of the town centre facilities and shops. <b>By more than doubling the car parking rates (e.g. a day's parking from £4 to £9 at Carnival Pool) will undoubtedly discourage visitors to the town centre</b> , further exacerbating the lack of revenue in car parking charges. A price increase is of course understandable, but a price increase that large and charging hours increase from 10 hours to 16 hours is hugely disproportionate, and it is likely this will have a massive negative effect on visitors who will choose to stay away than pay those extortionate charges. Kind regards, Not a Wokingham Resident but Employee of Wokingham-Based Company	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

05/01/2023	<p>Hi I am emailing you in regards to my comments about the increased car park in woodley. I am part of all the woodley community Facebook groups and my request to stop the increase are not just mine but part of the community's too. Me and my partner recently moved to woodley 4 years ago. Our age bracket is 25-30years. I have observed that already in woodley there needs to be an upgrade in its town as it's full of charity shops and coffee shops. Woodley is know for the older generation however, there is nothing there for the upcoming younger generations who most mid 20's are now buying houses. If I ever need to do anything I would go Wokingham town centre or Reading town centre. So on top of woodley not having anything decent for attracting the younger age groups , you are now increasing the parking. It's an absolutely ridicules that to do a food shop, to visit a pharmacy, to go to the post force , to go see your docotor, you have to pay for parking?? Everyone will then start doing the following: - do their food shop in Aldi instead of Lidl - go to a different post office - change docotor surgeries - change pharmacy Everything can be done cheaper at a different town centre So please , think about attracting more people to woodley. <b>Think about the younger age market that are now buying houses to move to woodley</b> and not Wokingham because Wokingham town centre is your real competion Kind Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
06/01/2023	<p>During the pandemic we had Waitrose Customers queuing around the Waitrose Car Park in all Weather's. Waiting their turn. Now the pandemic has moved on during the week. Shops like Waitrose tend to be almost empty during the day.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

06/01/2023	<p>I am a resident of Denton Road and have one allocated parking space. My household has two cars and one has to be parked on Cockpit Path car park due to parking restrictions in the road. Currently the parking fees are expensive but manageable, however with the increase in charges coupled with the removal of free parking on Sundays, bank holidays and evenings, this will no longer be the case. Particularly in light of all other costs increasing, including council tax. Taking all factors into consideration, <b>the increase in parking fees will be the final straw in my decision that sadly I can no longer justify continuing living in Wokingham</b> and will have to move from the area, and as such I will no longer be able to support the many local businesses, pubs and restaurants I've had the pleasure of doing so. I'm aware that these views will not be taken into consideration as part of the consultation as the decision has already been made, however, there are consequences of the decisions made to many private residents and businesses. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
06/01/2023	<p>Dear sir/madam Please reconsider the inflation busting charges and phase the car parking increases in over a number of years with annual increases. Wokingham is not comparable to Bracknell or Reading for parking charges as these towns have many shops and department stores to attract people into the town. Wokingham has very little in the way of clothes and homeware shops to attract people. Wokingham has a similar offer to Crowthorne High Street, where Heath Hill , New Road and Napier Road car parks are free. <b>By increasing the charges you will kill off the custom to Wokingham town</b>, instead you should be encouraging more businesses to open in the empty units, not driving custom away by increasing charges. You are driving Wokingham residents to neighbouring boroughs and ruining our town. I'm sure Reading and Bracknell Forest will welcome Wokingham residents using their car parks and fully support your increases!! Please reconsider and phase the increases. Kind Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
07/01/2023	<p>Dear Wokingham Council <b>Please reconsider the very large increase in the car parking charges</b> proposed for Woodley town centre. I appreciate that the cost of living is having a dramatic effect on many councils, however the knock on effect of doubling the car parking fee at Woodley is likely to have a damaging effect on businesses, elderly people needing to visit the doctors, and workers who help provide the services required in the town centre. I would suggest a rise in line with what is deemed to be the current rate of inflation is a much more reasonable way of increasing revenue. Please let me know your thoughts on this. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

07/01/2023	Whoever sits on the town council need to get some common sense or are they all absolute ' Idiots ' !! Not only are we loosing shops & business's in Wokingham those responsible now decide to increase the parking charges which will keep people away as they won't be able to afford to park & shop !!! Question.. Are you purposely making our once very busy Market town into a Ghost Town ? because it's heading that way & you councillors are to blame for that..... WHY ?	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
08/01/2023	Dear sirs / madam The proposed increase to car parking charges in the Wokingham and surrounding areas are excessive in the extreme. When evening and Sunday charges are taken into consideration they exceed 100% increase, which cannot be justified (What is the justification for evening and Sunday charges?) <b>I do not believe the car parks are losing money and hence should only have a moderate increase in charges and not include evening or Sundays</b> – kindly publish what profits or losses they are under Why are the park and rides not being increased. I understand they are making losses. Are you trying to subsidise park and ride by charging local residents to pay for outside visitors. This would be outrageous Kindly retract the proposed charges once and for all Warm Regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max Park & ride car parks are not included in this proposal and will be reviewed independently.	No material change

09/01/2023	<p>I am writing to express my concerns on <b>the impact increased car park charges may have on the Wargrave area</b>. Our few local businesses in the High Street are already struggling with increased costs. Anything that impacts the inclination of passing trade to stop for a coffee/snack/haircut or visit newly opened businesses will increase the financial pressure on these businesses and have a detrimental effect on our High Street. Increased Car parking charges will result in more cars parking illegally on our narrow streets which will have a detrimental effect on pedestrian safety as well as causing more congestion and therefore emissions pollution from other traffic. Overspill parking on pavements results in damage to pavements and kerbs. It restricts pavement width forcing pedestrians with pushchairs &amp; wheelchairs into the roadway. Has an impact study been done on what behavioural changes to retail customer choices will result from increasing parking charges? Henley has free parking for 1 hour in its 2 main car parks which seems to greatly influence retail customer behaviour in a positive way and seems to encourage people to stop and shop in Henley town centre. Wargrave is currently trying to increase the use of its high street facilities such was Woodclyffe Hall. These are often used by people who have to drive to the High street area and subsequently use the car park on School Lane in the evenings. This is currently Free after 6pm. Any increase in chargeable hours after 6pm will have a detrimental effect on the use of these facilities by both the volunteers taking part in these events as well as customers. I witnessed first hand during my time in Aberdeen the detrimental effect on footfall to local business and culture that their council's extension of car parking charges into the evening had. I am against the increase in chargeable hours and the increase in rates in their current form. Serious consideration should be given to introducing a free 1st hour in School Lane car park and dropping any plan to impose evening charges. Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
09/01/2023	<p>I am writing to express my views and concerns around the proposed increase to the parking charges in Woodley as set out by the LibDem and Labour councillors. We have the highest parking charges in the area and as a resident in Woodley for 53 years come February, it is ridiculous what is being proposed! The cost of living crisis is not our fault yet we are constantly being punished by all directions with increases that are now becoming unaffordable. Do not increase our over inflated parking charges, do not charge to park on a Sunday and do not introduce a parking charge after 6pm. <b>This will affect the restaurant business in Woodley if this charge is introduced.</b> regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

09/01/2023	Hello, I've just seen the information about maybe starting to charge for parking in the Shinfield school green car park. I work at Shinfield Infant School and have to drive to work, the school car park isn't big enough for all the members of staff. I park in the school green car park every weekday 8-3:45 is there going to be a pass or something for the staff who work in the school? Thank you	We are not proposing the introduction of charges in Shinfield car park	No material change
10/01/2023	The proposed level and scope for the introduction of higher car parking fees and a wider charging period will affect the current footfall at Woodley Town centre and must be reviewed and modified to prevent another potential ghost town being created. The Borough is already profiting from Woodley car parking fees and it needs to ensure it does not affect numbers using the car park which will, in turn, create a downturn in expected revenue. You must stop evening parking charges, review the level of the increases in the week and implement only a small fixed fee for parking on Sunday and Bank Holidays etc. Regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
10/01/2023	The parking charges after 6pm and Sunday parking should remain free. Why should we as residents have to bail you out because of the money you have lost through the park and ride. The restaurants will lose money through this.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
10/01/2023	Hello, I work full time as a Teaching Assistant at Shinfield Infant and Nursery School and currently I park in the School Green Car Park all day as it's free to park there and the school car park only has limited car park spaces and the school tells staff to park in the School Green Car park if no spaces in their car park. So now I hear that School Green is going to start charging for parking. I don't think this is fair on the staff that work at the school. We cannot afford parking charges daily every day. And there is no where else to park. Pls could you advise if it is possible to have a parking permit for this car park to park there for free all day whilst I am working at the school? Thanks in advance.	We are not proposing the introduction of charges in Shinfield car park	No material change



10/01/2023	As a resident of Woodley for 50 years ! Do you want to destroy the centre? The jobs ? The hub ? Well you obviously do ? Waitrose ? All the small independents ? What about the neighbouring roads ? Blocking elderly residents in so they can't get out of their drives? All relevant to what is going to happen ? Not necessary!	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
10/01/2023	I'm writing on behalf of Wokingham Lions to comment on these proposals. We organise two major events in the town centre, The May Fayre and the Winter Carnival. These events are designed to: - Raise funds for local charities. - Allow local charities and organisations to raise their own funds and raise awareness. - Allow local businesses to sell products and promote themselves. - Provide a community event for the town These events are attended by over 20,000 people, are extremely popular and are a major part of the town's distinct character. These events usually take place on the first Bank Holiday in May and the last Sunday in November and therefore have both enjoyed free parking in the past - which is part of these events' attractiveness. As we understand from this proposal, Sundays and Bank holidays will become chargeable. We would like to propose that allowance be made to continue to allow free parking in Wokingham Town Centre for these two major events. We are happy to discuss our concerns and proposal in more detail if required. Best Regards,	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
11/01/2023	I am writing to you regarding the proposed changes to car parking at School Green, Shinfield. I am not surprised that you are looking at changing how the car park is used. I have worked at the school since 2001. Over the years it seems as if more and more people are using it as somewhere to park for whole days, perhaps then getting the bus into Reading. Visitors to Shinfield View Care home use it, local residents without drives use it and now that the Community centre is thriving, the parking spaces there don't seem to be adequate. As Headteacher of Shinfield Infant and Nursery School, I am concerned about the proposed charges for two reasons: Some of our staff use the car park for whole school days as we don't always have enough space in our staff car park. Would it be possible for the school to have permit badges for a certain amount of staff? Many of our parents use the car park in the morning and the afternoon, just for 10 minutes whilst dropping off and picking up their children. Would it be possible to have a	We are not proposing the introduction of charges in Shinfield car park	No material change

	short stay free option? I am concerned that if they have to pay twice a day for car parking they will end up parking on roads instead. We are aware that parking officers have been around at the end of the school day recently, which leads me to think that this is a concern for you too. Thank you for taking my thoughts into consideration. Best wishes,		
11/01/2023	This car park has an issue with people parking and commuting onwards, leaving vehicles for long durations and blocking spaces. Whilst it is understood the introduction of a fee will prevent and reduce this issue, it will adversely affect those dropping and collecting children to the two schools. 170-180 academic days per year will cost parents and guardians some £340-£360 per year for a 20 minute school run. Staff for Shinfield Schools, and Shinfield Parish Council will also now be penalised. Alternatively FREE parking for 30minutes to allow the use and flow of the area Best wishes	We are not proposing the introduction of charges in Shinfield car park	No material change
11/01/2023	Dear Sir, Madam or individual I write in relation to the consultation on the above as I have considerable concerns. There is very limited parking in wargrave for visitors or the less mobile in a village with no viable public transport options within the village. The school lane car park is a key amenity to enable the high street businesses to continue and the two sets of changes: timings and amounts are simply ridiculous, without any level of local public backing. I would ask that this is not something that should affect a small village. It will have a negative impact on: Business Environment Health and safety Community feel. Re business: the high street shops need to continue: affordable parking is key. Many other boroughs offer a first hour free! This needs consideration. Environment: It would lead to increased environmental issues with emissions as start stop traffic around other parking, more journeys due to people dropping others off rather than parking. It would also mean that the risk of injury would increase as would lead to parking infractions along the high street and school lane. Also potentially affecting emergency vehicle access. Local communities thrive when left to work: this would negatively affect those with smaller incomes in smaller houses with no on site parking. Discrimination. Please consider this opposition view. I would welcome further discussion Yours faithfully	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
11/01/2023	Woodley proposed charges I am writing to inform you that I am not happy with the proposed changes. People are already finding it hard to live and your increasing the cost to go for weekly shop. More and more of us are going to start going to supermarkets which are free parking. Why do you need to start charging from so early in the morning? Not like everyone wants to park there not a demand and supply problem. It is just money making scheme. Regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper	No material change

		solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	
12/01/2023	see folder	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
13/01/2023	An increase in charges will kill the local shops in Woodley. People will not want to pay such huge amounts, those with transport will start to visit stores where there are no charges. In the bigger picture shops may close causing unemployment. The evening charges will put people off using eateries in Woodley town centre and pubs or restaurants with out no car charges will be used instead. It's an unfair huge increase. You'll not be getting my vote. The community will be killed.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
13/01/2023	To whom it may concern, My name is XXXXX and I am a local resident concerned about the proposed changes to parking on the Shinfield School Green Car Park. Our house is located in Chestnut Crescent, four doors away from the local Juniors school. As a consequence twice a day our road is gridlocked with cars. If this proposal goes indeed ahead, our road will have even more issues with people trying to park on our road for free with no thoughts considered for us residents. Our green verges have been completely ruined by parents parking on them. Rubbish is left behind daily. And our drives are constantly blocked up by parents not wanting to do the journey on foot. If this proposal does go ahead, some form of parking arrangements needs to be implemented also for our Crescent as we cannot be expected to	We are not proposing the introduction of charges in Shinfield car park	No material change

	tolerate the activity increase even and metaphorically become a public car park for those who do not wish to pay the parking charges in the school green carpark (I.e. single yellow lines during school run hours)! Once our road is vacated by all the parents it is left in a mess, and it's unfair on us residents who pay council tax like everyone else and wish for our road to look tidy and clean. Regards		
13/01/2023	In response to the proposed increase in car parking charges for Wokingham, as an Earley / Woodley borders resident I think this will be the death knell for a lot of businesses in Woodley. No evening charges is great for people to use the local restaurants and takeaways, or shop out of busy times. Car parks are not busy and people use these local small businesses. Adding in charges will make people seriously consider other places, especially if coming for say 10min to quickly pickup a takeaway Increasing costs at other times with drive people to larger supermarkets with free parking, takeaways / restaurants with free parking provisions. Even with Waitrose, if that drops reimbursing costs it would be cheaper to go to the larger one in Twyford (or for free to the M&S nearby) Casual visits, to pickup takeaway / lunch or a coffee at the small establishments there will stop or greatly reduce. As will any casual business where 10-15mins costs significantly more. Has anyone considered the impacts for the doctors, library and pharmacies in woodley? The reasonable parking charges was something that stood out 7 years ago when we moved from central reading. These changes will kill off the a lot of local business in Woodley. Bad for the local community, and will likely reduce revenue from parking currently taken as it is used less and less and enforcement moves 24/7	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
15/01/2023	I and my family have been Woodley residents for over 50 years and have seen the town expand and develop out of all recognition . It is now a thriving town with an excellent Shopping and Community centre which is now in danger of declining in much the same way as other towns due to their Local Council's lack of foresight. It's for this reason that I wish to record my extreme concern over the Wokingham Borough Council's plan to increase the Parking charges - particularly in Woodley. There are Doctor's Surgeries,a Library,a Post Office,four Supermarkets in the Woodley Centre, along with many smaller shops, restaurants,cafes,charity shops and banks etc.that depend heavily on local trade which will suffer extreme difficulty to survive when customers travel to out of town facilities where parking is free. There is a real community spirit here with regular markets which will also suffer through lack of trade. Restaurants that depend heavily on evening trade will also suffer since the plan includes Parking charges at the Weekends and Evenings. This is very much a false economy which will severely reduce the Council's income. The current charges all but meet the Parking costs yet the Park and Ride	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

	<p>facility is running at considerable losses and the Council is not increasing those charges. Surely these charges could be increased somewhat. Most people would be happy to pay a small increase in the Centre Car Parks and I am sure even be happy to pay a small charge in the evenings. I strongly recommend that you pressurise the Council to reconsider their ill conceived Plans. Yours</p>		
<p>16/01/2023</p>	<p>Dear Traffic Consultation Committee, I am the owner of Vibez Dance Studio of first Floor 81-87 Crockhamwell Road, Woodley Reading, I believe that there has been no official consultation of all the businesses in the precinct for discussions around the car parking changes and although 4000 people signed a petition these were not taken into consideration, however I do believe that some open conversation needs to be had between the businesses and the council to best implement and action any changes to car parking. I totally understand that the council is needing to find additional funding for a short fall, as so many businesses and households due to the increase in general living costs. It seems most odd to add such changes to the parking strategy in Woodley as the Local Plan and Growth Strategy of Wokingham is to create a thriving community and promote economic activity in local town/village centres, I agree totally that the parking charges should be increased, however introducing a Sunday charge and passed 1800 evening charge will both turn customers to other locations and reduce your overall core objectives. The Vibez Dance Studios houses 15 dance/fitness companies with 750/1000 people attending the studio daily and contributing to the overall economic activity of the Woodley Precinct, many people travel from inside the borough and also outside the area. We support the local schools and town council activity throughout the year supporting the community in physical and mental wellbeing and community engagement. Since Vibez opened in 2015 the general footfall in the Woodley centre has increased massively due to its contribution however, with these new changes we have looked at now relocating the dance studio out of the area and redeveloping the premise in residential, as we have already started to lose hirers and customers with the proposed changes. Financially Vibez has had it's costs 50% increased this year and need help to generate footfall along with all the other shops and restaurants in the precinct, this is a major negative impact on evening trading, something that Wokingham Borough council has maintained is a priority for the area. By putting in an evening charge the dance kids and parents, may be forced to park further away from the precinct and therefore for the darker nights created a potential Health and Safety issue with returning to cars later at night further away and road traffic incidents. The increased charges in parking will cause drivers to find alternative places to park which will cause a increased on street parking issue to residents and ultimate create further</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	<p>No material change</p>

	<p>parking reconsiderations and costs further down the line, with this change the costs far out weight the benefits for the evening operations happening in Woodley, the cost to have the parking attendants travel from Wokingham to Woodley and employment of would eat into any such profits and VibeZ would need to actively assist customers in reducing their parking costs in ensure footfall was maintained. Also teachers would need to find other areas to park as, wage increases are not possible at this time, with energy price increases and interest rates. I do believe there are alternative savings that could be made in the parking arena to maximise profits, one would be parking attendants to operate independently rather than in groups which they currently do. The in house management of parking tickets rather than externally contracted to a contractor with a percentage taken in commission. Over 1000 PCN's were issued in Woodley alone last year and revenue generation from this alone should assist with the management of the car parking in the area, also the install of new car parking machines a few years ago could have easily be coupled with ANPR for the cost massively reducing the need for employment of a large team of wardens, it seems that plaster patches in the parking for the borough has not been strategically thought through in line with other policies and projects, with the Binfield park and ride and charging points unable to function due to a lack in bus companies willing to take the tender. An overall consultation of the local businesses operating in Woodley should take place and these charges review and the communities that you so actively wish to support listen too, in order to assist with a developing and cohesive community between consumers, businesses and council operations. Kindest Regards</p>		
16/01/2023	<p>Hello I am writing to you as I'm concerned about the parking charges discussion that has been taking place around school green. I feel this is completely unfair. With the increasing cost of living I can't understand why we would have to pay for parking. My kids go to school at Shinfield infant and I can't afford to pay charges for picking and dropping them off. Secondly if we had to pay I would never buy anything from the local shops there, why should we have to pay for parking for these local businesses who will end up losing customers. This is just another strain on us financially, I have to drop the kids off by car as I work and I'll be late, you can understand if we're already struggling I don't want to be worried about paying parking charges now when no other area is doing this, it almost feels like the Wokingham council is trying to just make more money from already struggling people in Shinfield. I hope these charges will not go ahead. Thank you.</p>	<p>We are not proposing the introduction of charges in Shinfield car park</p>	<p>No material change</p>



18/01/2023	I would like to add my voice too say that the car park charges should not be increasing. In my opinion the car parks in Woodley should be free to encourage people to use the shops and restaurants. There is no train station or business parks near Woodley Town centre so people would not leave their cars there and disappear all day. Regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
18/01/2023	I am old enough to remember the last time this happened. It was in the 80s and it nearly finished Wokingham as a shopping town centre. People voted with their feet and went elsewhere. It was a disaster and, if these charges are introduced, I can see the same thing happening again. If you must raise parking charges at least make it only a small increase. Think again.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
18/01/2023	Empty email -	No response required	
18/01/2023	Hello, I would like to say I am disappointed that there may soon be changes to parking charges in Woodley precinct. I can understand that prices might go up slightly for the hourly rates but I'm unhappy about the planned charges in the evening and on a Sunday. Surely we should be encouraging people to come into Woodley in the evening to support local restaurants and takeaways and other shops which are open. The same could be said on a Sunday. If you extend the times for the parking then surely you also have to increase patrols of the car parks at an extra cost. Would that actually bring in extra money at all? Regards,	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change

18/01/2023	<p>To whom this may concern With reference to the proposed car park charges increase for Wokingham. Has the retail manager of one of the Wokingham town centre stores, these very high increases will see a fall in customers into my business and others in the town centre. With worst cost of living crises in the last 30 years, these increases will also affect my employees who are struggling to make ends meet during these unprecedented hard times.</p> <p>I urge you to reconsider these increases to protect businesses, jobs and peoples financial stability Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
19/01/2023	<p>I'm not happy that car park charges are going up. I use Rose street car park quite alot for the doctors, pharmacy and when I'm popping to town,I have to put a minimum of an hour on as that's is all I can do but I'm rarely there that long at all. So therefore I am completely against the charges going up. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
19/01/2023	<p>Dear Council We are a small Business Centre based in Shute End and find that the lack of nearby affordable parking is proving to be a major barrier for people wanting to either work or set up offices in the town centre. Prospective tenants regularly site a lack of affordable parking as a reason not to locate their business in the town centre. A 100% increase in parking charges indicates that the council is tone deaf to the needs of local small businesses. As a small business in Wokingham, we urge the Council to reconsider the extortionate increase before it damages the community and businesses already struggling in the area. Kind Regards,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

19/01/2023	<p>Woodley precinct is a great place to shop and socialise. It is a much loved, much used community hub. To increase the parking charges will wipe out shops, late evening dining, going to the Oakwood centre for the theatre or even going to the library. These raises are a very short sighted way of recouping revenue. What happens to council revenue when businesses are forced close because people go to places with free parking? Please reconsider, life is difficult enough without this.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
19/01/2023	<p>To whom it may concern I write to you with regards to the car park charge increase that you are proposing, which is absolutely shocking, I appreciate that things have gone up but to more than double it is absolutely outrageous. I have worked in Wokingham for 8 years as a part time receptionist and have parked either in Cockpit carpark or Easthampstead carpark but now due to the increase in charges I am seriously considering looking for a job out of town that has parking because my wages aren't going up in line with your parking charges and with the cost of living crisis, it really feels that you are not taking this into consideration, I can understand you having to increase the charges but not to that extent, I pay £3 when I'm on a half day shift and to put it up to £6.50 is almost an hour if my pay gone, even if you put it up to £3.50 or even £4, but not £6.50 and I know my colleagues feel exactly the same, businesses are still struggling following the pandemic and we feel that you are just pushing staff, businesses and customer away from the town when you should be trying to encourage them in. Kind regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/01/2023	<p>The proposed charges are ridiculous! There are many local supermarkets that do not charge for parking so why bother paying to shop in Woodley. The evening charge is ridiculous. It is already almost a ghost town at night. Why penalise the few restaurants and facilities by slapping on a charge. You are going to affect those businesses badly. These charges are not well thought out in this present economic climate. Going to Wokingham is a lot different to spending an evening in Woodley so why charge the same.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

20/01/2023	<p>I am writing to urge you strongly to reconsider increasing the parking charges in Woodley Town Centre. By making people pay more, and in particular on a Sunday and in the evenings, you will cause hardship to the store in the town. They rely on evening trade. We tend to shop in the evenings, once hubby finishes work and if we have to pay will be going to Aldi or Asda where we don't have to. It will also kill of the restaurant trade. All these businesses are struggling to survive in the current climate and increasing the parking charges will kill the town centre off completely.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
20/01/2023	<p>Dear Sirs, It seems that you now wish to charge car parking fees at night in the car park at the main shopping area in Woodley. We live in the adjacent estate where already many people park in roads near the shops rather than pay for daytime parking. When walking back for the shops in daytime I have actually seen people walking through the car park and getting in cars parked in Caldbeck Drive and Arundel Road. I am against charging for night time parking in both the main and smaller car parking areas. The small car park is used by many parents dropping off their children off for Break Dancing in the Vibes studio near Iceland. They park for less than 10 minutes and many work with friends so that one set of parents take their children and friends children and the other family pick up after the class to share the time, if parking charges are invoked this will increase the cost and perhaps have an effect on trade. I also am against charging at night time for the Headley Road car park. I think this could have a bad influence in the evening trade. The cafe and restaurants will probably lose trade as would the super markets - I have noticed people wait for the charges to cease before arriving. This could also have a bearing on attendance at the small theatre in the council offices and events in the nearby hall. I for one would not use the Fish and Chip shop in the precinct if I had to pay parking as there are other F&amp;C shops where there are no parking charges. My wife and I do attend meetings nearby and park in the Headley Road car park which I find is rather dark. After 22.00 not many cars are parked there. It is not somewhere I would like to leave my car over night. I would also not want to be a parking inspector checking people had paid during the night! Reasonable day time parking fees are one thing Parking charges at night will have a bad effect on the evening trade. Yours faithfully</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

20/01/2023	<p>To whom it may concern, I would like to submit a complaint regarding the proposed car park charge increase in Wargrave village, on School Lane. Increasing the residents cost by more than double seems wholly extreme and unnecessary given: - the cost of living crisis - the problems with parking in general in the village meaning that even if you have a permit, you are frequently left unable to park there - the price listed on the proposal for an existing permit is inaccurate - this is a monumental increase, especially as no improvements to the car park will be made - this will result in a huge upswing in illegal and dangerous parking on the high street, something that is regularly problematic I know I am among many people who live in the village without parking at their homes (mainly on the high street) that are very upset about this situation, and I very much hope it can be reconsidered to better help the community and the residents of the village. Many thanks for your time,</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
21/01/2023	<p>We wish to protest against the higher parking charges proposed for Woodley which will have a detrimental effect on all the businesses in our town a d the evening events . Please let our town continue to develop and do well. Sincerely</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
22/01/2023	<p>Dear Sir or Madam, Please do not put up the charges as it will limit the number of times people, especially those who are on pension or a low income, from being able to use the car parks. This in term will limit the foot fall and income to local businesses, some of which are small local businesses and like the bigger ones are trying to recover from the Pandemic financial impact. It will also reduce the amount of socialising people can do, especially the elderly increasing their isolation and loneliness. It will also mean they will find it harder to get to medical appointments etc and also the 'warm hubs' during the current cold weather.</p> <p>The increase will also affect those who are searching for, attending interviews, going to job advice charities to use their facilities, or students of all ages using the library for study. The students of 6th form age or at college/uni may use a vehicle to take them to the library due to the books and study material they have to carry. Finally all people are struggling in the current financial climate. I hope you will read and consider the contents of this email and review your decision to put up car park</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

	charges and not put the charges through or increase the hours when charges will apply. Regards,		
23/01/2023	<p>Hello, The extortionate increased parking charges will not increase revenue, it will decrease revenue. People including myself cannot afford to pay £45.00 per week to park a car, therefore, will no longer use the car parks. The increased charges will result in people parking in side roads and walking into town. This will mean cars parked outside houses, often blocking exits, entrances and driveways. It will mean roads are only passable by single traffic creating congestion. Increased road parking will mean that emergency services will have difficulty/be unable to get through due to inconsiderate road parking. The consequences of this could be life threatening. Having to pay in the evening, at weekends and bank holidays will mean lost revenue, people myself included, will no longer be visiting Wokingham and will go elsewhere. Businesses will lose customers due to the parking charges. People will go elsewhere for shopping, pubs, restaurants, coffee shops etc. Are the car parks running at a loss? Reading various council minutes etc it would appear not. How and why was CCTV installed at great expense? The car park lights are off so it's of no use. It will also be redundant as the increased charges will result in empty car parks. Increasing the charges will result in lost revenue for the council and businesses. Wokingham will suffer due to parking charges. Regards</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
25/01/2023	<p>Dear Sirs/ Ms, With reference to proposed increased charges it seems ridiculous to consider this with inflation at an all time high and shops locally trying to survive. The impact on the local area will be severe and drivers will go to other areas near by that have free parking so if our local shops cannot survive you will loose even more money from rates etc. Thank you.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change
26/01/2023	<p>Dear Sir Reference new parking proposals. I understand the need to raise charges for parking and even extended hours in some cases but why does this include Sundays, all you will do in places like Woodley and Wokingham is to penalise businesses. I live in Twyford and, along with the likes of Wargrave and other smaller villages, the car park in Polehampton Close is under used on Sundays and Bank Holidays so revenue from use on those days is minimal. I assume you will be policing the parking with cctv type companies like Parking Eye as to continue with current traffic wardens make it uneconomical. Overall I feel the Sunday parking charge is unacceptable and</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be</p>	No material change



	unnecessary in light of the increase in charges and hours for the rest of the week and am very disappointed that the Council have made this decision. Please reconsider. Yours faithfully	budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	
26/01/2023	Dear Sirs, I write with respect to the New Wokingham Parking Charges which the Council want to enforce which do not seem to have considered the effect this will have on retailers in the town and the people who frequent these retailers. These new charges will have a detrimental effect on the retailers in Wokingham Town Centre and the people who shop there. To literally double the parking charges is ridiculous. This will not entice people to come and shop in Wokingham. And increasing the parking charges to extend into the evening and on Sundays will definitely have a negative effect on the town. Wokingham will lose customers not gain them and of course customers are what all towns need at the moment. These new parking charges only discourage customers from coming into Wokingham and enjoying all its benefits. Please rethink this policy. Yours faithfully,	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
28/01/2023	In these times of financial struggle, is it the wisest decision to increase the charges at the Woodley car parks so much and increase the charging window. Have you considered the impact on the various bars and restaurants? The impact on those who work overnight in the precinct and therefore drive to the precinct for safety and security reasons? Also have you consider that this could also come back to bite you by actually losing money because it will push consumers to shop elsewhere, where they can park for free. Thus affecting the retailers. Seems to me that a small increase would actually make more of a profit with minimal impact to the consumer and offer some security to the outlets in the precinct. After all spending what must have been a considerable sum on cameras for the car parks and then cry that there is no money in the pot seems a tad unreasonable.	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max	No material change
28/01/2023	I'm writing to advise how the impact of parking charges will affect me and many other colleagues currently working at Waitrose Woodley. I've worked in the store for seven years on minimum pay. I work two evenings a week, and most Bank Holidays. At the moment I put 80p a time in the carpark machine, as I pay for the first hour of my 3.5 hour shift. So £1.60 per week, £6.40 a month. With the increase charges, and still on minimum wage, it appears that I will be paying £4.50 per night, £9 a week, £36 a month. I simply cannot afford to keep my job! How is this increase justified. I speak for many others not just myself at Waitrose who are in the same position. We work 24 in hours the store to keep the community going. Please don't close it down. Regards	Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at	No material change

		£1.00 for the first hour and £2.00 max	
29/01/2023	<p>I would appreciate it if you could spare a few minutes to read this. I strongly disagree with the proposed car park charges being increased. Woodley precinct is currently thriving with no empty shops. These shops/eating places etc will all suffer from a drop in footfall which is inevitable as a result in the proposed massive increase in the parking charges especially independent traders which add to the diversity of shopping experiences. I will no longer visit the Post Office if it is going to cost me £1.20 to park. I will no longer visit the precinct to buy Birthday Cards. I will no longer arrange to meet friends for coffee in the precinct, I will no longer do my main food shopping in either Iceland or Waitrose but I will go to Aldi instead where I can park for free. I am not alone in this action as the 4000 plus residents signatures on the petition confirmed. Result - Woodley will become a victim of empty premises which in turn will result in less rents being paid. The community spirit will be lost due to less social gatherings in the eating places. Graffiti will be invited on the boarding of empty premises and the area will look neglected. Shoppers will only pay for 1 hour instead of 2 so they won't be spending as much in the precinct due to time constraint. Please don't blackmail us by saying that if there is no increase then there will not be sufficient budget for pot hole repairs or new cycle tracks. The Woodlands Avenue one way/cycle track idea was a waste of money and not designed to help the residents in the immediate area. The Park and Ride situation is a joke so please don't make the same mistakes again with regard to these over-inflated charges. An increase from 80p an hour to £1.00 would be acceptable but to charge on a Sunday or evening charges is NOT. Many pensioners rely on Sunday parking and many visitors from the surrounding area enjoy a meal or drink in the precinct in the evenings so this will also take a drop. Please please don't implement these changes - the Council is not the only one trying to save money. Thank you.</p>	<p>Prices remain competitive with neighbouring Local authorities. Benchmarking provided in the exec report along with the financial reasons for the increase in fees. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly Evening charges are set low at £1.00 for the first hour and £2.00 max</p>	No material change

**CONCLUSION OF 122 COMMENT RECIEPTS BY 00.00HRS ON 29TH JANUARY 2023**

## Equality Impact Assessment (EqIA) form: the initial impact assessment

### 1. Process and guidance

The purpose of an EqIA is to make sure that the council is meeting the needs of all our residents by ensuring we consider how different groups of people may be affected by or experience a proposal in different ways. EqIAs help us to meet our [Public Sector Equality Duty](#) and where applicable the [Armed Forces Duty](#)

The council has a two stage EqIA process:

- Stage 1 - the initial impact assessment
- Stage 2 - the full impact assessment.

This form is for use at Stage 1 of the process. This must be completed when undertaking a project, policy change, or service change. It can form part of a business case for change and must be completed and attached to a Project Initiation Document. The findings of the initial impact assessment will determine whether a full impact assessment is needed.

Guidance and tools for council officers can be accessed on the council's Tackling Inequality Together intranet pages.

Date started:	14/02/2023	
Completed by:	Geoff Hislop	Parking Manager
Service:	Place and Growth	Car park Off Street parking charges
Project or policy EqIA relates to:	Off Street Parking charges	
Date EqIA discussed at service team meeting:	22 February 2023	

Conclusion (is a full assessment needed?):	Yes.	Low negative on Religious belief & Socio-economic disadvantage which has triggered stage 2.
Signed off by (AD):	Chris Easton	
Sign off date:	22 February 2023	

## 2. Summary of the policy, project, or service

This section should be used to summarise the project, policy, or service change (the proposal).

### **What is the purpose of the proposal, what are the aims and expected outcomes, and how does it relate to service plans and the corporate plan?**

Car parking charges are being revised under the formal Notice of proposals for the Off-Street parking charges Traffic Regulation order process. Existing car parks have pay & display machines and the council offers different pricing structures and methods of payment by coin, card, telephone or On-line season ticket applications. The proposals will ensure we meet our parking management action plan to contribute to a reduction in air pollution and encourage more use of public transport, active travel policies in walking/cycling and promoting health and wellbeing.

### **How will the proposal be delivered, what governance arrangements are in place and who are the key internal stakeholders?**

The revised parking charges will allow the council to deliver improved compliance with the Off-street parking regulations to reduce antisocial behaviour in the car parks from uncontrolled evening parking and allow better enforcement exemption for valid blue badge holders during evenings. Parking enforcement of the revised charges will be covered by our existing enforcement contract and provide rights of appeal via the Traffic management Act processes already in place.

**Who will be affected by the proposal? Think about who it is aimed at and who will deliver it.**

All service users will be affected by the proposals, providing comparative charges with neighbouring Local authorities, Offering affordable monthly season tickets, and providing residential parking permits for evenings across the Borough. The proposals will be enforced by the council's contracted enforcement team. Parking services will process all parking enforcement activity under the Traffic Management Act ensuring compliance to the restrictions in place by penalty Charge Notices. This process is already in place to ensure safe and effective enforcement to meet the council's climate emergency, parking strategy and transport policies in promoting safer routes in and out of the borough and promoting active travel opportunities.

### 3. Data & Protected Characteristics

This section should be used to set out what data you have gathered to support the initial impact assessment.

The table below sets out the equality groups that need to be considered in the impact assessment. These comprise the nine protected characteristics set out in the Equality Act 2010 and other priority areas defined by the council.

Age	Disability	Gender reassignment	Marriage and Civil Partnership	Pregnancy/Maternity
Religious belief	Race	Sex	Sexual Orientation	Socio-economic disadvantage

The Armed Forces Act 2021 also requires consideration of the [impact on Armed Forces Communities](#) when exercising certain housing, education or healthcare functions (excluding social care). Further guidance can be found [here](#).

**What data and information will be used to help assess the impact of the proposal on different groups of people? A list of useful resources is available for officers on the Council's Tackling Inequality Together intranet pages.**

As part of the TRO process a notice of proposal was advertised on the 15<sup>th</sup> of December 2022 seeking grounds for objections to the proposals to be sent in writing to the Council to be received no later than 22<sup>nd</sup> January 2023. due to the Holiday period the statutory objection period was extended to the end of January (29<sup>th</sup>) providing a total objection period of 44 days.

The objections have been reviewed and recommendations to proceed with the implementation of the proposals as they offer no material reasons to alter the proposals to increase charges as advertised.

They offer competitive pricing with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges set to provide low-cost parking at £1.00 for the first hour and a max of £2.00 up to 4 hours. Discounted Residents Evening permits. Free vend tickets after 10pm to assist with control of the car parks from antisocial parking such as car meets. Payment options by coin card or telephone. (RingGo App) they offer a broad range of options to meet all customers requirement to assist in the management of parking spaces in our off street car parks.

No specific feedback regarding adverse impacts on individuals or groups of the nine protected characteristics set out in the equalities Act 2010 were received from those that participated in the consultation.

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#### 4. Assessing & Scoring Impact

This section should be used to assess the likely impact on each equality group, consider how significant any impacts could be and explain how the data gathered supports the conclusions made.

Scoring impact for equality groups	
Positive impact	The proposal promotes equality of opportunity by meeting needs or addressing existing barriers to participation and/or promotes good community relations
Neutral or no impact	The proposal has no impact or no disproportionate impact.
Low negative	The proposal is likely to negatively impact a small number of people, be of short duration and can easily be resolved.
High negative	The proposal is likely to have a significant negative impact on many people or a severe impact on a smaller number of people.



Referring to the Scoring table above, please give an impact score for each group, explain what the likely impact will be, and briefly set out how the data supports this conclusion.

Equality group	Impact score	Impact and supporting data
Age	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Disability	Positive impact	Introductions of evening charges and every day controls for enforcement will improve access to disabled parking spaces and assist in compliance. Disabled parking will remain free of charge to valid blue badge holders providing alternatives to on street parking controls close to town centres where loading bans are normally applied.
Gender reassignment	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Marriage and Civil Partnership	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.

Pregnancy/Maternity	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Religious belief	Low negative	The introduction of Sunday charges will have a minor short-term impact on people visiting places of worship although the number of locations where off-street cars parks near to these locations is small. Prices remain competitive with neighbouring Local authorities who already make charges on Sundays. See appendix 5 benchmarking included in the report to executive. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Race	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Sex	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening

		charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Sexual Orientation	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Socio-economic disadvantage	Low negative	Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.
Armed Forces Communities	Neutral or no impact	No Impact. Prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote alternatives active travel opportunities to promote health and wellbeing.

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## 5. Conclusion and next steps.

Based on your findings from your initial impact assessment, you must complete a full impact assessment if you have identified any groups as having a low or high negative impact.

If no impact, or a positive impact has been identified, you do not need to complete a full assessment. However, you must include reference to the initial assessment in any associated reports, and it must receive formal approval from the Assistant Director responsible for the project, policy, or service change.

## Equality Impact Assessment (EqIA) form: the full impact assessment

### 1. Process and guidance

The purpose of an EqIA is to make sure that the council is meeting the needs of all our residents by ensuring we consider how different groups of people may be affected by or experience a proposal in different ways. EqIAs help us to meet our [Public Sector Equality Duty](#) and where applicable the [Armed Forces Duty](#)

The council has a two stage EqIA process:

- Stage 1 - the initial impact assessment
- Stage 2 - the full impact assessment.

This form is for use at Stage 2 of the process. If an officer is undertaking a project, policy change, or service change and a negative impact has been identified at Stage 1 on a protected equality group then a full impact assessment must be completed.

Guidance and tools for council officers can be accessed on the council's Tackling Inequality Together intranet pages.

Date started:	14 February 2023
Completed by:	Geoff Hislop Parking Manager
Service:	Place & Growth
Project or policy EqIA relates to:	Off Street parking Report Increase in charges
Date EqIA discussed at service team meeting:	22 February 2023
Equality Improvement Plan approved:	Yes
Signed off by (AD):	Chris Easton

Sign off date:	22 February 2023
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## 2. Consultation

During the initial impact review, it was found that some protected equality groups might be negatively impacted by the proposal. To further understand the potential impacts and decide what actions might be needed, the relevant equality groups should be consulted.

**Please complete the table below for the relevant characteristics.**

Equality group	Date of consultation	Potential negative impacts identified	Changes or actions based on feedback from consultation
Religious belief	15 Dec 2022 – 29 Jan 2023	The introduction of Sunday charges may have a minor short-term impact on people visiting places of worship although the number of locations where off-street cars parks near to these locations is small.	No comments received relating to this.
Socio-economic disadvantage	15 Dec 2022 – 29 Jan 2023	Increased costs of parking charges	The prices remain competitive with neighbouring Local authorities. Season tickets offer alternative cheaper solution that can be budgeted for by paying monthly. Evening charges are set low at £1.00 first hour £2.00 max. Off street parking restrictions already in place. Payment options by telephone, coin, and card payment available. Resident's evening permits offering a reduction on evening charges. Parking charges applying every day provides consistency and will promote



			alternatives active travel opportunities to promote health and wellbeing.
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### 3. Equality improvement plan

The project owner must complete an Equality Improvement Plan. This improvement plan sets out the actions to minimise or remove negative impacts. It should also be used to action any opportunities to promote equality and understanding between communities that have been identified throughout the assessment.

The improvement plan should be a ‘live document’ and be updated and reviewed throughout the delivery of the proposal.

The improvement plan comprises:

- A. an assessment table
- B. an implementation table

**Please complete Table A now and keep Table B up to date throughout delivery of the proposal.**

**Table A: Assessment table**

<b>Equality group</b>	<b>Actions required</b>	<b>Expected outcome from actions</b>	<b>Responsible owner</b>	<b>How will the delivery of your actions be monitored</b>	<b>Review date (s)</b>
Religious belief	Advertise revised pricing structure to show options available in each car park. Signs in each car park, Social media, web site information	Improved information about what is available to assist in providing cost effective parking.	Parking Manager/WBC comm team	Review Sunday Car park usage data over 6 months to determine effects of the revised pricing structure.  It is not known how many people use the car park to access sites of religious	Six months from implementation

	and Borough news letter.			worship but complaints/feedback will be actively monitored to assess this	
Socio-economic disadvantage	Advertise revised pricing structure to show options available in each car park. Signs in each car park, Social media, web site information and Borough news letter.	Improved information about what is available to assist in providing cost effective parking.	Parking Manager/WBC comm team	Review Car park usage data over 6 months to determine effects of the revised pricing structure.	Six months from implementation

**Table B: Implementation table**

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Notes from implementation	Actions completed	Impacts eliminated or mitigated
1. Comms plan 2. New signs in all car parks 3. Review parking usage data	None at this time	

**4. Conclusion, sign-off & Publication**

The completed EqIA must be reviewed by the management team for your service and submitted for sign-off to the relevant Assistant Director or project sponsor. The EqIA must then be attached to the project or policy paper to be considered by the Executive or other relevant committee and will be published to the council's website.

**Please complete the table below:**



Date of executive paper publication:	21 March 2023
How do you intend to communicate any changes to the affected groups?	Social media, Advertise making of the Order, new signs in place at all car parks
Date of communication:	After exec decision to implement.

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